



26 subsection, a nonrefundable motorcycle safety education fee in  
27 the amount of \$2.50 shall be paid. The proceeds of such  
28 additional fee shall be deposited in the Highway Safety  
29 Operating Trust Fund ~~to fund a motorcycle driver improvement~~  
30 ~~program implemented pursuant to s. 322.025, the Florida~~  
31 ~~Motorcycle Safety Education Program established in s. 322.0255,~~  
32 ~~or the general operations of the department.~~

33 1. All proceeds from the motorcycle safety education fee  
34 shall be used for one or more safety and education programs,  
35 including the programs under ss. 322.025 and 322.0255, which  
36 shall be administered by the department or by a private entity  
37 selected by the department which is focused primarily on  
38 promoting motorcycle safety and education throughout this state.

39 2. Any such program shall promote motorcycle safety and  
40 education for the purpose of reducing motorcycle injuries and  
41 deaths in this state. The program may include, but is not  
42 limited to, pamphlets, advertisements, public service  
43 announcements, digital media, social media, a website,  
44 participation in grassroots motorcycle events, advocacy, and  
45 reasonable administrative expenses.

46 3. The department or the entity selected by the department  
47 shall submit an annual report to the President of the Senate and  
48 the Speaker of the House of Representatives outlining the types  
49 of events in which the department or entity participated, an  
50 outline of the methods the department or entity selected to

51 distribute safety and education materials or expose the public  
52 to awareness programs, and an estimate of the number of persons  
53 who were exposed to the educational efforts of the department or  
54 entity.

55       Section 2. This act shall take effect October 1, 2023.