

# Appropriations Project Request - Fiscal Year 2018-19

## For projects meeting the Definition of House Rule 5.14

1. Title of Project: Highway Beautification/ Keep Florida Beautiful
2. Date of Submission: 11/08/2017
3. House Member Sponsor: Halsey Beshears  
Members Copied:

### 4. DETAILS OF AMOUNT REQUESTED:

- a. Has funding been provided in a previous state budget for this activity? Yes  
***If answer to 4a is ?No? skip 4b and 4c and proceed to 4d, Col. E***
- b. What is the most recent fiscal year the project was funded? 2017-18
- c. Were the funds provided in the most recent fiscal year subsequently vetoed? No
- d. Complete the following Project Request Worksheet to develop your request:

FY:	Input Prior Year Appropriation for this project for FY 2017-18 <i>(If appropriated in 2017-18 enter the appropriated amount, even if vetoed.)</i>			Develop New Funds Request for FY 2018-19 <i>(Requests for additional RECURRING funds are prohibited.)</i>		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated  <i>(Recurring plus Nonrecurring: column A + column B)</i>	Recurring Base Budget  <i>(Will equal non-vetoed amounts provided in Column A)</i>	<b>Additional Nonrecurring Request</b>	<b>TOTAL Nonrecurring plus Recurring Base Funds</b>  <i>(Will equal the amount from the Recurring base in Column D plus the Additional Nonrecurring Request in Column E.)</i>
Input Amounts:		800,000	800,000		800,000	800,000

5. Are funds for this issue requested in a state agency's Legislative Budget Request submitted for FY 2018-19? No
  - 5a. If yes, which state agency?
  - 5b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested? Department of Transportation
  - 5c. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? Yes
  - 5d. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.  
Progress is reported on monthly to FDOT Project Manager and failure to perform means no funds are disbursed.

6. Requester:

- a. Name: Mary Jean Yon
- b. Organization: Keep Florida Beautiful
- c. Email: maryjeanyon@keepfloridabeautiful.org
- d. Phone #: (850)519-7859

7. Contact for questions about specific technical or financial details about the project:

- a. Name: Mary Jean Yon
- b. Organization: Keep Florida Beautiful
- c. Email: maryjeanyon@keepfloridabeautiful.org
- d. Phone #: (850)519-7859

8. Is there a registered lobbyist working to secure funding for this project?

- a. Name: Keyna Cory
- b. Firm: Public Affairs Consultants
- c. Email: keynacory@paconsultants.com
- d. Phone #: (850)681-1065

9. Organization or Name of entity receiving funds:

- a. Name: Keep Florida Beautiful
- b. County (County where funds are to be expended): Statewide
- c. Service Area (Counties being served by the service(s) provided with funding): Statewide

10. What type of organization is the entity that will receive the funds? (Select one)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government
- University or College
- Other (Please describe)

11. What is the specific purpose or goal that will be achieved by the funds being requested?

KFB and its affiliates mobilize volunteers to remove litter and debris from roadways and waterways and often plant trees, flowers, and gardens to improve a community's appearance. Currently many of the affiliates are working on debris removal and cleanup in the aftermath of Hurricane Irma. KFB's Return on Investment (ROI) of \$6.33: \$1.00 helps leverage state and local government budgets to accomplish more cleanups including Hurricane Irma cleanup and restoration.

12. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Nonrecurring (Should equal 4d, Col. E) Enter ?0? if request is zero for the category
Administrative Costs:		
<input type="checkbox"/> a. Executive Director/Project Head Salary and Benefits		
<input type="checkbox"/> b. Other Salary and Benefits		
<input type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> d. Consultants/Contracted Services/Study		
Operational Costs:		
<input checked="" type="checkbox"/> e. Salaries and Benefits	Salaries for staff statewide- No Benefits Estimated 20% of total.	160,000
<input checked="" type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other	Expenses, supplies and travel for KFB and all eligible affiliates to cover cleanup events and other litter prevention education activities. Estimated 75% of total.	600,000
<input checked="" type="checkbox"/> g. Consultants/Contracted Services/Study	Limited website and social media technical assistance. Estimated 5% of total.	40,000

Fixed Capital Construction/Major Renovation:		
<input type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering		
TOTAL		800,000

13. For the Fixed Capital Costs requested with this issue (In Question 12, category ?h. Fixed Capital Outlay? was selected), what type of ownership will the facility be under when complete? (Select one correct option)

N/A

14. Is the project request an information technology project?

No

15. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

Yes

15a. Please Describe:

KFB Board Member Support includes: Waste Management, Publix, PepsiCo, Cocoa-Cola, Florida Beverage Association & Nestle Waters.

16. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

No

17. Will the requested funds be used directly for services to citizens?

Yes

17a. What are the activities and services that will be provided to meet the purpose of the funds?

KFB and it's affiliates mobilize volunteers to remove litter and debris from roadways and waterways and often plant trees, flowers, and gardens to improve a community's appearance while also emphasizing the importance of behavior change in order to sustain a community.

17b. Describe the direct services to be provided to the citizens by the funding requested.

These programs/ events ultimately leverage state and local government budgets to accomplish more cleanup activities, including Hurricane Irma clenaup and restoration, through KFB and it's affiliates' volunteer labor.

17c. Describe the target population to be served (i.e., "the majority of the funds requested will serve these target populations or groups.").

Select all that apply to the target population:

- Elderly persons
- Persons with poor mental health
- Persons with poor physical health
- Jobless persons
- Economically disadvantaged persons
- At-risk youth
- Homeless
- Developmentally disabled
- Physically disabled
- Drug users (in health services)
- Preschool students
- Grade school students
- High school students
- University/college students
- Currently or formerly incarcerated persons
- Drug offenders (in criminal Justice)
- Victims of crime
- General (The majority of the funds will benefit no specific group)
- Other (Please describe): Community Appearance and Improvement benefits all citizens.

17d. How many in the target population are expected to be served?

- < 25
- 25-50
- 51-100
- 101-200
- 201-400
- 401-800
- >800

18. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit
<input type="checkbox"/> Improve physical health		

<input type="checkbox"/> Improve mental health		
<input type="checkbox"/> Enrich cultural experience		
<input type="checkbox"/> Improve agricultural production/promotion/education		
<input type="checkbox"/> Improve quality of education		
<input checked="" type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality	Amount of debris removed.	KFB and the affiliates keep detailed records of quantities of waste and recyclables removed in cleanup events and score community appearance yearly to document successes.
<input type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)		
<input type="checkbox"/> Improve transportation conditions		
<input type="checkbox"/> Increase or improve economic activity		
<input type="checkbox"/> Increase tourism		
<input type="checkbox"/> Create specific immediate job opportunities		
<input type="checkbox"/> Enhance specific individual's economic self sufficiency		
<input type="checkbox"/> Reduce recidivism		
<input type="checkbox"/> Reduce substance abuse		
<input type="checkbox"/> Divert from Criminal/Juvenile justice system		
<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		

<input type="checkbox"/> Improve drinking water quality		
<input checked="" type="checkbox"/> Improve surface water quality	# of miles of shoreline cleaned	KFB and the affiliates track the amount of debris removed from shorelines of water bodies during cleanups.
<input type="checkbox"/> Other (Please describe):		

19. Provide the total cost of the project for FY 2018-19 from all sources of funding (Enter ?0? if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?
1. Amount Requested from the State in this Appropriations Project Request:	800,000	100.0%	N/A
2. Federal:	0	0.0%	No
3. State: (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local:	0	0.0%	No
5. Other:	0	0.0%	No
<b>TOTAL</b>	<b>800,000</b>	<b>100%</b>	

20. Is this a multi-year project requiring funding from the state for more than one year?

No