

Committee on Economic Development

**Thursday, January 24, 2008
9:00 AM – 11:00 PM
Reed Hall**

**Marco Rubio
Speaker**

**Bill Proctor
Chair**

Committee Meeting Notice

HOUSE OF REPRESENTATIVES

Speaker Marco Rubio

Committee on Economic Development

Start Date and Time: Thursday, January 24, 2008 09:00 am

End Date and Time: Thursday, January 24, 2008 11:00 am

Location: Reed Hall (102 HOB)

Duration: 2.00 hrs

Presentations from:

National Aeronautics and Space Administration (NASA)

Space Florida, Steve Kohler

Workforce Florida, Chris Hart

Enterprise Florida, John Adams

NOTICE FINALIZED on 01/17/2008 16:09 by JJD

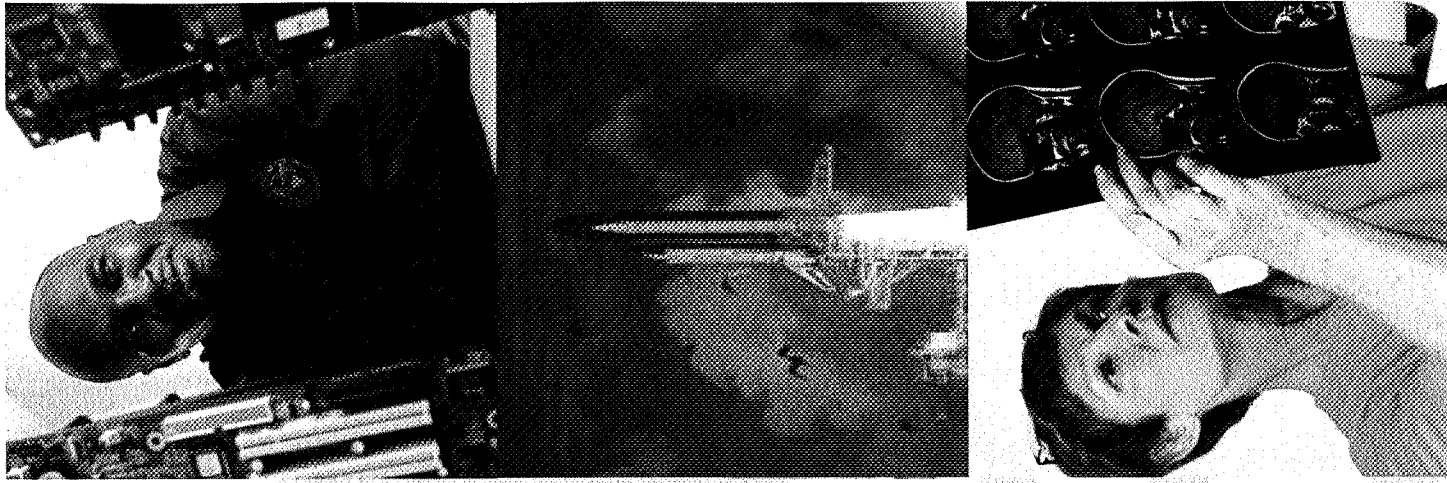
Building Florida's Workforce Talent

House Committee on Economic
Development Presentation

January 24, 2008

Chris Hart IV, President
Workforce Florida Inc.

Workforce
florida, inc.



Workforce Florida

Vision

Florida will develop a globally competitive workforce.

Mission

Florida will develop the state's business climate by designing and implementing strategies that help Floridians enter, remain, and advance in the workforce, becoming more highly skilled and successful, benefiting Florida business and the entire state.

Florida Workforce System

Workforce Florida

Nonprofit, business-led policy board with members appointed by the Governor, Florida House and Florida Senate to oversee state workforce system

Agency for Workforce Innovation

State agency responsible for administrative and fiscal affairs

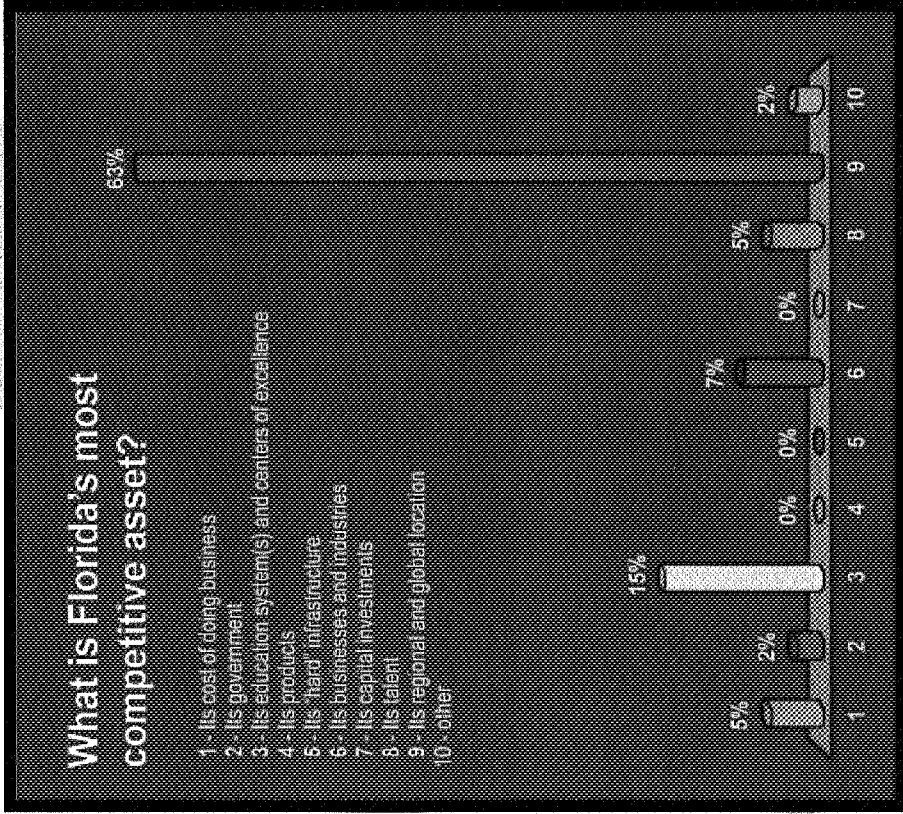
24 Regional Workforce Boards

Local private sector-led boards primarily responsible for service delivery

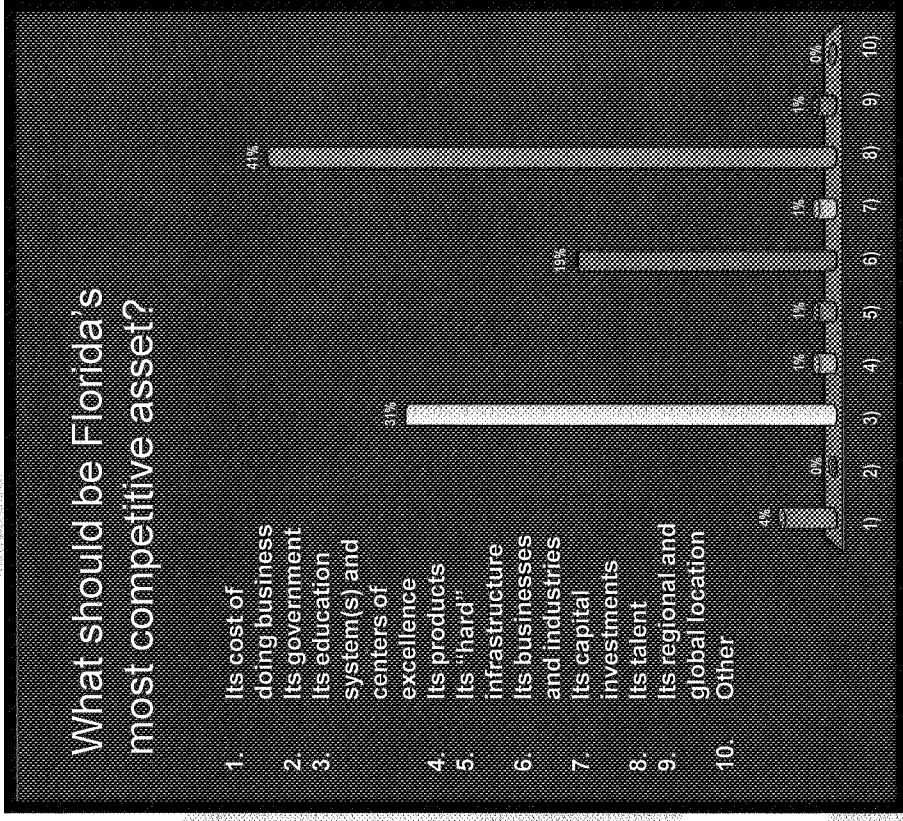
Local One-Stop Centers & EmployFlorida.com

Bricks-and-mortar service centers and internet-based access point for workforce services for businesses and individuals

A Competitive Florida



63 % said Florida's most competitive asset IS "Its regional & global location."



41% said Florida's most competitive asset SHOULD BE "Its talent."

Training Florida's Talent Pool

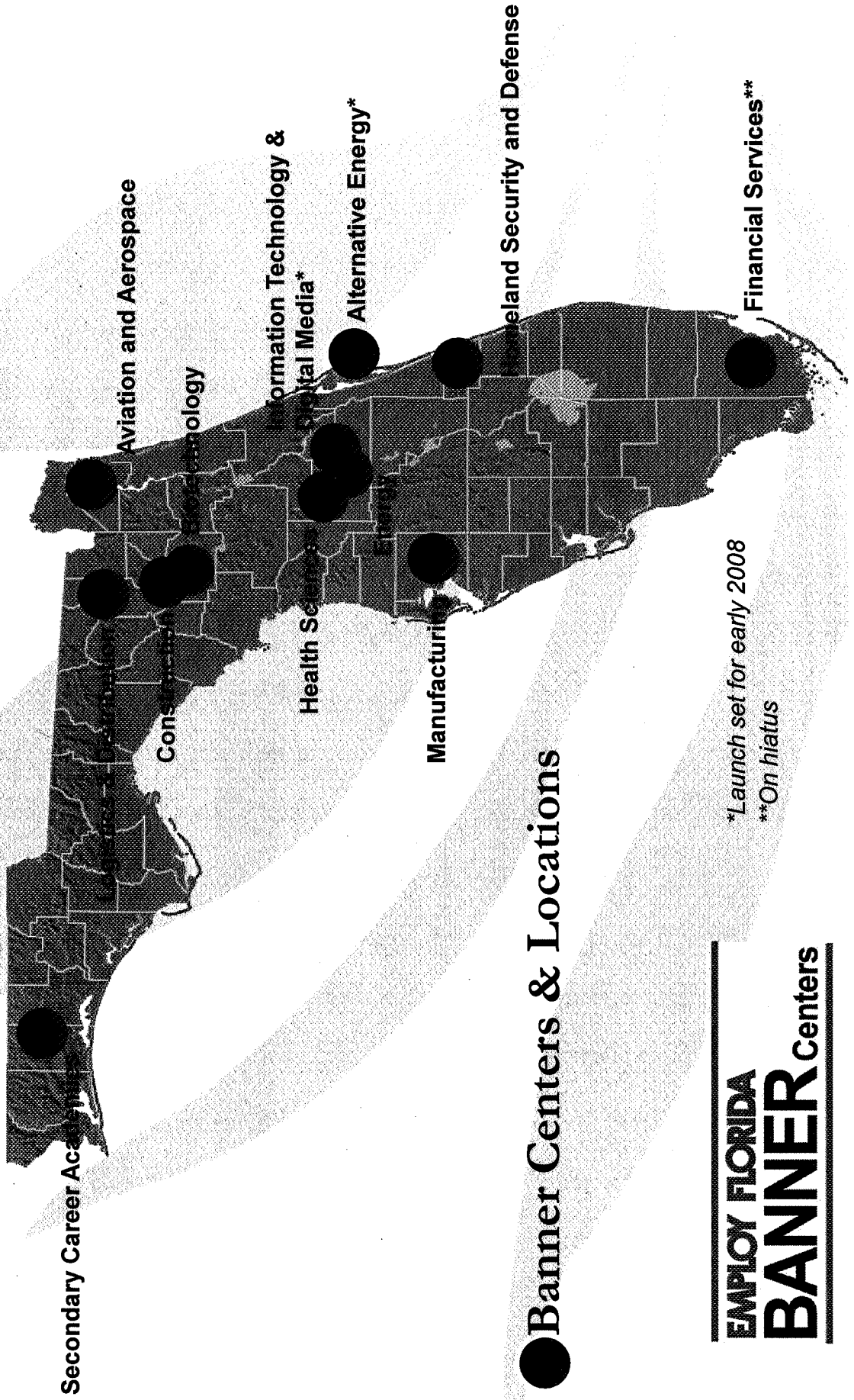
Quick Response Training

Awards Since 2000: 259
Total Grants Awarded: \$58,593,232
Employer Match: \$874,623,235
Jobs Created: 61,856
Workers Trained: 66,111
State Average Investment Per Trainee: \$886
Leverage: \$14.34 : \$1

Incumbent Worker Training

Awards Since 2000: 845
Total Grants Awarded: \$27,133,615
Employer Match: \$203,913,172
Workers Trained: 98,035
State Average Investment Per Trainee: \$277
Leverage: \$7.78 : \$1

Employ Florida Banner Centers



*Launch set for early 2008

**On hiatus

EMPLOY FLORIDA
BANNER Centers

Employ Florida Banner Centers

Employ Florida Banner Centers	Lead Education Partners
Alternative Energy*	University of Central Florida
Aviation and Aerospace	Florida Community College at Jacksonville and Brevard Community College
Biotechnology	University of Florida
Construction	Santa Fe Community College
Energy	Lake-Sumter Community College
Financial Services**	Miami Dade College
Health Sciences	Valencia Community College
Homeland Security and Defense	Indian River Community College
Information Technology & Digital Media*	Seminole Community College
Logistics & Distribution	Lake City Community College
Manufacturing	Hillsborough Community College
Secondary Career Academies	Okaloosa County School District

*Launch set for early 2008

**On hiatus

CHOICE-model Career Academies

Districts	Industry Sector	Schools
Bay	Information Tech	Bay High
Charlotte	Architectural/Drafting	Port Charlotte Tech
Charlotte	Construction	Immokalee High
Charlotte	Aviation/Aerospace	Charlotte Tech Center, Lemon Bay High, Charlotte High, Port Charlotte High
Duval	Aviation/Aerospace	Sandalwood High
Franklin	Construction	Apalachee High
Leon	Construction	Leon High School
Levy	Construction	Levy High School
Manatee	Construction	Manatee High
Marion	Information Tech	Marion Tech Institute
Pasco	Information Tech	Wiregrass High
Pinellas	Construction	Seminole Vocational Center, St. Petersburg High School, Pinellas Technical Education Centers (St. Petersburg campus)
Polk	Health Sciences	Auburndale High, Bartow High, George Jenkins High, Polk Community College High, Lake Gibson High, Ridge High
Santa Rosa	Information Tech	Locklin Tech
Sarasota	Construction	North Port High School
St. Johns	Aviation/Aerospace	St. Augustine High
St. Lucie	Manufacturing / Pre-Engineering	Treasure Coast High

On the Horizon

Critical Sectors

- Water Resources
- Energy
- Aerospace

Aerospace Workforce Outlook Findings

- **Critical training components for the Constellation program need to occur before 2009 for a small number of workers**
- **Remaining workforce needs training today for their careers of future**
- **Maintaining a stable workforce for the remaining Shuttle launches is paramount to aerospace success**
- **Retention of skilled talent in Florida**

Aerospace Workforce Outlook Findings

Shuttle-Related

Suppliers & Workforce

- 1,046 Businesses
- 9,235 Employees

Shuttle to Constellation

Workforce Transition

- 1/3 Will Need Transition Assistance to New Industry or Occupation
- 1/3 Will Need Skills Upgrade for Transition to Constellation and other Space-Related Employment
- 1/3 Will Retire

Workforce Solutions Now & Ahead

What's being done?

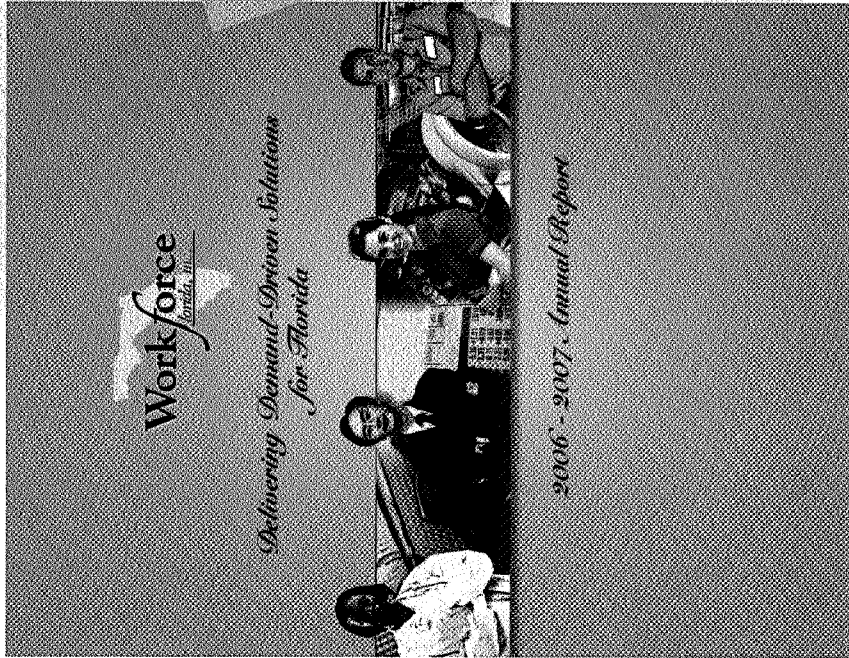
- Partnerships: Workforce Florida/Space Florida/Enterprise Florida
- Aerospace Career Development Council (ACDC)

What needs to be done?

- Communications/Outreach
- Curriculum Development and Training
- Employment Transition Services

Goal:

- Retention of Skilled Talent in Florida



Chris Hart IV, President
Workforce Florida Inc.

chart@workforceflorida.com

850.921.1119

WorkforceFlorida.com

