Appropriations Project Request - Fiscal Year 2018-19

For projects meeting the Definition of House Rule 5.14

1. Title of Project: <u>Technology Foundation of the Americas ? eMerge Conference</u>
2. Date of Submission: <u>11/14/2017</u>
3. House Member Sponsor: <u>Jason Brodeur</u>
   Members Copied:

4. DETAILS OF AMOUNT REQUESTED:
    a.   Has funding been provided in a previous state budget for this activity?   <u>Yes</u>
       If answer to 4a is ?No? skip 4b and 4c and proceed to 4d, Col. E
    b.   What is the most recent fiscal year the project was funded? <u>2017-18</u>
    c.   Were the funds provided in the most recent fiscal year subsequently vetoed? <u>No</u>
    d.   Complete the following Project Request Worksheet to develop your request:

FY:	Input Prior Year Appropriation for this project for FY **2017-18** (If appropriated in 2017-18 enter the appropriated amount, even if vetoed.)			Develop New Funds Request for FY **2018-19** (Requests for additional RECURRING funds are prohibited.)		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated (Recurring plus Nonrecurring: column A + column B)	Recurring Base Budget (Will equal non-vetoed amounts provided in Column A)	**Additional Nonrecurring Request**	**TOTAL Nonrecurring plus Recurring Base Funds** (Will equal the amount from the Recurring base in Column D plus the Additional Nonrecurring Request in Column E.)
Input Amounts:		500,000	500,000		1,000,000	1,000,000

5. Are funds for this issue requested in a state agency?s Legislative Budget Request submitted for FY 2018-19? <u>No</u>
    5a. If yes, which state agency?
    5b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested? Department of Economic Opportunity
    5c. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? <u>Yes</u>
    5d. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.
    The penalty is withholding of funds until deliverables met and a late charge against the funds for each day until requirements are met

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6. Requester:
  a. Name: Xavier Gonzalez
  b. Organization: Technology Foundation of the Americas
  c. Email: xgonzalez@emergeamericas.org
  d. Phone #: (305)340-2589

7. Contact for questions about specific technical or financial details about the project:
  a. Name: Xavier Gonzalez
  b. Organization: Technology Foundation of the Americas
  c. Email: xgonzalez@emergeamericas.org
  d. Phone #: (305)340-2589

8. Is there a registered lobbyist working to secure funding for this project?
  a. Name: Mike Abrams
  b. Firm: Ballard Partners
  c. Email: mike@ballardfl.com
  d. Phone #: (305)904-4083

9. Organization or Name of entity receiving funds:
  a. Name: Technology Foundation of the Americas
  b. County (County where funds are to be expended): Miami-Dade
  c. Service Area (Counties being served by the service(s) provided with funding): Miami-Dade

10. What type of organization is the entity that will receive the funds? (Select one)
  ◯ For Profit
  ◉ Non Profit 501(c) (3)
  ◯ Non Profit 501(c) (4)
  ◯ Local Government
  ◯ University or College
  ◯ Other (Please describe)

11. What is the specific purpose or goal that will be achieved by the funds being requested?

The eMerge Americas Conference is a 2-day international technology conference that takes place in Miami. The Conference serves to connect innovators and technological advancements as well as advance trade between Florida and emerging markets in Central, South America. The funds will be expended on operational expenses, including promotion of the event, logistics and speakers.

12. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Nonrecurring (Should equal 4d, Col. E) Enter ?0? if request is zero for the category
Administrative Costs:		
☑a. Executive Director/Project Head Salary and Benefits	CEO Salary	150,000
☐b. Other Salary and Benefits		
☐c. Expense/Equipment/Travel/Supplies/Other		
☐d. Consultants/Contracted Services/Study		
Operational Costs:		
☐e. Salaries and Benefits		
☑f. Expenses/Equipment/Travel/Supplies/Other	A/V Services, Registration Services, Registration Supplies, Sales Prospecting Travel, Marketing	750,000
☑g. Consultants/Contracted Services/Study	Meeting Planner, Special Projects Contractor, Temporary Staff	100,000
Fixed Capital Construction/Major Renovation:		
☐h. Construction/Renovation/Land/Planning Engineering		
TOTAL		1,000,000

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13. For the Fixed Capital Costs requested with this issue (In Question 12, category ?h. Fixed Capital Outlay? was selected), what type of ownership will the facility be under when complete? (Select one correct option)
<u>N/A</u>

14. Is the project request an information technology project?
<u>No</u>

15. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?
<u>No</u>

16. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?
<u>No</u>

17. Will the requested funds be used directly for services to citizens?
<u>No</u>

18. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit
☐Improve physical health		
☐Improve mental health		
☐Enrich cultural experience		
☐Improve agricultural production/promotion/education		
☐Improve quality of education		
☐Enhance/preserve/improve environmental or fish and wildlife quality		
☐Protect the general public from harm (environmental, criminal, etc.)		

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☐Improve transportation conditions		
☑Increase or improve economic activity	Exhibiting companies are looking for talent at the event ? entrepreneurs looking for investment and customers ? contract with Miami Beach Convention Center	Number of attendees, investments in startups one year post event
☑Increase tourism	eMerge brings 13,000+ persons to Miami Beach annually ? hotel block ? occupancy tax ? food & beverage	Hotel room pick up and Registration statistics
☐Create specific immediate job opportunities		
☐Enhance specific individual?s economic self sufficiency		
☐Reduce recidivism		
☐Reduce substance abuse		
☐Divert from Criminal/Juvenile justice system		
☐Improve wastewater management		
☐Improve stormwater management		
☐Improve groundwater quality		
☐Improve drinking water quality		
☐Improve surface water quality		
☐Other (Please describe):		

19. Provide the total cost of the project for FY 2018-19 from all sources of funding (Enter ?0? if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?

1. Amount Requested from the State in this Appropriations Project Request:	1,000,000	100.0%	N/A
2. Federal:	0	0.0%	No
3. State: (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local:	0	0.0%	No
5. Other:	0	0.0%	No
TOTAL	1,000,000	100%	

20. Is this a multi-year project requiring funding from the state for more than one year?
Yes

20a. How much state funding would be requested after 2018-19 over the next 5 years?
○<1M
○1-3M
◉>3-10M
○>10M

20b. How many additional years of state support do you expect to need for this project?
○1 year
○2 years
○3 years
○4 years
◉>= 5 years

20c. What is the total project cost for all years including all federal, local, state, and any other funds? Select the single answer which best describes the total project cost.   If funds requested are for ongoing services or for recurring activities, select ?ongoing activity?.
○ongoing activity ? no total cost
○<1M
○1-3M
○>3-10M

⊙>10M