

The Florida House of Representatives
Appropriations Project Request - Fiscal Year 2022-23
For projects meeting the definition of House Rule 5.14

1. Title of Project: Drug Free America Foundation - Reducing the Use of Marijuana During Pregnancy and Postpartum
2. Date of Submission: 11/02/2021
3. House Member Sponsor: Chris Latvala

4. Details of Amount Requested:

- a. Has funding been provided in a previous state budget for this activity? No
- b. What is the most recent fiscal year the project was funded?
- c. Were the funds provided in the most recent fiscal year subsequently vetoed?
- d. Complete the following Project Request Worksheet to develop your request.

FY:	Input Prior Year Appropriation for this project for FY 2021-22 <i>(If appropriated in 2021-22 enter the appropriated amount, even if vetoed.)</i>			Develop New Funds Request for FY 2022-23 <i>(Requests for additional RECURRING funds are prohibited.)</i>		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated	Recurring Base Budget	Additional Nonrecurring Request	TOTAL Nonrecurring plus Recurring Base Funds
Input Amounts:					221,903	221,903

- e. Provide the total cost of the project for FY 2022-23 from all sources of funding (Enter "0" if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?
1. Amount Requested from the State in this Appropriations Project Request	221,903	100.0%	N/A
2. Federal	0	0.0%	No
3. State (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local	0	0.0%	No

The Florida House of Representatives
Appropriations Project Request - Fiscal Year 2022-23
For projects meeting the definition of House Rule 5.14

5. Other	0	0.0%	No
TOTAL	221,903	100%	

5. Is this a multi-year project requiring funding from the state for more than one year?

No

6. Which is the most appropriate state agency to place an appropriation for the issue requested? Department of Health

a. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? No

b. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.

Return funds

7. Requester:

a. Name: Amy Ronshausen

b. Organization: Save Our Society From Drugs

c. Email: aronshausen@dfaf.org

d. Phone #: (727)828-0211

8. Contact for questions about specific technical or financial details about the project.

a. Name: Amy Ronshausen

b. Organization: Drug Free America Foundation, Inc.

c. Email: aronshausen@dfaf.org

d. Phone #: (727)828-0211

9. Registered lobbyist working to secure funding for this project.

a. Name: Alan J. Suskey

b. Firm: Shumaker Advisors Florida, LLC

c. Email: asuskey@shumakeradvisors.com

d. Phone #: (850)510-8314

10. Organization or Name of entity receiving funds:

a. Name: Drug Free America Foundation, Inc.

The Florida House of Representatives
Appropriations Project Request - Fiscal Year 2022-23
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- b. County (County where funds are to be expended): Statewide
 c. Service Area (Counties being served by the service(s) provided with funding): Statewide

11. What type of organization is the entity that will receive the funds?

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government
- University or College
- Other (Please describe)

12. What is the specific purpose or goal that will be achieved by the funds being requested?

Education campaign for individuals and organizations serving pregnant women and new mothers. Devote a section of their website to provide additional resources, blogs containing relevant research and facts, and a treatment center identifier for those seeking help. DFAF will develop an online training course and webinars that will be offered to prevention and treatment professionals in Florida and establish a statewide task force.

13. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Amount Requested (Should equal 4d, Col. E) Enter "0" if request is zero for the category
Administrative Costs:		
<input type="checkbox"/> a. Executive Director/Project Head Salary and Benefits		
<input type="checkbox"/> b. Other Salary and Benefits		
<input type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> d. Consultants/Contracted Services/Study		
Operational Costs:		

The Florida House of Representatives
Appropriations Project Request - Fiscal Year 2022-23
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<input checked="" type="checkbox"/> e. Salaries and Benefits	DFAF would hire a new full-time employee to work full time on the project at a salary. Additional staff for the project would include 156 hours by the executive director to manage the project, 260 hours by the Epidemiologist, to collect data, and 48 hours by the bookkeeper for a total of 464 staff hours, totaling \$62,810 in salaries and \$18,843 in fringe benefits	81,653
<input checked="" type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other	Printing and mailing one pagers to coalitions in Florida \$25,000, regional town hall meetings (6) 45,000.	70,000
<input checked="" type="checkbox"/> g. Consultants/Contracted Services/Study	\$16,000 for video production (Spanish and English with shorter clips to be used on social media, \$24,000 for digital marketing (32weeks), PR and Media consultant \$6,750, graphic design \$4,000, project evaluator \$3,500, virtual curriculum development and placement on virtual learning management system 16,000	70,250
Fixed Capital Construction/Major Renovation:		
<input type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering		

The Florida House of Representatives
Appropriations Project Request - Fiscal Year 2022-23
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TOTAL		221,903
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14. For Fixed Capital Costs requested in Question 13, what type of ownership will the facility be under when complete?
- For Profit
 - Non Profit 501(c) (3)
 - Non Profit 501(c) (4)
 - Local Government (e.g., police, fire or local government buildings, local roads, etc.)
 - State agency owned facility (For example: college or university facility, buildings for public schools, roads in the state transportation system, etc.)
 - Other (Please describe)
15. Is the project request an information technology project?
- No
16. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?
- Yes
- a. Please Describe:
- effects of prenatal cannabis exposure have been found on children's sleep, cognitive functions (memory and scholastic skills), as well as on executive (frontal lobe) functions (reasoning, attention, impulsivity, and motivation).
17. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?
- Yes
- a. Please Describe:
- Marijuana is the most used illicit substance and changing marijuana laws are leading to a decreased perception of harm. Research recently published in JAMA titled, Trends in Marijuana Use Among Pregnant and Nonpregnant Reproductive-Aged Women, 2002-2014, reported that as attitudes toward marijuana became more permissive, the use rate of use by pregnant women doubled between 2012 and 2014.
18. Will the requested funds be used directly for services to citizens?
- Yes
- a. What are the activities and services that will be provided to meet the purpose of the funds?

The Florida House of Representatives
Appropriations Project Request - Fiscal Year 2022-23
For projects meeting the definition of House Rule 5.14

Educational

b. Describe the direct services to be provided to the citizens by the funding requested.

Education on the impacts of marijuana use during pregnancy and link to helping services

c. Describe the target population to be served (i.e., "the majority of the funds requested will serve these target populations or groups"). Select all that apply to the target population:

- Elderly persons
- Persons with poor mental health
- Persons with poor physical health
- Jobless persons
- Economically disadvantaged persons
- At-risk youth
- Homeless
- Developmentally disabled
- Physically disabled
- Drug users (in health services)
- Preschool students
- Grade school students
- High school students
- University/college students
- Currently or formerly incarcerated persons
- Drug offenders (in criminal Justice)
- Victims of crime
- General (The majority of the funds will benefit no specific group)
- Other (Please describe): Pregnant and Postpartum women and professionals serving them

d. How many in the target population are expected to be served?

- < 25
- 25-50
- 51-100
- 101-200
- 201-400

The Florida House of Representatives
Appropriations Project Request - Fiscal Year 2022-23
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○401-800

Ⓞ>800

19. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit or outcome
<input checked="" type="checkbox"/> Improve physical health	Reduced use of marijuana by pregnant women	State and national surveys, social media and website analytics to measure educational reach.
<input type="checkbox"/> Improve mental health		
<input type="checkbox"/> Enrich cultural experience		
<input type="checkbox"/> Improve agricultural production/promotion/education		
<input type="checkbox"/> Improve quality of education		
<input type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality		
<input type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)		
<input type="checkbox"/> Improve transportation conditions		
<input type="checkbox"/> Increase or improve economic activity		
<input type="checkbox"/> Increase tourism		
<input type="checkbox"/> Create specific immediate job opportunities		
<input type="checkbox"/> Enhance specific individual's economic self sufficiency		

The Florida House of Representatives
Appropriations Project Request - Fiscal Year 2022-23
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<input type="checkbox"/> Reduce recidivism		
<input checked="" type="checkbox"/> Reduce substance abuse	Providing quality training to professionals will help in their work to prevent initial substance abuse and promote treatment and sustained recovery efforts. Provide continuing education credits for prevention professional and substance abuse treatment. Education at population level.	Via pre and post surveys for webinars and virtual trainings, CEUs approved by the Florida Certification Board, social media and website analytics to measure educational reach.
<input type="checkbox"/> Divert from Criminal/Juvenile justice system		
<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		
<input type="checkbox"/> Improve drinking water quality		
<input type="checkbox"/> Improve surface water quality		
<input type="checkbox"/> Other (Please describe):		