

Appropriations Project Request - Fiscal Year 2018-19

For projects meeting the Definition of House Rule 5.14

1. Title of Project: Family First/All Pro Dad Adoption Promotion Services

2. Date of Submission: 10/25/2017

3. House Member Sponsor: Ross Spano

Members Copied:

4. DETAILS OF AMOUNT REQUESTED:

- a. Has funding been provided in a previous state budget for this activity? Yes
If answer to 4a is ?No? skip 4b and 4c and proceed to 4d, Col. E
- b. What is the most recent fiscal year the project was funded? 2017-18
- c. Were the funds provided in the most recent fiscal year subsequently vetoed? No
- d. Complete the following Project Request Worksheet to develop your request:

FY:	Input Prior Year Appropriation for this project for FY 2017-18 <i>(If appropriated in 2017-18 enter the appropriated amount, even if vetoed.)</i>			Develop New Funds Request for FY 2018-19 <i>(Requests for additional RECURRING funds are prohibited.)</i>		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated <i>(Recurring plus Nonrecurring: column A + column B)</i>	Recurring Base Budget <i>(Will equal non-vetoed amounts provided in Column A)</i>	Additional Nonrecurring Request	TOTAL Nonrecurring plus Recurring Base Funds <i>(Will equal the amount from the Recurring base in Column D plus the Additional Nonrecurring Request in Column E.)</i>
Input Amounts:		475,000	475,000		475,000	475,000

5. Are funds for this issue requested in a state agency's Legislative Budget Request submitted for FY 2018-19? No

5a. If yes, which state agency?

5b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested? Department of Children and Families

5c. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? Yes

5d. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.

If the Provider fails to perform in accordance with this Contract or perform the minimum level of service required by this Contract, the Department will apply financial consequences as provided for in Section 6.1.

6. Requester:

- a. Name: George Woods
- b. Organization: Family First
- c. Email: george@familyfirst.net
- d. Phone #: (813)363-4277

7. Contact for questions about specific technical or financial details about the project:

- a. Name: George Woods
- b. Organization: Family First
- c. Email: george@familyfirst.net
- d. Phone #: (813)363-4277

8. Is there a registered lobbyist working to secure funding for this project?

- a. Name: Eric Prutsman
- b. Firm: Prutsman & Associates, P.A.
- c. Email: eric@prutsmanlaw.com
- d. Phone #: (850)894-6601

9. Organization or Name of entity receiving funds:

- a. Name: Family First
- b. County (County where funds are to be expended): Statewide
- c. Service Area (Counties being served by the service(s) provided with funding): Statewide

10. What type of organization is the entity that will receive the funds? (Select one)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government
- University or College

Other (Please describe)

11. What is the specific purpose or goal that will be achieved by the funds being requested?

The purpose of the initiative is twofold ? first, to increase the number of Florida families who foster/adopt, and secondly, recognize existing Florida families who foster/adopt. The Initiative will consist of a statewide program with TV, radio, outdoor, public relations, op-eds, digital advertising, and grassroots events to encourage families to take the next step and learn more about fostering and adoption. All Pro Dad?s National Spokesman Tony Dungy will be featured in the initiative.

12. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Nonrecurring (Should equal 4d, Col. E) Enter ?0? if request is zero for the category
Administrative Costs:		
<input type="checkbox"/> a. Executive Director/Project Head Salary and Benefits		
<input type="checkbox"/> b. Other Salary and Benefits		
<input type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> d. Consultants/Contracted Services/Study		
Operational Costs:		
<input checked="" type="checkbox"/> e. Salaries and Benefits	Includes Salary and Benefits (based on % of staff time working on project)	136,991
<input checked="" type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other	Includes Advertising, Resources and Overhead Expenses; Office Lease, Telephone, Internet, Copier Maintenance and Computer Maintenance. (based on % of Overhead Expenses calculated on staff % of time allocated to project)	147,511
<input checked="" type="checkbox"/> g. Consultants/Contracted Services/Study	Includes consultant costs for Public	190,498

	Relations, Production, Graphics Design, Ad Placement, Project Consultant, Writer, Website Campaign landing page design and creation and Research Firm.	
Fixed Capital Construction/Major Renovation:		
<input type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering		
TOTAL		475,000

13. For the Fixed Capital Costs requested with this issue (In Question 12, category ?h. Fixed Capital Outlay? was selected), what type of ownership will the facility be under when complete? (Select one correct option)

N/A

14. Is the project request an information technology project?

No

15. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

Yes

15a. Please Describe:

Organizations that will support the efforts of the initiative include The Florida Coalition for Children, the Florida State Foster/Adoptive Association, Clear Channel Outdoor, OUTFRONT Media, Lamar Outdoor, The Tampa Bay Buccaneers, Jacksonville Jaguars, the National PTA (we are a partner program), and the athletic departments of Florida State University, the University of Florida and the University of Miami.

16. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

Yes

16a. Please Describe:

According to data from the Florida Department of Families & Children, as of December 2016, there are 2,239 children currently in residential group care facilities around the state (versus being placed in Foster Care), and as of January 2017, there are 2,961 children available for adoption.

17. Will the requested funds be used directly for services to citizens?

Yes

17a. What are the activities and services that will be provided to meet the purpose of the funds?

We will recruit new families and also celebrate current families in the system. In addition to the statewide recruitment campaign, we will highlight the everyday heroes who are currently foster and adoptive families. Also, each month Coach Dungy will promote Coach's Kids of the Month to highlight current children available, by region, for adoption. And the initiative will be promoted around the state through our 273 in-school All Pro Dad's Day monthly breakfast chapters in 99 cities.

17b. Describe the direct services to be provided to the citizens by the funding requested.

Increasing the pool of foster and adoptive homes around the state.

17c. Describe the target population to be served (i.e., "the majority of the funds requested will serve these target populations or groups.").

Select all that apply to the target population:

- Elderly persons
- Persons with poor mental health
- Persons with poor physical health
- Jobless persons
- Economically disadvantaged persons
- At-risk youth
- Homeless
- Developmentally disabled
- Physically disabled
- Drug users (in health services)
- Preschool students
- Grade school students
- High school students
- University/college students
- Currently or formerly incarcerated persons
- Drug offenders (in criminal Justice)
- Victims of crime
- General (The majority of the funds will benefit no specific group)
- Other (Please describe): Families

17d. How many in the target population are expected to be served?

- < 25
- 25-50
- 51-100
- 101-200
- 201-400
- 401-800
- >800

18. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit
<input checked="" type="checkbox"/> Improve physical health	Track awareness, impressions, Foster Family leads and Adoptions	Focus Groups, email surveys and Rapid Response surveys
<input checked="" type="checkbox"/> Improve mental health	Track awareness, impressions, Foster Family leads and Adoptions	Focus Groups, email surveys and Rapid Response surveys
<input type="checkbox"/> Enrich cultural experience		
<input type="checkbox"/> Improve agricultural production/promotion/education		
<input checked="" type="checkbox"/> Improve quality of education	Track awareness, impressions, Foster Family leads and Adoptions	Focus Groups, email surveys and Rapid Response surveys
<input type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality		
<input checked="" type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)	Track awareness, impressions, Foster Family leads and Adoptions	Focus Groups, email surveys and Rapid Response surveys
<input type="checkbox"/> Improve transportation conditions		
<input type="checkbox"/> Increase or improve economic activity		
<input type="checkbox"/> Increase tourism		

<input type="checkbox"/> Create specific immediate job opportunities		
<input type="checkbox"/> Enhance specific individual's economic self sufficiency		
<input type="checkbox"/> Reduce recidivism		
<input checked="" type="checkbox"/> Reduce substance abuse	Track awareness, impressions, Foster Family leads and Adoptions	Focus Groups, email surveys and Rapid Response surveys
<input checked="" type="checkbox"/> Divert from Criminal/Juvenile justice system	Track awareness, impressions, Foster Family leads and Adoptions	Focus Groups, email surveys and Rapid Response surveys
<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		
<input type="checkbox"/> Improve drinking water quality		
<input type="checkbox"/> Improve surface water quality		
<input checked="" type="checkbox"/> Other (Please describe): Strengthen Families	Track awareness, impressions, Foster Family leads and Adoptions	Focus Groups, email surveys and Rapid Response surveys

19. Provide the total cost of the project for FY 2018-19 from all sources of funding (Enter ?0? if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?
1. Amount Requested from the State in this Appropriations Project Request:	475,000	50.0%	N/A
2. Federal:	0	0.0%	No
3. State: (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No

4. Local:	0	0.0%	No
5. Other:	475,000	50.0%	No
TOTAL	950,000	100%	

20. Is this a multi-year project requiring funding from the state for more than one year?

No