

**The Florida House of Representatives**  
**Appropriations Project Request - Fiscal Year 2022-23**  
For projects meeting the definition of House Rule 5.14

1. Title of Project: Ruth Eckerd Hall: Safety, Health & Energy Improvements
2. Date of Submission: 10/19/2021
3. House Member Sponsor: Chris Latvala

**4. Details of Amount Requested:**

- a. Has funding been provided in a previous state budget for this activity? No
- b. What is the most recent fiscal year the project was funded?
- c. Were the funds provided in the most recent fiscal year subsequently vetoed?
- d. Complete the following Project Request Worksheet to develop your request.

FY:	Input Prior Year Appropriation for this project for FY 2021-22 <i>(If appropriated in 2021-22 enter the appropriated amount, even if vetoed.)</i>			Develop New Funds Request for FY 2022-23 <i>(Requests for additional RECURRING funds are prohibited.)</i>		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated	Recurring Base Budget	<b>Additional Nonrecurring Request</b>	<b>TOTAL Nonrecurring plus Recurring Base Funds</b>
Input Amounts:					500,000	500,000

- e. Provide the total cost of the project for FY 2022-23 from all sources of funding (Enter "0" if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?
1. Amount Requested from the State in this Appropriations Project Request	500,000	33.3%	N/A
2. Federal	0	0.0%	No
3. State (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local	0	0.0%	No

**The Florida House of Representatives**  
**Appropriations Project Request - Fiscal Year 2022-23**  
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5. Other	1,000,297	66.7%	Yes
<b>TOTAL</b>	<b>1,500,297</b>	<b>100%</b>	

5. Is this a multi-year project requiring funding from the state for more than one year?

No

6. Which is the most appropriate state agency to place an appropriation for the issue requested? Department of State

a. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? Yes

b. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.

Unspent Funds be returned to State

7. Requester:

a. Name: Susan Crockett

b. Organization: Ruth Eckerd Hall

c. Email: scrockett@rutherfordhall.net

d. Phone #: (727)712-2757

8. Contact for questions about specific technical or financial details about the project.

a. Name: Susan Crockett

b. Organization: Ruth Eckerd Hall

c. Email: scrockett@rutherfordhall.net

d. Phone #: (727)712-2757

9. Registered lobbyist working to secure funding for this project.

a. Name: Robert M Blair

b. Firm: Corcoran Partners

c. Email: matt@corcoranpartners.com

d. Phone #: (813)527-0172

10. Organization or Name of entity receiving funds:

a. Name: Ruth Eckerd Hall

**The Florida House of Representatives**  
**Appropriations Project Request - Fiscal Year 2022-23**  
**For projects meeting the definition of House Rule 5.14**

b. County (County where funds are to be expended): Pinellas

c. Service Area (Counties being served by the service(s) provided with funding): Hillsborough, Manatee, Pasco, Pinellas, Polk

11. What type of organization is the entity that will receive the funds?

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government
- University or College
- Other (Please describe)

12. What is the specific purpose or goal that will be achieved by the funds being requested?

Ruth Eckerd Hall's \$34.5 million capital campaign began over five years ago, with more than \$25 million raised to date, to renovate its 40-year-old facility originally designed by the prestigious Frank Lloyd Wright Foundation. This campaign has raised over \$11.5 million in funding from City, County and State sources as well as individual donors. State funding is needed to make essential safety, health and energy improvements to this historic facility's 2,200-seat main auditorium.

13. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Amount Requested (Should equal 4d, Col. E) Enter "0" if request is zero for the category
Administrative Costs:		
<input type="checkbox"/> a. Executive Director/Project Head Salary and Benefits		
<input type="checkbox"/> b. Other Salary and Benefits		
<input type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> d. Consultants/Contracted Services/Study		
Operational Costs:		

**The Florida House of Representatives**  
**Appropriations Project Request - Fiscal Year 2022-23**  
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<input type="checkbox"/> e. Salaries and Benefits		
<input type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> g. Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation:		
<input checked="" type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering	Construction and renovation costs for main auditorium	500,000
<b>TOTAL</b>		<b>500,000</b>

14. For Fixed Capital Costs requested in Question 13, what type of ownership will the facility be under when complete?

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government (e.g., police, fire or local government buildings, local roads, etc.)
- State agency owned facility (For example: college or university facility, buildings for public schools, roads in the state transportation system, etc.)
- Other (Please describe)

15. Is the project request an information technology project?

No

16. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

Yes

a. Please Describe:

Over \$1 million has already been secured in local and private contributions for auditorium improvements. State funding will help to leverage local and private dollars, preserve an historic state resource and enhance the future economic impact of the facility for generations to come.

17. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

**The Florida House of Representatives**  
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Yes

a. Please Describe:

Broad public financial support has been documented by a capital campaign feasibility study conducted by the Arts Consulting Group. The substantial positive organizational and regional economic impact of the recently completed lobby renovation has been documented by an independent analysis by the consulting firm, CH Johnson Consultants.

18. Will the requested funds be used directly for services to citizens?

Yes

a. What are the activities and services that will be provided to meet the purpose of the funds?

Purchase and Installation of safety, health and energy improvements include new carpet reflectors on each step and LED aisle lighting, low VOC (chemical) paint, and a new HVAC system with variable frequency drives and an air purification system.

b. Describe the direct services to be provided to the citizens by the funding requested.

Cleaner, safer and more energy efficient auditorium space for 465,000 annual visitors, as well as students, teachers, staff and performers.

c. Describe the target population to be served (i.e., "the majority of the funds requested will serve these target populations or groups"). Select all that apply to the target population:

- Elderly persons
- Persons with poor mental health
- Persons with poor physical health
- Jobless persons
- Economically disadvantaged persons
- At-risk youth
- Homeless
- Developmentally disabled
- Physically disabled
- Drug users (in health services)
- Preschool students
- Grade school students
- High school students
- University/college students
- Currently or formerly incarcerated persons

**The Florida House of Representatives**  
**Appropriations Project Request - Fiscal Year 2022-23**  
 For projects meeting the definition of House Rule 5.14

- Drug offenders (in criminal Justice)
- Victims of crime
- General (The majority of the funds will benefit no specific group)
- Other (Please describe)

d. How many in the target population are expected to be served?

- < 25
- 25-50
- 51-100
- 101-200
- 201-400
- 401-800
- >800

19. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit or outcome
<input checked="" type="checkbox"/> Improve physical health	New HVAC system with an air purification system designed to eliminate sick building syndrome risks by reducing odors, air pollutants, VOCs (chemicals), smoke, mold, bacteria and viruses.	New HVAC system installed
<input type="checkbox"/> Improve mental health		
<input checked="" type="checkbox"/> Enrich cultural experience	Preserve historic 40-year-old facility designed by the Frank Lloyd Wright Foundation	Auditorium renovation completed.

**The Florida House of Representatives**  
**Appropriations Project Request - Fiscal Year 2022-23**  
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<input type="checkbox"/> Improve agricultural production/promotion/education		
<input type="checkbox"/> Improve quality of education		
<input checked="" type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality	HVAC variable frequency drives (VFDs) convert incoming power from a fixed to variable voltage and frequency, using only the power needed and reducing wasted energy and costs.	VFDs installed; energy costs reduced.
<input checked="" type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)	Photoluminescent stair treads and edge guards, low VOC paint, HVAC air purification, and LED lights will improve patron safety	Safety measures installed.
<input type="checkbox"/> Improve transportation conditions		
<input type="checkbox"/> Increase or improve economic activity		
<input type="checkbox"/> Increase tourism		
<input type="checkbox"/> Create specific immediate job opportunities		
<input type="checkbox"/> Enhance specific individual's economic self sufficiency		
<input type="checkbox"/> Reduce recidivism		
<input type="checkbox"/> Reduce substance abuse		
<input type="checkbox"/> Divert from Criminal/Juvenile justice system		
<input type="checkbox"/> Improve wastewater management		

**The Florida House of Representatives**  
**Appropriations Project Request - Fiscal Year 2022-23**  
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<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		
<input type="checkbox"/> Improve drinking water quality		
<input type="checkbox"/> Improve surface water quality		
<input type="checkbox"/> Other (Please describe):		