From: <u>Arellano, Joey</u>

To: Press

Subject: MEDIA ADVISORY: Representative Tracie Davis Partners with Magnolia Project and Healthy Start to Host Annual

Community Baby Shower

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MEDIA ADVISORY

September 22, 2021

CONTACT:

Earl Jones

Earl.jones@myfloridahouse.gov

(904) 673-4192

Media Advisory for Saturday, Sept. 25 at 9 a.m.

Representative Tracie Davis Partners with Magnolia Project and Healthy Start to Host Annual Community Baby Shower

JACKSONVILLE, Fla. – On Saturday, Sept. 25, 2021 starting at 9 a.m. and going until gifts last, **Representative Tracie Davis (D-Jacksonville)** will partner with <u>Northeast Florida Healthy Start Coalition's The Magnolia Project</u> and <u>Healthy Start</u> programs to host the fifth annual community baby shower for expectant and new mothers.

The baby shower is a FREE drive-thru event and it aims to provide mothers with the tools they need to raise happy and healthy infants as well as increase awareness for the high infant mortality numbers we experience in Jacksonville. Infant mortality is the death of an infant before his or her first birthday, and is an indicator of a community's health. In 2019, there were 7.9 infant deaths per 1,000 live births in Jacksonville, which is significantly higher than the state (6 deaths) and nation (5.8 deaths).

"Bringing our community together to provide our new and expectant mothers with the tools they need to care for their newborn is invaluable," said **Representative Davis**. "For the fifth year in a row, it has been my pleasure to surround these families with the love, education, resources, and encouragement that is key to establishing a solid foundation and bright future for all of our children."

This marks the fifth year of the partnership with **Representative Davis** and the Northeast Florida Healthy Start Coalition, a nonprofit dedicated to reducing infant death and improving the health of pregnant women, babies, fathers and their families.

WHO: Representative Tracie Davis

Northeast Florida Healthy Start Coalition's Magnolia Project

Healthy Start

WHAT: 2021 Community Baby Shower

WHEN: Saturday, Sept. 25, 2021

9 a.m. – while gifts last

WHERE: 5300 N. Pearl St.

Jacksonville, FL 32208

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