

The Florida House of Representatives

Appropriations Project Request - Fiscal Year 2022-23

For projects meeting the definition of House Rule 5.14

1. Title of Project: Florida Ocean Alliance Expanding Florida's Blue Economy
2. Date of Submission: 11/08/2021
3. House Member Sponsor: Chris Latvala

4. Details of Amount Requested:

- a. Has funding been provided in a previous state budget for this activity? Yes
- b. What is the most recent fiscal year the project was funded? 2020-21
- c. Were the funds provided in the most recent fiscal year subsequently vetoed? Yes Recurring Nonrecurring
- d. Complete the following Project Request Worksheet to develop your request.

FY:	Input Prior Year Appropriation for this project for FY 2021-22 <small>(If appropriated in 2021-22 enter the appropriated amount, even if vetoed.)</small>			Develop New Funds Request for FY 2022-23 <small>(Requests for additional RECURRING funds are prohibited.)</small>		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated	Recurring Base Budget	Additional Nonrecurring Request	TOTAL Nonrecurring plus Recurring Base Funds
Input Amounts:					320,000	320,000

- e. Provide the total cost of the project for FY 2022-23 from all sources of funding (Enter "0" if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?
1. Amount Requested from the State in this Appropriations Project Request	320,000	100.0%	N/A
2. Federal	0	0.0%	No
3. State (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local	0	0.0%	No

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5. Other	0	0.0%	No
TOTAL	320,000	100%	

5. Is this a multi-year project requiring funding from the state for more than one year?

No

6. Which is the most appropriate state agency to place an appropriation for the issue requested? Department of Environmental Protection

a. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? No

b. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.

Penalize payments to Florida Ocean Alliance.

7. Requester:

a. Name: Lenore Alpert

b. Organization: Florida Ocean Alliance

c. Email: lalpert.foa@gmail.com

d. Phone #: (954)647-4097

8. Contact for questions about specific technical or financial details about the project.

a. Name: Lenore Alpert

b. Organization: Florida Ocean Alliance

c. Email: lalpert.foa@gmail.com

d. Phone #: (954)647-4097

9. Registered lobbyist working to secure funding for this project.

a. Name: None

b. Firm: None

c. Email:

d. Phone #:

10. Organization or Name of entity receiving funds:

a. Name: Florida Ocean Alliance

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b. County (County where funds are to be expended): Statewide

c. Service Area (Counties being served by the service(s) provided with funding): Statewide

11. What type of organization is the entity that will receive the funds?

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government
- University or College
- Other (Please describe)

12. What is the specific purpose or goal that will be achieved by the funds being requested?

Provide economic report and recommendations so that strategic decisions can be made for increasing jobs in ocean & coastal industries to help grow the state's economy. Determine economic value of Florida's natural infrastructure to reduce the negative impacts of climate change on the state. Advise policymakers and the public on economic value of oceans & coasts to Florida's economy and environment. Final report and recommendations will guide Florida in expanding job growth in ocean industries.

13. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Amount Requested (Should equal 4d, Col. E) Enter "0" if request is zero for the category
Administrative Costs:		
<input checked="" type="checkbox"/> a. Executive Director/Project Head Salary and Benefits	To direct and coordinate with research team to handle administrative tasks of project and assist with report, publications, meetings & presentations, etc.	70,000
<input checked="" type="checkbox"/> b. Other Salary and Benefits	Staff Support and Marketing Manager.	20,000

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<input checked="" type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other	Supplies and Travel for project.	5,000
<input type="checkbox"/> d. Consultants/Contracted Services/Study		
Operational Costs:		
<input checked="" type="checkbox"/> e. Salaries and Benefits	Research Team (Principal Investigator, Res. Assistant, Marketing Mgr.) to assist economist in conducting research, analyzing results, writing report and publicizing results.	60,000
<input checked="" type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other	Supplies, publications, printing, travel, Oceans Day Conference to publicize results and recommendations.	5,000
<input checked="" type="checkbox"/> g. Consultants/Contracted Services/Study	National Ocean Economics Project economist of first study will lead the economic study research team; communications expert to handle the videos for PSAs on key project findings.	160,000
Fixed Capital Construction/Major Renovation:		
<input type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering		
TOTAL		320,000

14. For Fixed Capital Costs requested in Question 13, what type of ownership will the facility be under when complete?
 For Profit

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- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government (e.g., police, fire or local government buildings, local roads, etc.)
- State agency owned facility (For example: college or university facility, buildings for public schools, roads in the state transportation system, etc.)
- Other (Please describe)

15. Is the project request an information technology project?

No

16. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

No

17. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

No

18. Will the requested funds be used directly for services to citizens?

No

19. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit or outcome
<input type="checkbox"/> Improve physical health		
<input type="checkbox"/> Improve mental health		
<input type="checkbox"/> Enrich cultural experience		
<input type="checkbox"/> Improve agricultural production/promotion/education		
<input type="checkbox"/> Improve quality of education		

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<input checked="" type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality	Economic study will measure the economic value of Florida’s natural infrastructure, e.g. coastal ecosystems, to provide data on mitigating negative economic impacts of sea level rise on the state. The end result will provide valuable information to the public & policymakers on the critical value of this natural infrastructure.	A 12 month study will estimate economic values for the state’s coastal wetlands derived from their ecosystem services of increased flood resilience and reduction of carbon emissions. Estimates will be based on possible future flooding events and sea level rise, with recommendations identifying locations of coastal wetlands with most economic impact on state flooding events.
<input checked="" type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)	Publicizing results of the study will educate the public and raise public awareness on the importance of Florida's natural infrastructure, e.g. coastal ecosystems, in protecting coastal communities from storms that have devastating impacts on the local economy. This will inform the public on the critical economic and physical value of this natural infrastructure to Florida's communities.	This project will inform public on the importance of Florida’s natural infrastructure for reducing environmental risks by educating public and policymakers on the economic value of coastal ecosystems. Will use PSAs, social media, and collateral to educate citizens on how natural infrastructure can help protect Florida from flooding, and measure engagement on social media.
<input type="checkbox"/> Improve transportation conditions		
<input checked="" type="checkbox"/> Increase or improve economic activity	Report & Recommendations for	A 12-month economic study will

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	<p>targeting job growth in ocean and coastal industries. Economic study to measure impact of these industries on Florida's economy, identifying growth sectors in marine industries and estimating the economic value of coastal wetlands in Florida in flood risk reduction. Report will help increase job growth in marine industries to expand the blue economy and aid economic recovery from pandemic.</p>	<p>establish new and update existing economic values for Florida's marine industries and associated industries in state's ocean economy. Will use recently improved datasets-i.e.more precise & broader-to identify high potential marine sectors for expansion and sustainability. Strategic recommendations will help grow and expand state's blue economy.</p>
<input type="checkbox"/> Increase tourism		
<input type="checkbox"/> Create specific immediate job opportunities		
<input type="checkbox"/> Enhance specific individual's economic self sufficiency		
<input type="checkbox"/> Reduce recidivism		
<input type="checkbox"/> Reduce substance abuse		
<input type="checkbox"/> Divert from Criminal/Juvenile justice system		
<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		
<input type="checkbox"/> Improve drinking water quality		

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<input type="checkbox"/> Improve surface water quality		
<input type="checkbox"/> Other (Please describe):		