

**The Florida House of Representatives**  
**Appropriations Project Request - Fiscal Year 2022-23**  
For projects meeting the definition of House Rule 5.14

1. Title of Project: Holocaust Documentation & Education Center, Inc.
2. Date of Submission: 10/04/2021
3. House Member Sponsor: Joseph Geller

**4. Details of Amount Requested:**

- a. Has funding been provided in a previous state budget for this activity? Yes
- b. What is the most recent fiscal year the project was funded? 2021-22
- c. Were the funds provided in the most recent fiscal year subsequently vetoed? No
- d. Complete the following Project Request Worksheet to develop your request.

FY:	Input Prior Year Appropriation for this project for FY 2021-22 (If appropriated in 2021-22 enter the appropriated amount, even if vetoed.)			Develop New Funds Request for FY 2022-23 (Requests for additional RECURRING funds are prohibited.)		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated	Recurring Base Budget	Additional Nonrecurring Request	TOTAL Nonrecurring plus Recurring Base Funds
Input Amounts:	100,000	507,000	607,000	100,000	900,000	1,000,000

- e. Provide the total cost of the project for FY 2022-23 from all sources of funding (Enter "0" if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?
1. Amount Requested from the State in this Appropriations Project Request	900,000	90.0%	N/A
2. Federal	0	0.0%	No
3. State (Excluding the requested Total Amount in #4d, Column F)	100,000	10.0%	No
4. Local	0	0.0%	No

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5. Other	0	0.0%	No
<b>TOTAL</b>	<b>1,000,000</b>	<b>100%</b>	

5. Is this a multi-year project requiring funding from the state for more than one year?

Yes

a. How much state funding would be requested after 2022-23 over the next 5 years?

- <1M
- 1-3M
- >3-10M
- >10M

b. How many additional years of state support do you expect to need for this project?

- 1 year
- 2 years
- 3 years
- 4 years
- >= 5 years

c. What is the total project cost for all years including all federal, local, state, and any other funds? Select the single answer which best describes the total project cost. If funds requested are for ongoing services or for recurring activities, select “ongoing activity”.

- Ongoing activity – no total cost
- <1M
- 1-3M
- >3-10M
- >10M

6. Which is the most appropriate state agency to place an appropriation for the issue requested? Department of State

a. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? Yes

b. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.

N/A

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7. Requester:

- a. Name: Rositta Kenigsberg
- b. Organization: Holocaust Documentation & Education Center
- c. Email: rositta@hdec.org
- d. Phone #: (954)929-5690

8. Contact for questions about specific technical or financial details about the project.

- a. Name: Rositta Kenigsberg
- b. Organization: Holocaust Documentation & Education Center
- c. Email: rositta@hdec.org
- d. Phone #: (954)929-5690

9. Registered lobbyist working to secure funding for this project.

- a. Name: Fred E. Karlinsky
- b. Firm: Greenberg Traurig PA
- c. Email: karlinskyf@gtlaw.com
- d. Phone #: (954)768-8278

10. Organization or Name of entity receiving funds:

- a. Name: Holocaust Documentation & Education Center
- b. County (County where funds are to be expended): Broward
- c. Service Area (Counties being served by the service(s) provided with funding): Statewide

11. What type of organization is the entity that will receive the funds?

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government
- University or College
- Other (Please describe)

12. What is the specific purpose or goal that will be achieved by the funds being requested?

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The goal is to create a 3000 sq ft Interactive Learning & Education Center (IL&EC) that will change the perspective of Holocaust Education for this and future generations. This IL&EC will hold 1 class, feature 2 Survivor Holograms that when completed these interactive biographies will be preserved in perpetuity for direct lifelike conversations for generations to come, interactive Smart Tables downloaded with entire online world of Holocaust information and a 10,000 volume Holocaust Library.

13. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Amount Requested (Should equal 4d, Col. E) Enter "0" if request is zero for the category
Administrative Costs:		
<input type="checkbox"/> a. Executive Director/Project Head Salary and Benefits		
<input type="checkbox"/> b. Other Salary and Benefits		
<input type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other		
<input checked="" type="checkbox"/> d. Consultants/Contracted Services/Study	Design and Development of spaces and writing, photography and film research. This includes expenses for renderings of floorplans, elevations, renderings and finishes	75,000
Operational Costs:		
<input type="checkbox"/> e. Salaries and Benefits		
<input checked="" type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other	Fixtures and Furniture related to the related to the smart tables	75,000
<input type="checkbox"/> g. Consultants/Contracted Services/Study		

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Fixed Capital Construction/Major Renovation:		
<input checked="" type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering	Media hardware and Smart tables. Software development for the Smart tables and interactive computers. Content and creation of software for the Smart Tables as well as exhibition materials.	750,000
TOTAL		900,000

14. For Fixed Capital Costs requested in Question 13, what type of ownership will the facility be under when complete?

For Profit

Non Profit 501(c) (3)

Non Profit 501(c) (4)

Local Government (e.g., police, fire or local government buildings, local roads, etc.)

State agency owned facility (For example: college or university facility, buildings for public schools, roads in the state transportation system, etc.)

Other (Please describe)

15. Is the project request an information technology project?

No

16. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

Yes

a. Please Describe:

There is wonderful support and tremendous anticipation for the creation of this state of the art innovative Interactive Learning and Education Center from all our partners nationally and especially locally from Broward, Miami Dade, Monroe and Palm Beach County Schools, as well as Broward County government officials, and the City of Dania Beach and especially from our students and teachers.

17. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

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Yes

a. Please Describe:

According to Spielberg's Shoah Foundation, their Hologram technology called Dimensions in Testimony, which is what we will be featuring has successfully " been presented at forums and conferences around the world, including the Future of Storytelling, Davos and Skoll Forums and at museums across North America and Europe".

18. Will the requested funds be used directly for services to citizens?

Yes

a. What are the activities and services that will be provided to meet the purpose of the funds?

The services and activities to be provided will be an interactive educational Holocaust learning, reference, resource and research Center and will also house a 10,000 volume Holocaust Library for this and future generations of students to learn and understand the dangers of hatred prejudice and bullying and be inspired to be an up stander not a bystander in the face of adversity.

b. Describe the direct services to be provided to the citizens by the funding requested.

Interactive Learning and Education Center open to all citizens to attend as well as participate in all Museum programs , events on site and Online, traveling exhibitions, Museum Tours , Speaker Bureau and Volunteering Opportunities are available.

c. Describe the target population to be served (i.e., "the majority of the funds requested will serve these target populations or groups"). Select all that apply to the target population:

- Elderly persons
- Persons with poor mental health
- Persons with poor physical health
- Jobless persons
- Economically disadvantaged persons
- At-risk youth
- Homeless
- Developmentally disabled
- Physically disabled
- Drug users (in health services)
- Preschool students
- Grade school students
- High school students

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- University/college students
- Currently or formerly incarcerated persons
- Drug offenders (in criminal Justice)
- Victims of crime
- General (The majority of the funds will benefit no specific group)
- Other (Please describe): holocaust survivors

d. How many in the target population are expected to be served?

- < 25
- 25-50
- 51-100
- 101-200
- 201-400
- 401-800
- >800

19. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit or outcome
<input type="checkbox"/> Improve physical health		
<input type="checkbox"/> Improve mental health		
<input checked="" type="checkbox"/> Enrich cultural experience	Students of all races, religions, & creeds engage with one another as well as with Holocaust Survivors.	Evaluations are distributed as well as a at the conclusion of their visit they are also invited to verbally share what the experience has meant to them and how it will impact their lives moving forward. Feedback from these evaluations help us

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		measure success .
<input type="checkbox"/> Improve agricultural production/promotion/education		
<input checked="" type="checkbox"/> Improve quality of education	Bringing to life what students learn from their history books when they hear Holocaust Survivor experiences. Students are then exposed to the reality of what hatred and prejudice can lead to. The addition of the Interactive Learning and Education Center will enrich and enhance the student and visitor experience. The addition of the hologram format will forever memorialize Survivor testimony	Evaluations are distributed at the conclusion of the visit and students and visitors are invited to share what the experience has meant to them and how it will impact their lives moving forward. The written and or verbal feedback from these evaluations helps us measure success.
<input type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality		
<input type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)		
<input type="checkbox"/> Improve transportation conditions		
<input checked="" type="checkbox"/> Increase or improve economic activity	The Interactive Learning and Educational Center will draw additional new visitors locally, nationally and internationally as well as return visitors locals and student classes in the surrounding counties. As a result it we will see an increase in our Museum	We will be able to measure the increase and impact from the Museum admission fees and the follow up donations from visitors to the Museum as well as their expressed interest in volunteering and the increase in schools attending.



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	admission fees, Museum interest, potential new donors and volunteers	
<input checked="" type="checkbox"/> Increase tourism	Our Museum is strategically located 10 minutes from the Ft. Lauderdale-Hollywood International Airport, the I 95 and the Port Everglades Seaport thus recognized both as a major South Florida Museum and tourist attraction. We have been told that the our Museum "is a cultural gem for Broward County, the State of Florida and beyond".	Increase in tourism will be measured through our visitor ship logs.
<input checked="" type="checkbox"/> Create specific immediate job opportunities	In order to build out this Interactive Learning and Education Center, job opportunities will be made available for example design and IT professionals, electricians, painters,etc and once the project is completed staff will need to be hired to oversee the day to day operation of this new center.	Once the project is complete the exact number of job opportunities filled will be known as well as how many new staff will be hired.
<input type="checkbox"/> Enhance specific individual's economic self sufficiency		
<input type="checkbox"/> Reduce recidivism		

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<input type="checkbox"/> Reduce substance abuse		
<input type="checkbox"/> Divert from Criminal/Juvenile justice system		
<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		
<input type="checkbox"/> Improve drinking water quality		
<input type="checkbox"/> Improve surface water quality		
<input checked="" type="checkbox"/> Other (Please describe): Improve education	The Interactive Learning and Education Center will change the perspective of Holocaust Education for this and future generations. Building on the foundational narrative of the Holocaust and its lessons, this Center will tackle some of today's most challenging issues of racial hatred, prejudice, antisemitism, and bullying.	The innovative Smart Tables are considered to be "a social, inclusive and captivating collaboration tool that makes it easy to get students excited about learning". Also, student and adult audiences will have a unique interactive experience and ask questions of the Survivor in hologram format and hear their responses in a real time, lifelike conversation that will amazingly live on in perpetuity.