

The Florida House of Representatives

Appropriations Project Request - Fiscal Year 2022-23

For projects meeting the definition of House Rule 5.14

1. Title of Project: The Florida Orchestra: Music Education for All
2. Date of Submission: 11/09/2021
3. House Member Sponsor: Chris Latvala

4. Details of Amount Requested:

- a. Has funding been provided in a previous state budget for this activity? Yes
- b. What is the most recent fiscal year the project was funded? 2021-22
- c. Were the funds provided in the most recent fiscal year subsequently vetoed? Yes Recurring Nonrecurring
- d. Complete the following Project Request Worksheet to develop your request.

FY:	Input Prior Year Appropriation for this project for FY 2021-22 <i>(If appropriated in 2021-22 enter the appropriated amount, even if vetoed.)</i>			Develop New Funds Request for FY 2022-23 <i>(Requests for additional RECURRING funds are prohibited.)</i>		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated	Recurring Base Budget	Additional Nonrecurring Request	TOTAL Nonrecurring plus Recurring Base Funds
Input Amounts:		600,000	600,000		600,000	600,000

- e. Provide the total cost of the project for FY 2022-23 from all sources of funding (Enter "0" if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?
1. Amount Requested from the State in this Appropriations Project Request	600,000	100.0%	N/A
2. Federal	0	0.0%	No
3. State (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local	0	0.0%	No

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5. Other	0	0.0%	No
TOTAL	600,000	100%	

5. Is this a multi-year project requiring funding from the state for more than one year?

No

6. Which is the most appropriate state agency to place an appropriation for the issue requested? Department of Education

a. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? No

b. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.

The Florida Orchestra would return unspent funds to the state.

7. Requester:

a. Name: Mark Cantrell

b. Organization: The Florida Orchestra

c. Email: Mcantrell@FloridaOrchestra.org

d. Phone #: (727)362-5454

8. Contact for questions about specific technical or financial details about the project.

a. Name: Susana Weymouth

b. Organization: The Florida Orchestra

c. Email: Sweymouth@FloridaOrchestra.org

d. Phone #: (727)362-5430

9. Registered lobbyist working to secure funding for this project.

a. Name: Robert M Blair

b. Firm: Corcoran Partners

c. Email: matt@corcoranpartners.com

d. Phone #: (813)527-0172

10. Organization or Name of entity receiving funds:

a. Name: The Florida Orchestra

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- b. County (County where funds are to be expended): Pinellas
 c. Service Area (Counties being served by the service(s) provided with funding): Statewide

11. What type of organization is the entity that will receive the funds?

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government
- University or College
- Other (Please describe)

12. What is the specific purpose or goal that will be achieved by the funds being requested?

The goal of The Florida Orchestra MUSIC EDUCATION FOR ALL is to ensure arts education and cultural enrichment through music can be offered free of charge via streaming to ALL public schools and residents across the state.

13. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Amount Requested (Should equal 4d, Col. E) Enter "0" if request is zero for the category
Administrative Costs:		
<input type="checkbox"/> a. Executive Director/Project Head Salary and Benefits		
<input checked="" type="checkbox"/> b. Other Salary and Benefits	Community Engagement Director, Music Education Coordinator and Finance support.	70,000
<input type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> d. Consultants/Contracted Services/Study		
Operational Costs:		

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<input checked="" type="checkbox"/> e. Salaries and Benefits	Musicians and conductor (per time)	100,000
<input checked="" type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other	Technical equipment (cameras, computers, lighting, mics, other AV) for high quality filming and sound production and broadcast via streaming; platform fees; music licensing fees and SYNC fees.	280,000
<input checked="" type="checkbox"/> g. Consultants/Contracted Services/Study	Technical advisory to set up streaming and support; educational consultants for study guides, Music Librarian 's time.	150,000
Fixed Capital Construction/Major Renovation:		
<input type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering		
TOTAL		600,000

14. For Fixed Capital Costs requested in Question 13, what type of ownership will the facility be under when complete?

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government (e.g., police, fire or local government buildings, local roads, etc.)
- State agency owned facility (For example: college or university facility, buildings for public schools, roads in the state transportation system, etc.)
- Other (Please describe)

15. Is the project request an information technology project?

Yes

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a. Will this information technology project be managed within a state agency to support state agency program goals?

Yes

b. What is the total cost (all years) to design and build the project?

600,000

c. What are the ongoing (annual recurring) maintenance and operation costs once the project is completed?

200,000

d. Can the state agency fund the ongoing annual recurring costs within its current operating budget?

No

e. What are the specific business objectives or needs the IT project is intended to address?

The goal of The Florida Orchestra's Music Education for All program is to ensure arts education and cultural enrichment through music is available free of charge to public schools and residents throughout the state of Florida.

f. Based upon the identified business objectives or needs, what are the success factors that must be realized in order for the state agency to consider the proposed IT project a success?

Productions are streamed, and study guides are accessible across the state to Florida students and residents in areas without any or little access to live orchestral concerts and music experiences.

16. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

Yes

a. Please Describe:

Letters of support are available from TFO schools and partners.

17. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

No

18. Will the requested funds be used directly for services to citizens?

Yes

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a. What are the activities and services that will be provided to meet the purpose of the funds?

Delivery via streaming of free music education and programming with supporting educational material and study guides.

b. Describe the direct services to be provided to the citizens by the funding requested.

TFO's Music Education for All will ensure that arts education and cultural enrichment through music is available to ALL public schools and residents across the state.

c. Describe the target population to be served (i.e., "the majority of the funds requested will serve these target populations or groups"). Select all that apply to the target population:

- Elderly persons
- Persons with poor mental health
- Persons with poor physical health
- Jobless persons
- Economically disadvantaged persons
- At-risk youth
- Homeless
- Developmentally disabled
- Physically disabled
- Drug users (in health services)
- Preschool students
- Grade school students
- High school students
- University/college students
- Currently or formerly incarcerated persons
- Drug offenders (in criminal Justice)
- Victims of crime
- General (The majority of the funds will benefit no specific group)
- Other (Please describe)

d. How many in the target population are expected to be served?

- < 25
- 25-50

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- 51-100
- 101-200
- 201-400
- 401-800
- >800

19. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit or outcome
<input type="checkbox"/> Improve physical health		
<input checked="" type="checkbox"/> Improve mental health	Music stimulates parts of the brain that hold triggers for mental and emotional health and activates neural pathways associated with positive psychological and emotional effects, including mood improvement decreased anxiety and stress.	Classroom material and study guides include questions eliciting answers on attitude, feelings and mood. For appropriate audiences intercept surveys can be conducted.
<input checked="" type="checkbox"/> Enrich cultural experience	Throughout the state of Florida this would provide free access to high quality music concert productions. This would offer the enriching cultural experience to a wider and more diverse audiences beyond the confines of the concert hall, including to Florida residents in areas without any or	Audience participation via streaming access points.

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	easy access to orchestral concerts and music experiences.	
<input type="checkbox"/> Improve agricultural production/promotion/education		
<input checked="" type="checkbox"/> Improve quality of education	Music has powerful cognitive development benefits. It creates better learners, improves language perception, communication skills, reasoning, memory, focus and attention. Not all schools and groups have access to music education. Streaming concerts with study guides created for the streaming environment are virtual tools that improve quality of education and help close the achievement gap.	Music State Standard Benchmarks and other State Standard Benchmarks met; Guided Study Essential Questions answered; Factual Knowledge, Procedural Knowledge and Conceptual Knowledge through assignments, modeling and extensions.
<input type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality		
<input type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)		
<input type="checkbox"/> Improve transportation conditions		
<input type="checkbox"/> Increase or improve economic activity		
<input type="checkbox"/> Increase tourism		
<input type="checkbox"/> Create specific immediate job opportunities		
<input type="checkbox"/> Enhance specific individual's economic self sufficiency		

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<input type="checkbox"/> Reduce recidivism		
<input type="checkbox"/> Reduce substance abuse		
<input type="checkbox"/> Divert from Criminal/Juvenile justice system		
<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		
<input type="checkbox"/> Improve drinking water quality		
<input type="checkbox"/> Improve surface water quality		
<input type="checkbox"/> Other (Please describe):		