

**The Florida House of Representatives**  
**Appropriations Project Request - Fiscal Year 2022-23**  
For projects meeting the definition of House Rule 5.14

1. Title of Project: Florida Rural Digital Literacy Program (FRDLP)
2. Date of Submission: 11/15/2021
3. House Member Sponsor: Colleen Burton

**4. Details of Amount Requested:**

- a. Has funding been provided in a previous state budget for this activity? Yes
- b. What is the most recent fiscal year the project was funded? > 5 years
- c. Were the funds provided in the most recent fiscal year subsequently vetoed? No
- d. Complete the following Project Request Worksheet to develop your request.

FY:	Input Prior Year Appropriation for this project for FY 2021-22 <i>(If appropriated in 2021-22 enter the appropriated amount, even if vetoed.)</i>			Develop New Funds Request for FY 2022-23 <i>(Requests for additional RECURRING funds are prohibited.)</i>		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated	Recurring Base Budget	<b>Additional Nonrecurring Request</b>	<b>TOTAL Nonrecurring plus Recurring Base Funds</b>
Input Amounts:					1,900,000	1,900,000

- e. Provide the total cost of the project for FY 2022-23 from all sources of funding (Enter "0" if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?
1. Amount Requested from the State in this Appropriations Project Request	1,900,000	100.0%	N/A
2. Federal	0	0.0%	No
3. State (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local	0	0.0%	No

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5. Other	0	0.0%	No
<b>TOTAL</b>	<b>1,900,000</b>	<b>100%</b>	

5. Is this a multi-year project requiring funding from the state for more than one year?

Yes

a. How much state funding would be requested after 2022-23 over the next 5 years?

- <1M
- 1-3M
- >3-10M
- >10M

b. How many additional years of state support do you expect to need for this project?

- 1 year
- 2 years
- 3 years
- 4 years
- >= 5 years

c. What is the total project cost for all years including all federal, local, state, and any other funds? Select the single answer which best describes the total project cost. If funds requested are for ongoing services or for recurring activities, select "ongoing activity".

- Ongoing activity – no total cost
- <1M
- 1-3M
- >3-10M
- >10M

6. Which is the most appropriate state agency to place an appropriation for the issue requested? Department of Education

a. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? No

b. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.

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Should the deliverable or performance measures associated with FRDLP not meet those outlined in the contract, the Department of Education (DOE) shall provide notification within 30-days of recognition of issue(s). DOE will provide a 90-day cure period for identified issue(s). The contract period will be extended on a day-for-day basis until the deliverable or performance measures are satisfied. If resolution is still not achieved, the contract can be canceled by the DOE.

7. Requester:

- a. Name: Brian Rose
- b. Organization: Learning.com
- c. Email: brose@learning.com
- d. Phone #: (503)952-6916

8. Contact for questions about specific technical or financial details about the project.

- a. Name: Brian Rose
- b. Organization: Learning.com
- c. Email: brose@learning.com
- d. Phone #: (503)952-6916

9. Registered lobbyist working to secure funding for this project.

- a. Name: Stuart K. Brown
- b. Firm: SKB Consulting Group
- c. Email: brewser@brewserbrown.com
- d. Phone #: (850)727-0939

10. Organization or Name of entity receiving funds:

- a. Name: Bob Shayman, Superintendent of Schools, Hardee County
- b. County (County where funds are to be expended): Hardee
- c. Service Area (Counties being served by the service(s) provided with funding): Statewide

11. What type of organization is the entity that will receive the funds?

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government
- University or College

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Other (Please describe)

12. What is the specific purpose or goal that will be achieved by the funds being requested?

The Florida Rural Digital Literacy Program (FRDLP) is intended to provide educators in rural and low economic regions of Florida with the curriculum and professional development necessary to prepare their students for an increasingly digital world, by ensuring they receive the opportunity to learn the critical digital literacy skills they will need to be successful in school, college, and careers - closing the “digital divide” between these students and their peers in other areas of Florida.

13. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Amount Requested (Should equal 4d, Col. E) Enter “0” if request is zero for the category
Administrative Costs:		
<input type="checkbox"/> a. Executive Director/Project Head Salary and Benefits		
<input type="checkbox"/> b. Other Salary and Benefits		
<input type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other		
<input checked="" type="checkbox"/> d. Consultants/Contracted Services/Study	Contract Administrative Fee (2.5% of total funding)	47,500
Operational Costs:		
<input checked="" type="checkbox"/> e. Salaries and Benefits	Project and Implementation Manager (50%)	40,000
<input checked="" type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other	Curriculum Licensing, Training and Support	1,812,500
<input type="checkbox"/> g. Consultants/Contracted Services/Study		

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Fixed Capital Construction/Major Renovation:		
<input type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering		
<b>TOTAL</b>		1,900,000

14. For Fixed Capital Costs requested in Question 13, what type of ownership will the facility be under when complete?
- For Profit
  - Non Profit 501(c) (3)
  - Non Profit 501(c) (4)
  - Local Government (e.g., police, fire or local government buildings, local roads, etc.)
  - State agency owned facility (For example: college or university facility, buildings for public schools, roads in the state transportation system, etc.)
  - Other (Please describe)

15. Is the project request an information technology project?  
No

16. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?  
Yes

a. Please Describe:

Learning.com provided similar services to rural districts in Florida in 2014-2017. See letters provided for the 2017-18 legislative session for continued funding. See FRCP Report for student impact from previous program. See letters from rural schools in SC & MI, as well as the 3rd party evaluation of the SC program demonstrating value for rural schools and recommendation for statewide expansion.

17. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?  
No

18. Will the requested funds be used directly for services to citizens?  
Yes

a. What are the activities and services that will be provided to meet the purpose of the funds?

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FRDLP will provide access to a comprehensive, online, K-12 curriculum that teach critical digital literacy skills including Information Technology Fundamentals, Keyboarding, Online Safety and Digital Citizenship, Internet Usage and Online Communication, Visual Mapping, Multimedia, Word Processing, Spreadsheets, Databases, Presentations, Computational Thinking, and Coding and Virtual Robotics.

b. Describe the direct services to be provided to the citizens by the funding requested.

The FRDLP will serve counties with = or < 7,500 students, which includes 25 of the total 67 counties (~81,342 K-12 students). The curricula will include rigorous instruction, projects, applications, and other interactive and engaging content that help students build the digital literacy skills that are foundational to STEM and CTE programs. Teachers will receive training and ongoing support.

c. Describe the target population to be served (i.e., "the majority of the funds requested will serve these target populations or groups"). Select all that apply to the target population:

- Elderly persons
- Persons with poor mental health
- Persons with poor physical health
- Jobless persons
- Economically disadvantaged persons
- At-risk youth
- Homeless
- Developmentally disabled
- Physically disabled
- Drug users (in health services)
- Preschool students
- Grade school students
- High school students
- University/college students
- Currently or formerly incarcerated persons
- Drug offenders (in criminal Justice)
- Victims of crime
- General (The majority of the funds will benefit no specific group)
- Other (Please describe): District Administrators, School Principals, Classroom Teachers, Librarians, Media Center Admin

d. How many in the target population are expected to be served?

< 25

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- 25-50
- 51-100
- 101-200
- 201-400
- 401-800
- >800

19. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit or outcome
<input type="checkbox"/> Improve physical health		
<input type="checkbox"/> Improve mental health		
<input type="checkbox"/> Enrich cultural experience		
<input type="checkbox"/> Improve agricultural production/promotion/education		
<input checked="" type="checkbox"/> Improve quality of education	The benefits and outcome that will be measured by FRDLP will include; teacher utilization, student engagement, and student performance and growth across each digital skill area being taught.	FRDLP will measure teacher and student usage and content launches monthly, which are indicators of adoption and engagement. Student performance can be measured using the scores on lessons, quizzes, application exercise, etc. To measure student growth in each skill area, FRDLP will use pre- and post-skill checks that measure the impact of instructional content on student

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		understanding.
<input type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality		
<input type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)		
<input type="checkbox"/> Improve transportation conditions		
<input type="checkbox"/> Increase or improve economic activity		
<input type="checkbox"/> Increase tourism		
<input type="checkbox"/> Create specific immediate job opportunities		
<input type="checkbox"/> Enhance specific individual's economic self sufficiency		
<input type="checkbox"/> Reduce recidivism		
<input type="checkbox"/> Reduce substance abuse		
<input type="checkbox"/> Divert from Criminal/Juvenile justice system		
<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		
<input type="checkbox"/> Improve drinking water quality		
<input type="checkbox"/> Improve surface water quality		
<input type="checkbox"/> Other (Please describe):		