



Committee on Economic Development

**Thursday, January 25, 2007
1:00 p.m.— 3:00 p.m.**

Reed Hall

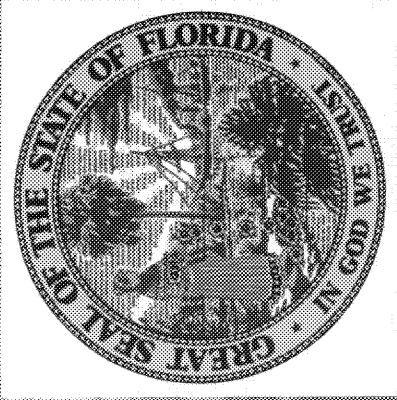
COMMITTEE ON ECONOMIC DEVELOPMENT

Thursday, January 25, 2007

1:00 pm – 3:00 pm

Reed Hall

- I. Call to Order**
- II. Remarks by Chairman**
- III. Presentations by:**
 - **Steve Kohler**, President
Space Florida
 - **Monesia Brown**, Director
Agency for Workforce Innovation
- IV. ADJOURN**



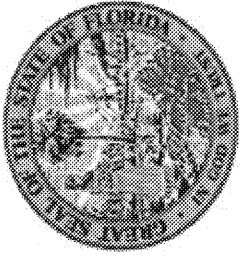
Space Florida

*House Economic Development
Committee*

January 25, 2007

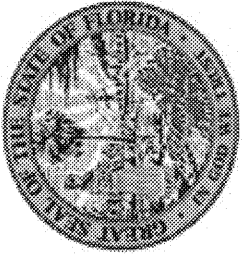
Steve Kohler

President, Space Florida



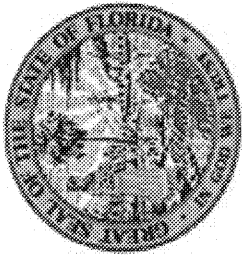
Operations begin

- Governor's Commission Recommendation
 - "Consolidate Florida's existing space entities into a new organization"
- Space Florida Act implements Commission Recommendations (Chapter 2006-60)
- New Board of Directors named Aug. 06
- Space Florida activated Sep. 01, 06
- New President aboard Oct. 06
- Strategic Business Plan to be completed Mar. 07



New Organization

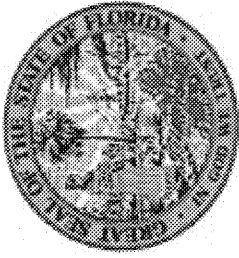
- Space Florida Act
 - Be Florida's single space POC with three foci:
 - Business Development / Finance
 - Education / R&D / Workforce Development
 - Spaceport Operations
 - Work with state & federal agencies (i.e.):
 - Enterprise Florida
 - Florida Department of Education
 - Florida Department of Transportation
 - Workforce Florida
 - NASA / FAA / USAF



Space Florida

BoD committees

- **Business Development**
 - Chair – Mr. Gary Spulak, President of Embraer Aircraft Holding, Inc.
 - 3rd meeting Jan 19, 07
- **Education, R&D, Workforce**
 - Chair – Dr. Robin Murphy, Site Director, Institute of Safety Security Rescue Technology - University of South Florida
 - 2nd meeting Dec 15, 06 – Info breakout mtgs in Jan 07
- **Spaceport Operations**
 - Chair – Ms. Ellen Feeney, System Maintenance Engineering
 - Space Gateway Support, Kennedy Space Center
 - 3rd meeting Jan 22, 07



SWOT Analysis

Strengths, Weaknesses, Opportunities, Threats

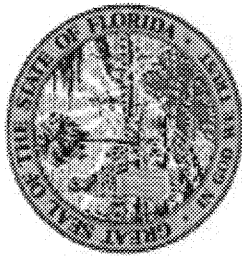
Initial Analysis reveals:

- Strengths – being America's launch site for more than 50 years
- Weaknesses – competing needs of the Air Force-managed launch range and historic tendency to have tunnel vision on launch business only
- Opportunities – NASA's new exploration program and debut of a new breed of commercial space entrepreneurs
- Threats – come mostly from other aggressive states and particular vulnerability to changes in federal policy as world event occur



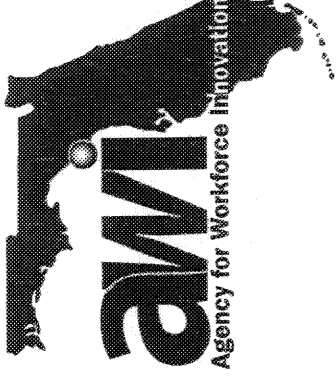
Proposed Business Plan Framework

	Immediate Actions (through 2007)	Long-Term Outcome (by 2010 and beyond)
Business Development	Capture CEV as anchor	Retain premier role in civil space launch and broaden state's capabilities throughout supporting value chain
	Leverage CEV-related investments (e.g., small business set asides)	Achieve critical role in DoD operational responsive space launches
	Capture COTS related investments	Achieve critical role in commercial space activity
	Confirm availability of tools needed for space-related business development	Space tourism
	Markets initial assessment	Cargo (FedEx/LEO)
	Emerging opportunities capture strategies	Expand space-related economic activity throughout Florida



Proposed Business Plan Framework cont.

	Immediate Actions (through 2007)	Long-Term Outcome (by 2010 and beyond)
Spaceport Operations	<p>Streamline commercial access to space at Cape Canaveral (UDS, flight termination systems, etc)</p> <p>Assess/set priorities for upgrades to existing Space Florida infrastructure</p> <p>Advocate for needed federal investments to civil and military infrastructure at Cape</p>	<p>Reduce cost/time for commercial access to space at Cape Canaveral facilities (180 days)</p> <p>Reinvestment in Cape infrastructure and technologies to support post-Shuttle environment</p> <p>Operational commercial spaceport focused on horizontal launches, located separately from federal lands at the Cape</p>
Workforce, Education, and Research	<p>Develop strategy to retain Space Shuttle workforce/transition to CEV</p> <p>Support and leverage enhanced state focus on STEM education</p> <p>Create center of excellence in space research and technology</p> <p>Identify best practices in existing space education, research, and workforce activities</p>	<p>Develop and retain critical workforce skills to support civil, military, commercial space programs</p> <p>Begin development of next generation of space researchers and skilled workers in Florida</p> <p>Position Florida as global leader in space research and development (center of excellence)</p>



Agency for Workforce Innovation

January 2007

Monesia Brown, Director

*“Children Ready to Learn, People Ready to
Earn”*

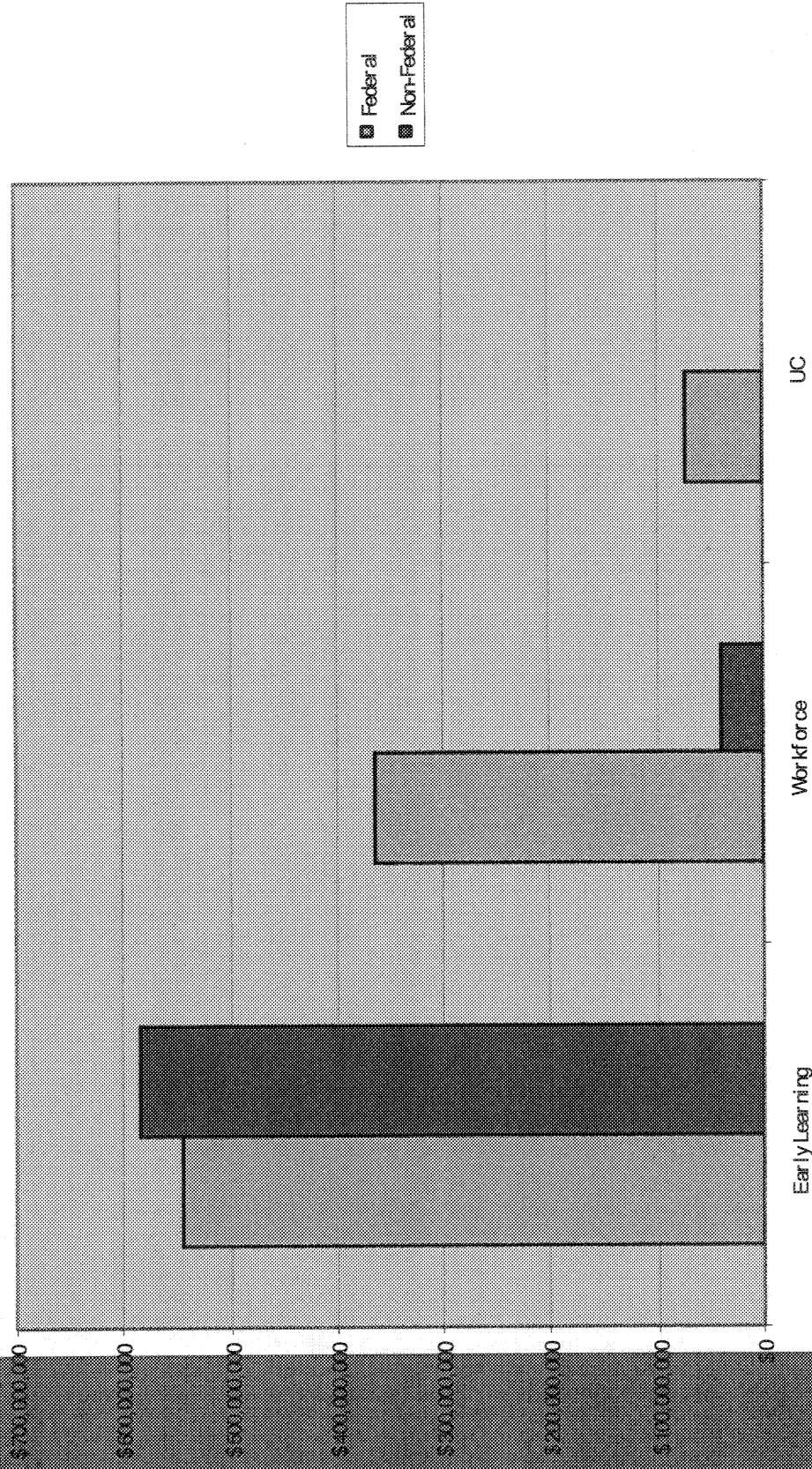
Core Customer Services

Early
Learning Services

Unemployment
Services

Workforce
Services

Federal v. Non-Federal Funding Source without Unemployment Benefits



Office of Early Learning

Programs for Children Birth to Five

- **School Readiness Programs**

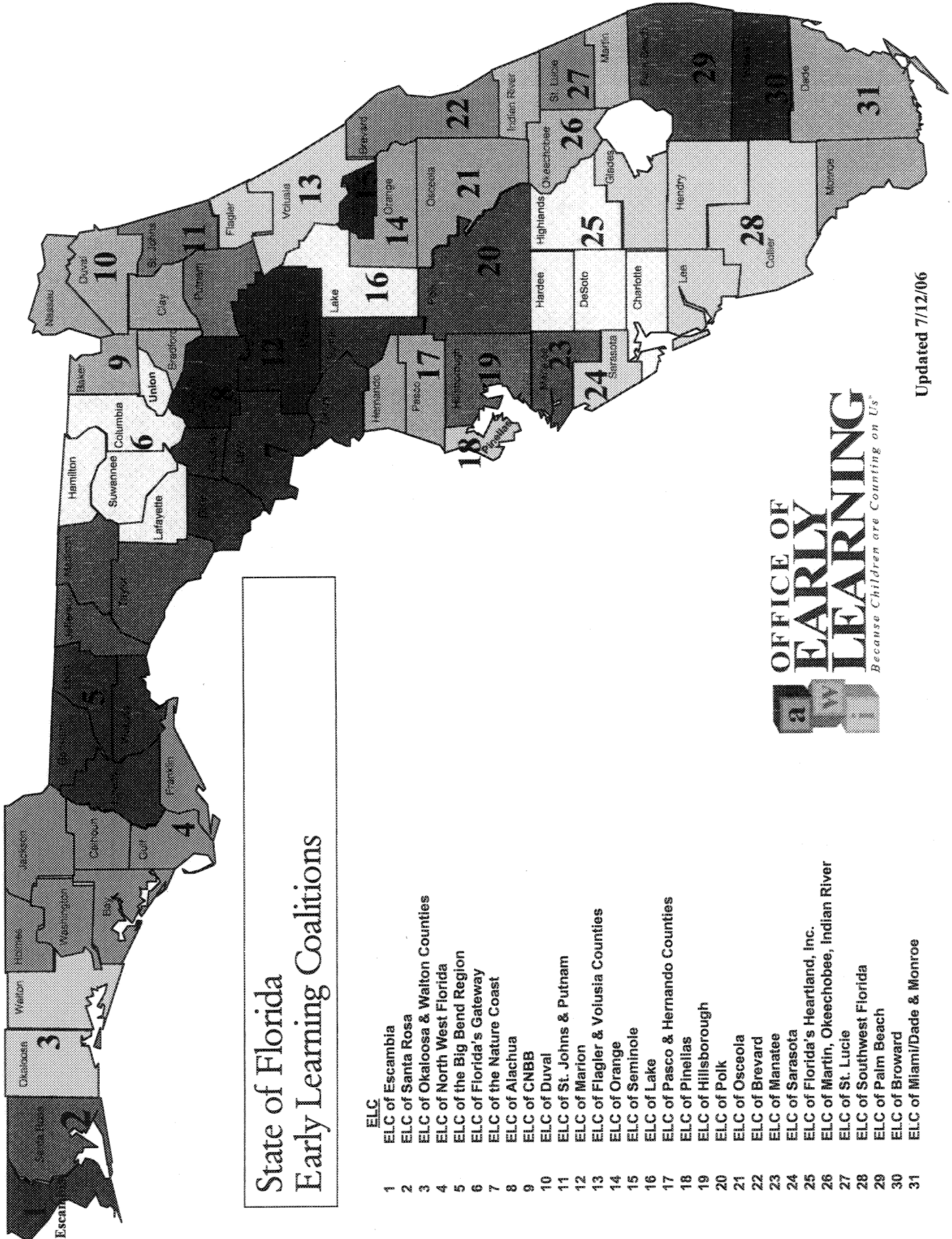
- Child care assistance for economically disadvantaged and at-risk children, primarily between the ages of 0-5

- **Voluntary Pre-Kindergarten**

- Offers every four year old child in Florida a free high quality voluntary Pre-K program to prepare for kindergarten

- **Child Care Resource & Referral**

- Information and referral services for families seeking child care services. Training and technical assistance for providers to enhance quality of care or expand capacity for services



State of Florida
Early Learning Coalitions

- 1 ELC of Escambia
- 2 ELC of Santa Rosa
- 3 ELC of Okaloosa & Walton Counties
- 4 ELC of North West Florida
- 5 ELC of the Big Bend Region
- 6 ELC of Florida's Gateway
- 7 ELC of the Nature Coast
- 8 ELC of Alachua
- 9 ELC of CNBB
- 10 ELC of Duval
- 11 ELC of St. Johns & Putnam
- 12 ELC of Marion
- 13 ELC of Flagler & Volusia Counties
- 14 ELC of Orange
- 15 ELC of Seminole
- 16 ELC of Lake
- 17 ELC of Pasco & Hernando Counties
- 18 ELC of Pinellas
- 19 ELC of Hillsborough
- 20 ELC of Polk
- 21 ELC of Osceola
- 22 ELC of Brevard
- 23 ELC of Manatee
- 24 ELC of Sarasota
- 25 ELC of Florida's Heartland, Inc.
- 26 ELC of Martin, Okeechobee, Indian River
- 27 ELC of St. Lucie
- 28 ELC of Southwest Florida
- 29 ELC of Palm Beach
- 30 ELC of Broward
- 31 ELC of Miami/Dade & Monroe



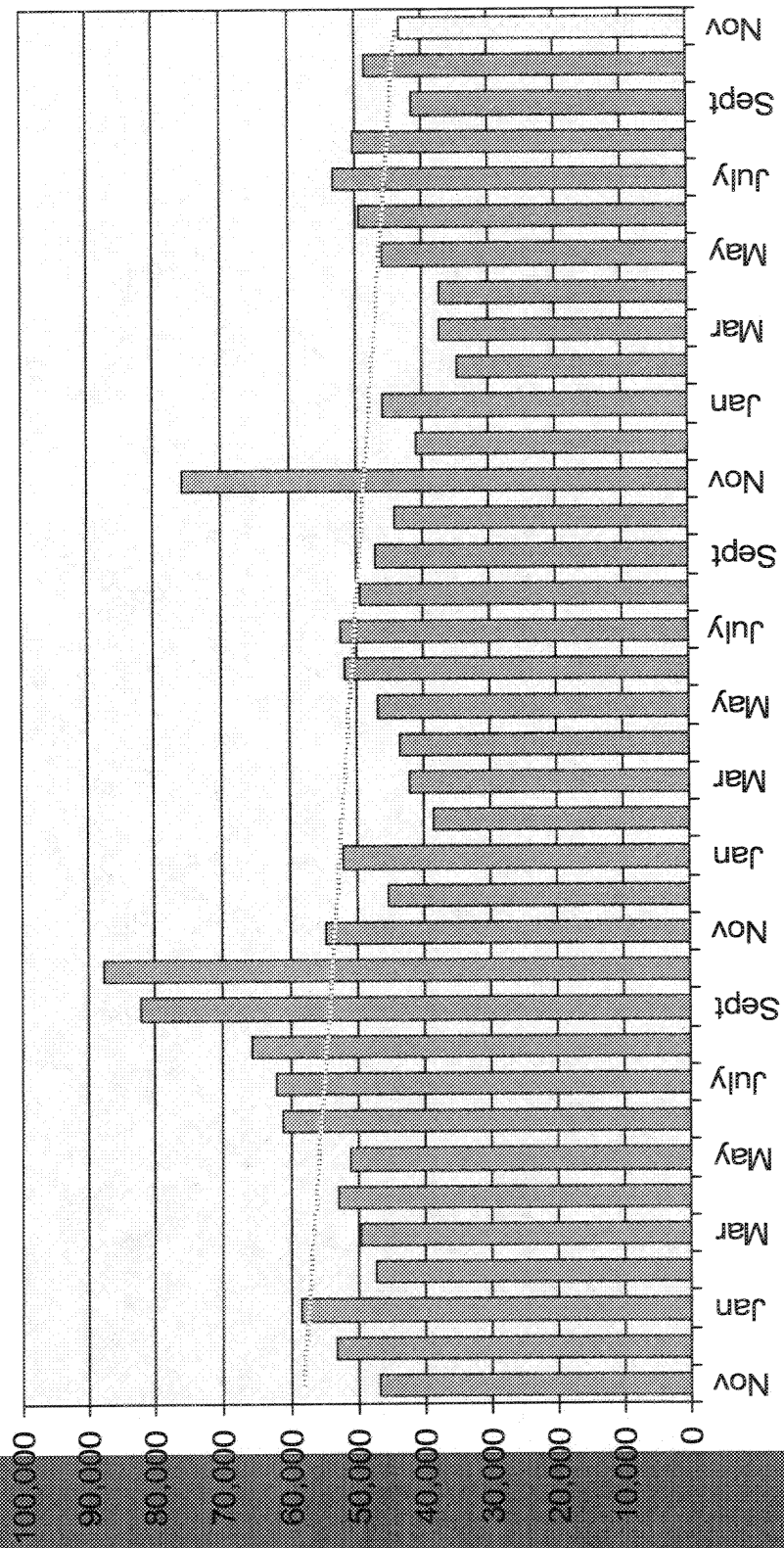
Updated 7/12/06

Unemployment Compensation Services

Benefit Payments

- **Initial Claims**
- **Appeals**
- **Disaster Unemployment Assistance (DUA)**

Unemployment Compensation Claims Filed November 2003 – November 2006



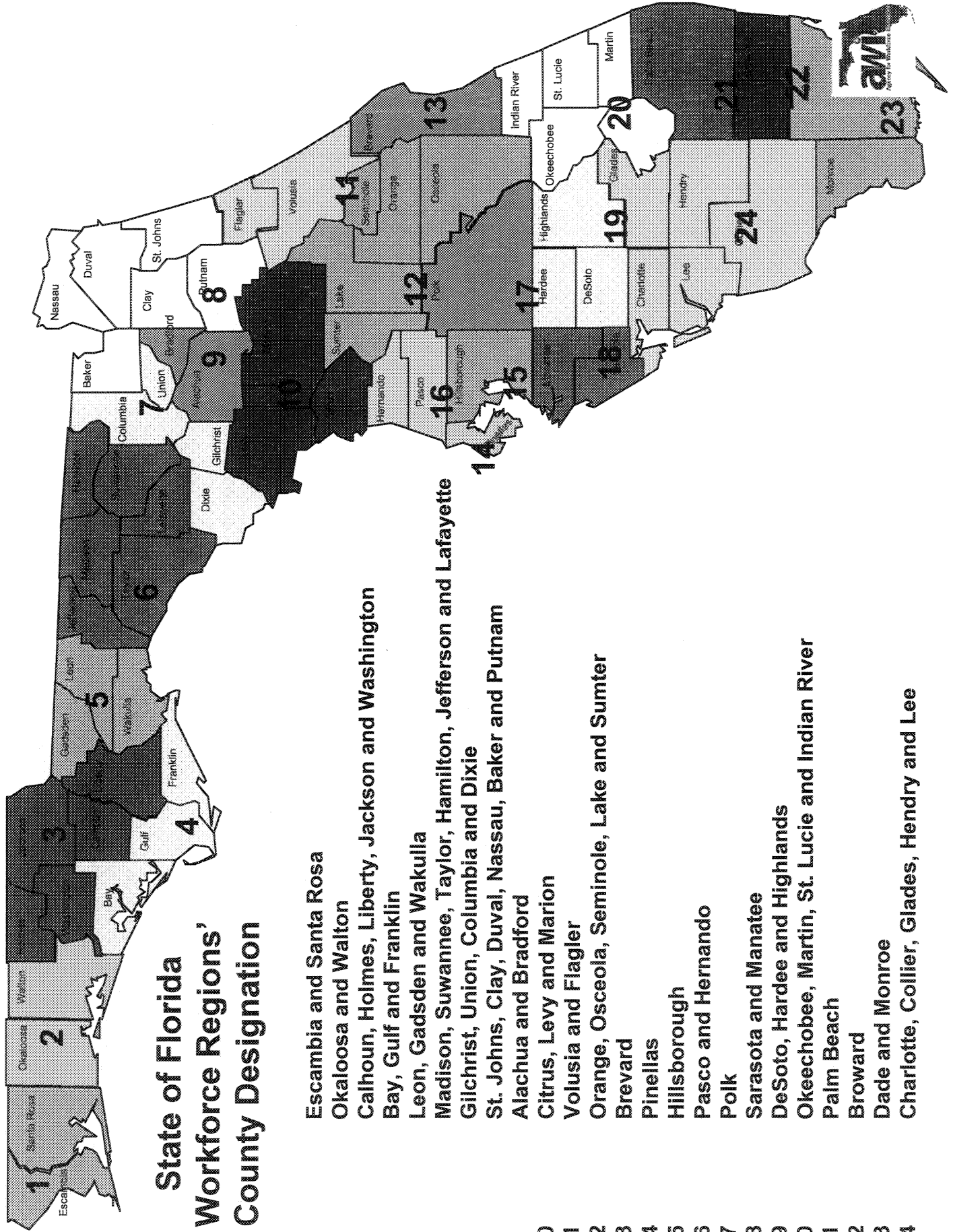
Workforce Services

One Stop Program Support

- Referral and Job Placement Services
- Employment and Training Services

Labor Market Information

- Employment and Wage by Industry and Occupation
- Unemployment Information
- Wage by Industry and Occupation



State of Florida Workforce Regions' County Designation

- 1 Escambia and Santa Rosa
- 2 Okaloosa and Walton
- 3 Calhoun, Holmes, Liberty, Jackson and Washington
- 4 Bay, Gulf and Franklin
- 5 Leon, Gadsden and Wakulla
- 6 Madison, Suwannee, Taylor, Hamilton, Jefferson and Lafayette
- 7 Gilchrist, Union, Columbia and Dixie
- 8 St. Johns, Clay, Duval, Nassau, Baker and Putnam
- 9 Alachua and Bradford
- 10 Citrus, Levy and Marion
- 11 Volusia and Flagler
- 12 Orange, Osceola, Seminole, Lake and Sumter
- 13 Brevard
- 14 Pinellas
- 15 Hillsborough
- 16 Pasco and Hernando
- 17 Polk
- 18 Sarasota and Manatee
- 19 DeSoto, Hardee and Highlands
- 20 Okeechobee, Martin, St. Lucie and Indian River
- 21 Palm Beach
- 22 Broward
- 23 Dade and Monroe
- 24 Charlotte, Collier, Glades, Hendry and Lee

**State of Florida
Agency for Workforce Innovation**

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