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# Economic Development & Tourism Subcommittee

Tuesday, December 04, 2012  
3:00 p.m. -4:30 p.m.  
12 HOB

## Action Packet

**COMMITTEE MEETING REPORT**  
**Economic Development & Tourism Subcommittee**  
**12/4/2012 3:00:00PM**

**Location:** 12 HOB

**Summary:** No Bills Considered

Committee meeting was reported out: Tuesday, December 04, 2012 4:11:44PM

**COMMITTEE MEETING REPORT**  
**Economic Development & Tourism Subcommittee**

**12/4/2012 3:00:00PM**

**Location:** 12 HOB

**Attendance:**

	<i>Present</i>	<i>Absent</i>	<i>Excused</i>
Carlos Trujillo (Chair)	X		
Ben Albritton	X		
Bruce Antone	X		
Karen Castor Dentel	X		
Neil Combee	X		
Dane Eagle	X		
Matt Hudson	X		
Travis Hutson	X		
Elizabeth Porter	X		
Betty Reed	X		
Hazelle Rogers	X		
Jimmie Smith	X		
Clovis Watson, Jr.	X		
<b>Totals:</b>	<b>13</b>	<b>0</b>	<b>0</b>

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**COMMITTEE MEETING REPORT**  
**Economic Development & Tourism Subcommittee**

**12/4/2012 3:00:00PM**

**Location:** 12 HOB

**Presentation/Workshop/Other Business Appearances:**

DEO Overview

McGhee, Darrick (Lobbyist) (State Employee) (At Request Of Chair) - Information Only  
Department of Economic Opportunity  
107 East Madison Street  
Tallahassee FL 32399  
Phone: 850-245-7370

Department of State Overview

Boynton III, John (State Employee) (At Request Of Chair) - Information Only  
Department of State  
500 S Bronough St  
Tallahassee FL 32399-0250  
Phone: (850)245-6605

Committee meeting was reported out: Tuesday, December 04, 2012 4:11:44PM



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FLORIDA  
DEPARTMENT *of*  
ECONOMIC  
OPPORTUNITY

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## Presentation for:

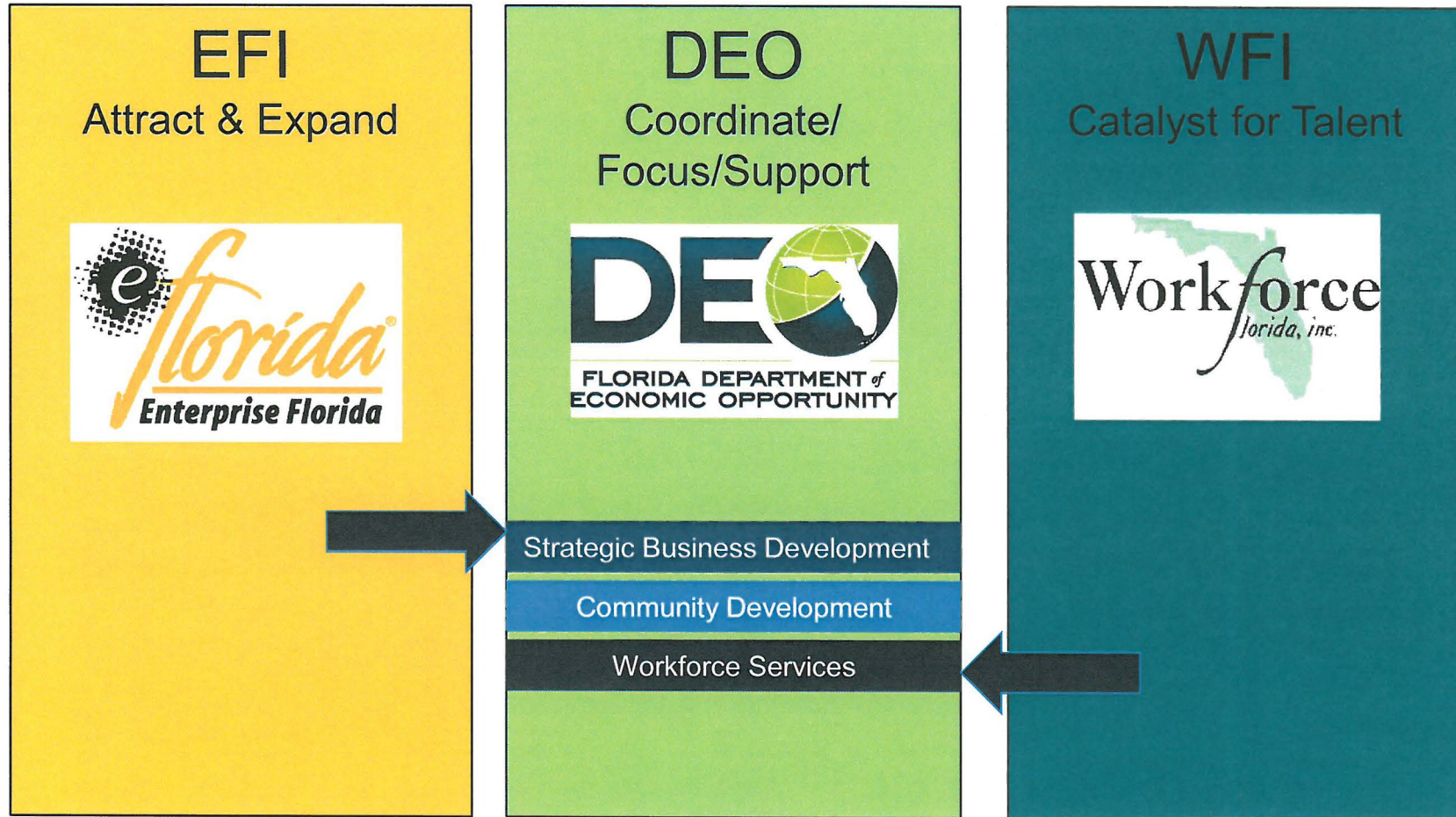
House Economic Development  
and Tourism  
Subcommittee

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Tuesday, December 4, 2012



# Florida's Economic Development System



# Vision and Mission

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## ➤ Vision

- Florida will have the nation's top performing economy and be recognized as the world's best place to live, learn, work and do business.

## ➤ Mission

- In collaboration with our partners, assist the Governor in advancing Florida's economy by championing the state's economic development vision and by administering state and federal programs and initiatives to help visitors, citizens, businesses and communities.



**Department of  
Economic  
Opportunity**

**Strategic Business  
Development**

Promote the creation and expansion of Florida businesses and facilitating Florida's economic development partnerships

**Community  
Development**

Manage the state's land planning and community development responsibilities and assist small businesses

**Workforce Services**

Strengthen Florida's business climate by supporting employers and helping Floridians regain employment





# Division of Strategic Business Development

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- Monitor and audit economic development incentive performance
- Implement Florida's film industry's marketing and incentives
- Align planning efforts among many state agencies with an emphasis on economic development



# Accomplishments

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- Aligned and Streamlined the Economic Development Process
- Launched the Economic Development Incentives Portal



# Division of Community Development

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- Bureau of Community Planning
  - **Planning and Growth Management**
    - Comprehensive Plans and Technical Assistance
    - Developments of Regional Impacts
    - Sector Plans
    - Rural Land Stewardship Areas
    - Areas of Critical State Concern
  - **Coastal Programs**
    - Florida Waterfronts
    - Community Resiliency/Post Disaster Redevelopment

# Division of Community Development (cont'd)

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- Bureau of Economic Development
  - **Small Business Assistance**
    - Small Business Credit Initiative
  - **Rural Community Assistance**
    - Regional Development Grant Program
    - Infrastructure Fund
    - Rural Economic Development Initiative
  - **Assistance to Distressed Areas**
    - Enterprise Zone Program



# Division of Community Development (cont'd)

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- Bureau of Housing and Community Development
  - **Community Services Grants**
    - Block Grants
    - Weatherization Assistance
    - Low-Income Home Energy Assistance
  - **Community Development Grants**
    - Block Grants
    - Disaster Recovery
    - Neighborhood Stabilization



# Accomplishments

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- Implemented Small Business Credit Initiative
- Reassessed Florida Keys' hurricane evacuation plan
- Created technical assistance “strike” teams to assist rural governments



# Accomplishments (cont'd)

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- Implemented the most comprehensive growth management program since 1985
- Coordinated the adoption of land use compatibility criteria with 37 local governments
- Used CDBG funds to secure relocations of Home Source International



# Division of Workforce Services

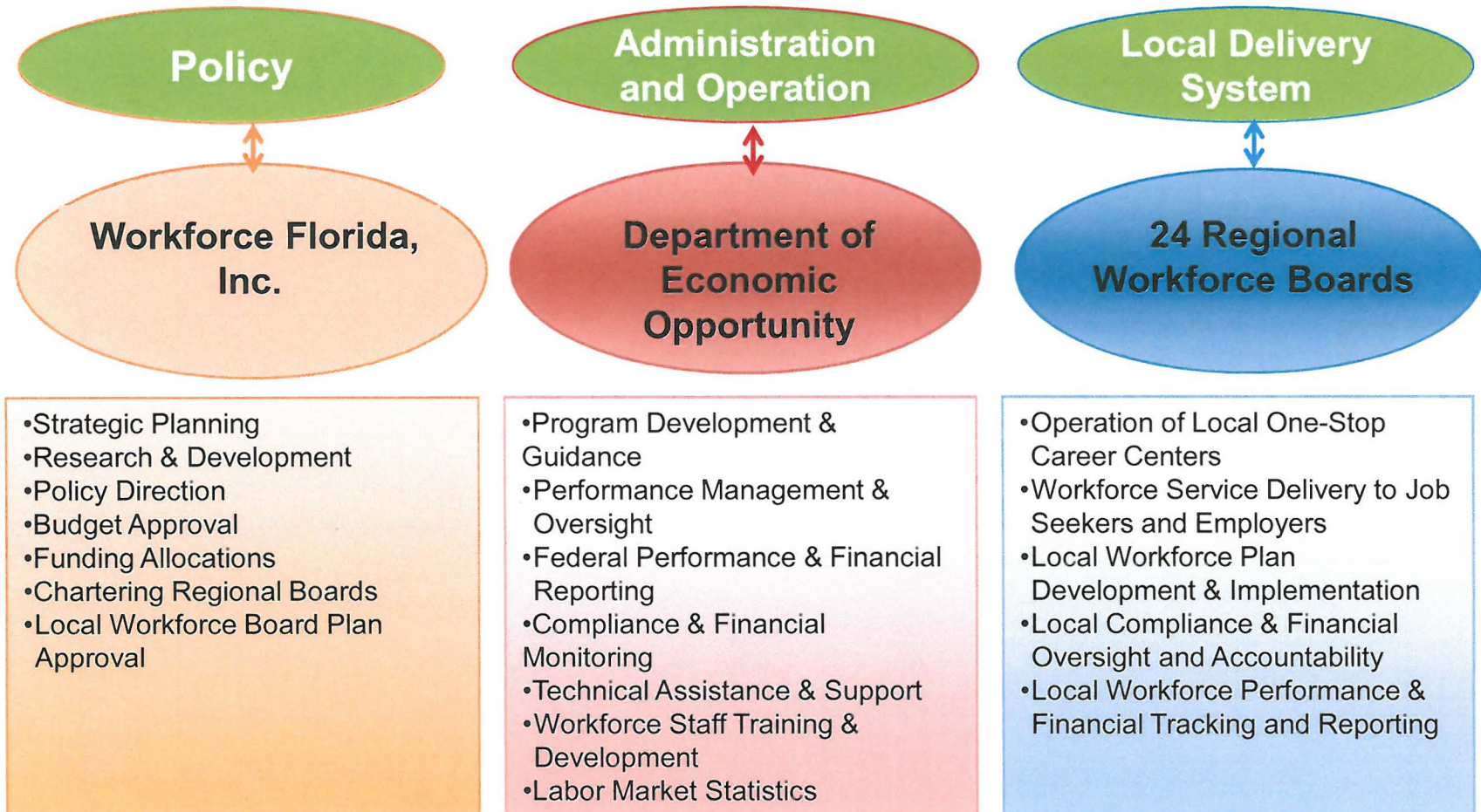
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- One-Stop and Program Support
- Labor market information
- Reemployment Assistance Services





# Florida's Workforce System



# Accomplishments

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- Rebranded Reemployment Assistance
- Developed Florida's State Strategic Workforce Plan
- Produce the Governor's Daily and Monthly Job Placement Report



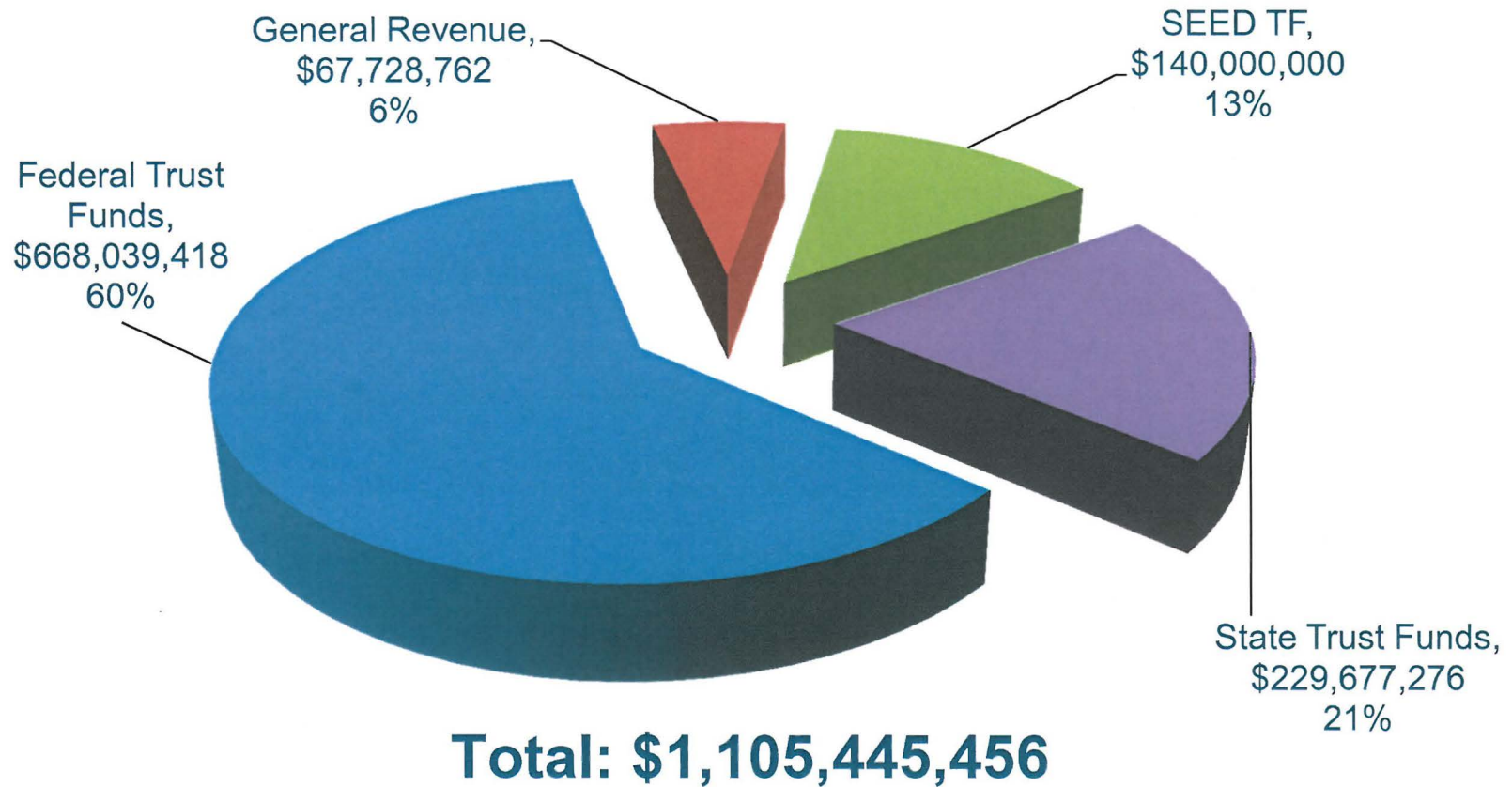
# Accomplishments (cont'd)

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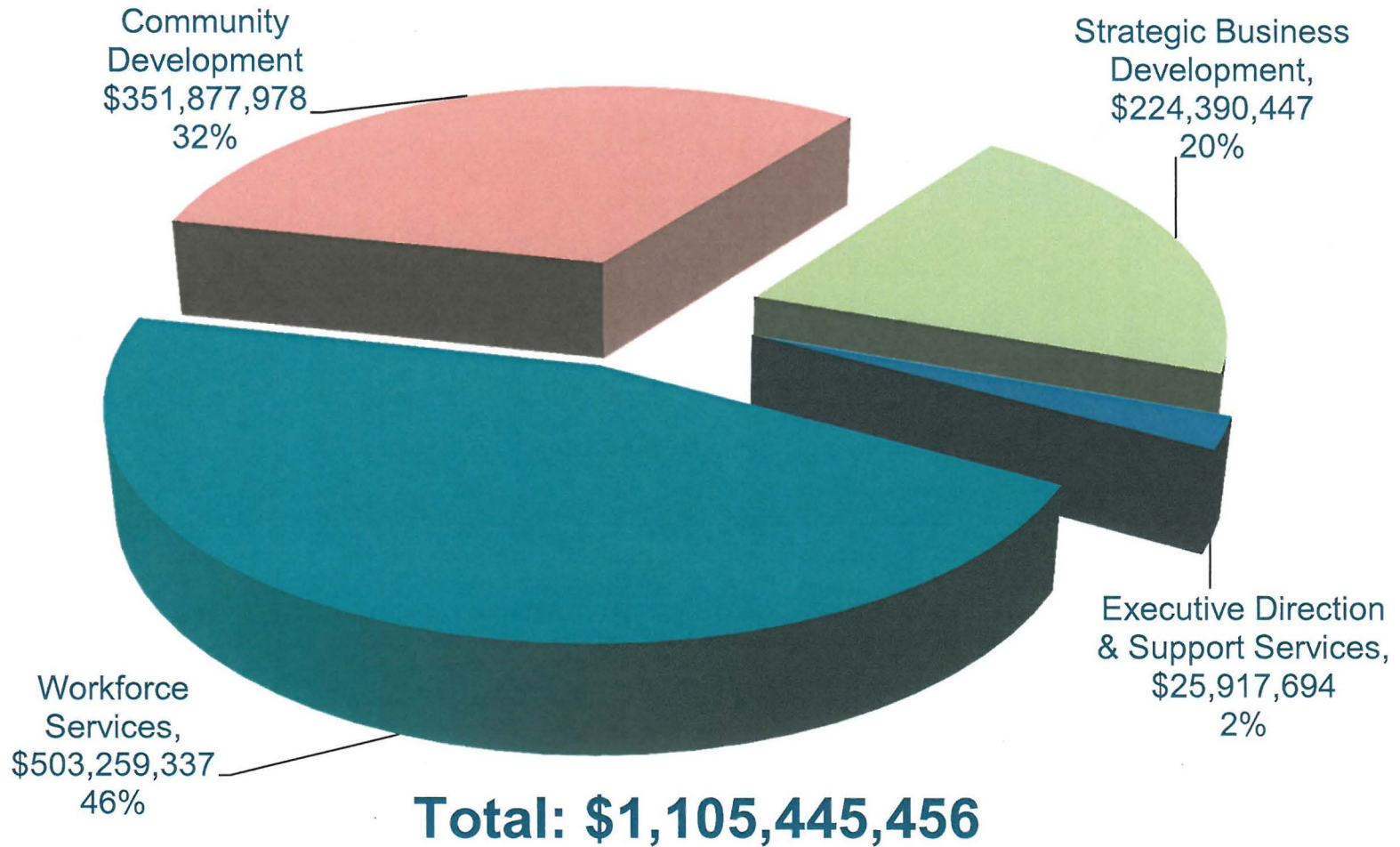
- Coordinated In-House Tier One Training
- Reduced Print Costs
- Expanded Data Modeling



# FY 2013-14 Funding Sources



# Fiscal Year 2013-14 Operating Budget by Program Area



# Questions?

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## **Darrick D. McGhee**

Chief of Staff/Director of Legislative Affairs

Florida Department of Economic Opportunity

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Tallahassee, FL 32399-4135

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