



Economic Development & Tourism Subcommittee

Tuesday, December 4, 2012
3:00 PM – 4:30 PM
12 HOB

Meeting Packet

Will Weatherford
Speaker

Carlos Trujillo
Chair



The Florida House of Representatives
Economic Development and Tourism Subcommittee

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Meeting Agenda
Tuesday, December 4, 2012
Room 12, House Office Building
3:00 p.m. – 4:30 p.m.

- I. Call to Order**

- II. Roll Call**

- III. Welcome and Opening Remarks**

- IV. Introduction of Members**

- V. Presentations**
 - a. Department of Economic Opportunity**
 - b. Department of State**
 - c. Division of Emergency Management**

- VI. Adjournment**



FLORIDA
DEPARTMENT of
ECONOMIC
OPPORTUNITY

Presentation for:

House Economic Development
and Tourism
Subcommittee

Tuesday, December 4, 2012



Florida's Economic Development System



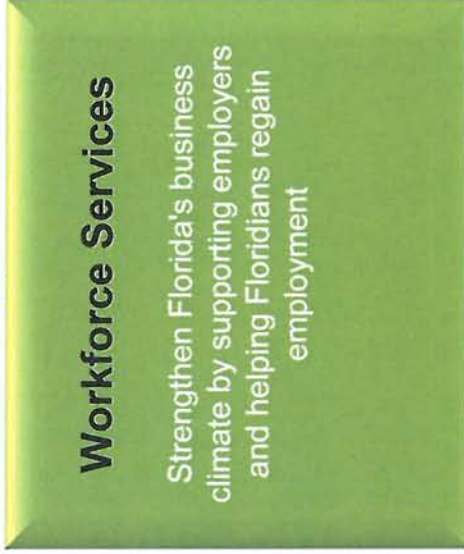
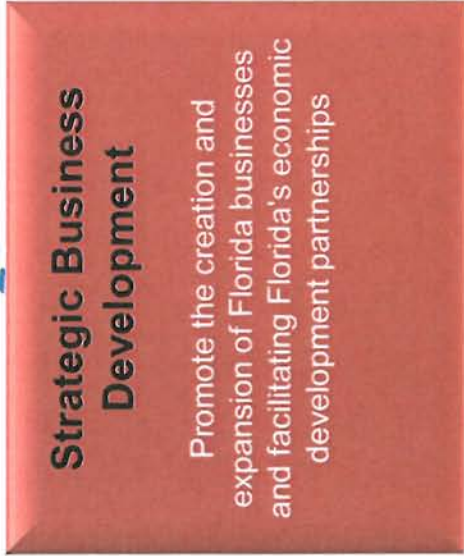
FLORIDA DEPARTMENT of ECONOMIC OPPORTUNITY



Vision and Mission

- **Vision**
 - Florida will have the nation’s top performing economy and be recognized as the world’s best place to live, learn, work and do business.
- **Mission**
 - In collaboration with our partners, assist the Governor in advancing Florida’s economy by championing the state’s economic development vision and by administering state and federal programs and initiatives to help visitors, citizens, businesses and communities.





Division of Strategic Business Development

- Monitor and audit economic development incentive performance
- Implement Florida's film industry's marketing and incentives
- Align planning efforts among many state agencies with an emphasis on economic development



Accomplishments

- Aligned and Streamlined the Economic Development Process
- Launched the Economic Development Incentives Portal



Division of Community Development

- Bureau of Community Planning
 - **Planning and Growth Management**
 - Comprehensive Plans and Technical Assistance
 - Developments of Regional Impacts
 - Sector Plans
 - Rural Land Stewardship Areas
 - Areas of Critical State Concern
 - **Coastal Programs**
 - Florida Waterfronts
 - Community Resiliency/Post Disaster Redevelopment



Division of Community Development (cont'd)

- Bureau of Economic Development
 - **Small Business Assistance**
 - Small Business Credit Initiative
 - **Rural Community Assistance**
 - Regional Development Grant Program
 - Infrastructure Fund
 - Rural Economic Development Initiative
 - **Assistance to Distressed Areas**
 - Enterprise Zone Program



Division of Community Development (cont'd)

- Bureau of Housing and Community Development
 - **Community Services Grants**
 - Block Grants
 - Weatherization Assistance
 - Low-Income Home Energy Assistance
 - **Community Development Grants**
 - Block Grants
 - Disaster Recovery
 - Neighborhood Stabilization

Accomplishments

- Implemented Small Business Credit Initiative
- Reassessed Florida Keys' hurricane evacuation plan
- Created technical assistance “strike” teams to assist rural governments



Accomplishments (cont'd)

- Implemented the most comprehensive growth management program since 1985
- Coordinated the adoption of land use compatibility criteria with 37 local governments
- Used CDBG funds to secure relocations of Home Source International

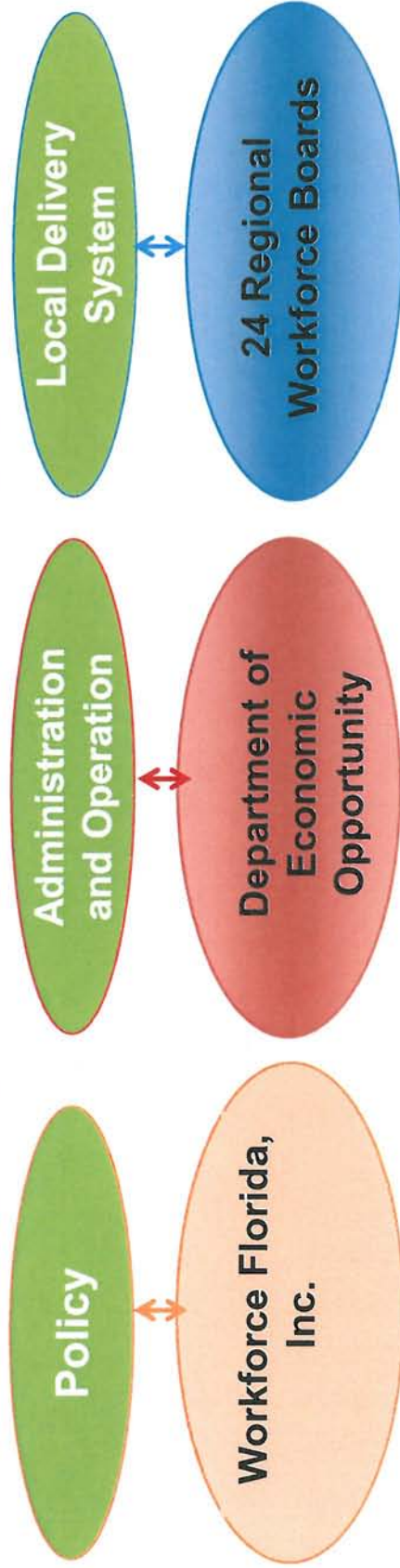


Division of Workforce Services

- One-Stop and Program Support
- Labor market information
- Reemployment Assistance Services



Florida's Workforce System



- Strategic Planning
- Research & Development
- Policy Direction
- Budget Approval
- Funding Allocations
- Chartering Regional Boards
- Local Workforce Board Plan Approval

- Program Development & Guidance
- Performance Management & Oversight
- Federal Performance & Financial Reporting
- Compliance & Financial Monitoring
- Technical Assistance & Support
- Workforce Staff Training & Development
- Labor Market Statistics

- Operation of Local One-Stop Career Centers
- Workforce Service Delivery to Job Seekers and Employers
- Local Workforce Plan Development & Implementation
- Local Compliance & Financial Oversight and Accountability
- Local Workforce Performance & Financial Tracking and Reporting

Accomplishments

- Rebranded Reemployment Assistance
- Developed Florida's State Strategic Workforce Plan
- Produce the Governor's Daily and Monthly Job Placement Report

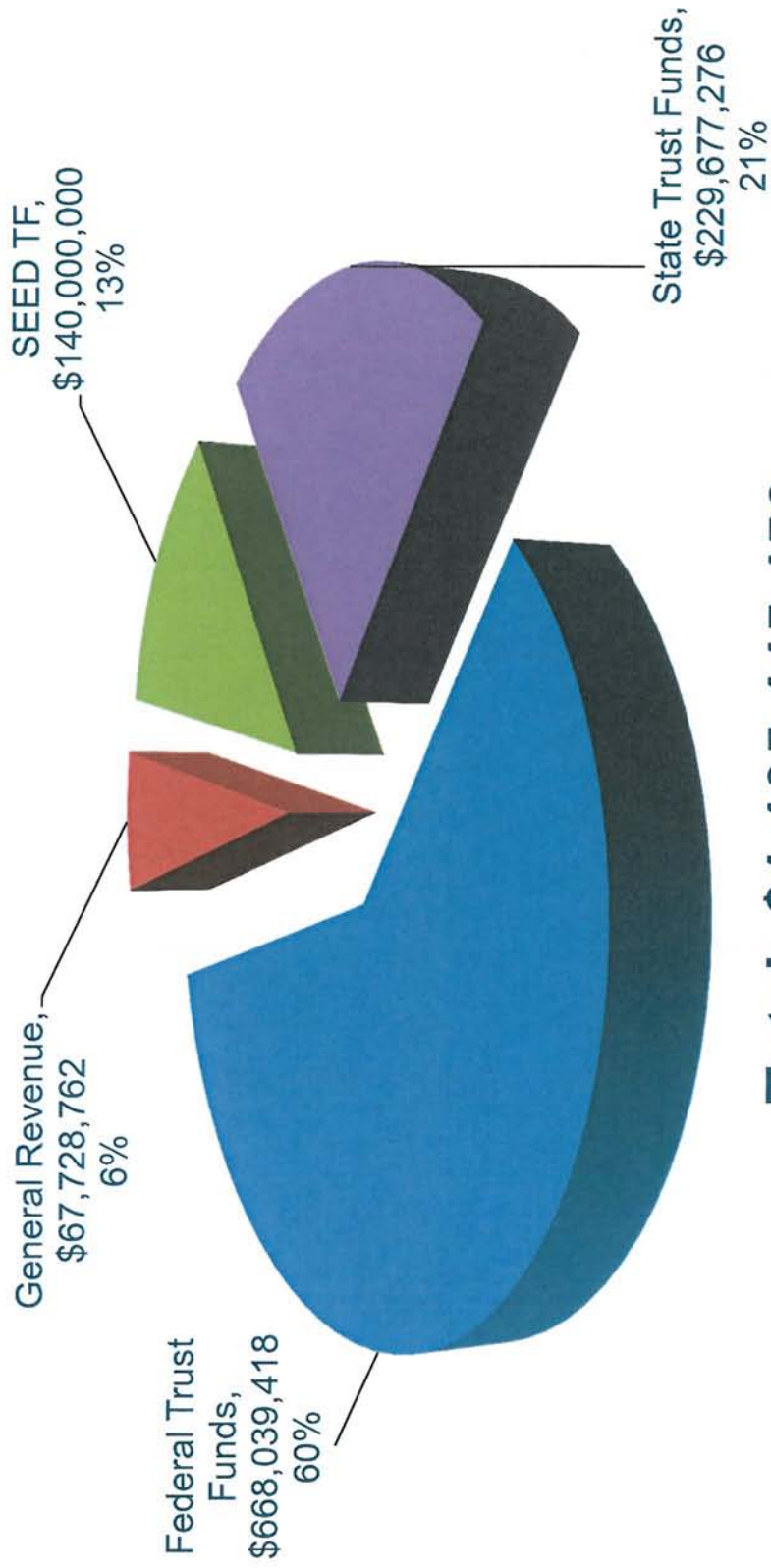


Accomplishments (cont'd)

- Coordinated In-House Tier One Training
- Reduced Print Costs
- Expanded Data Modeling



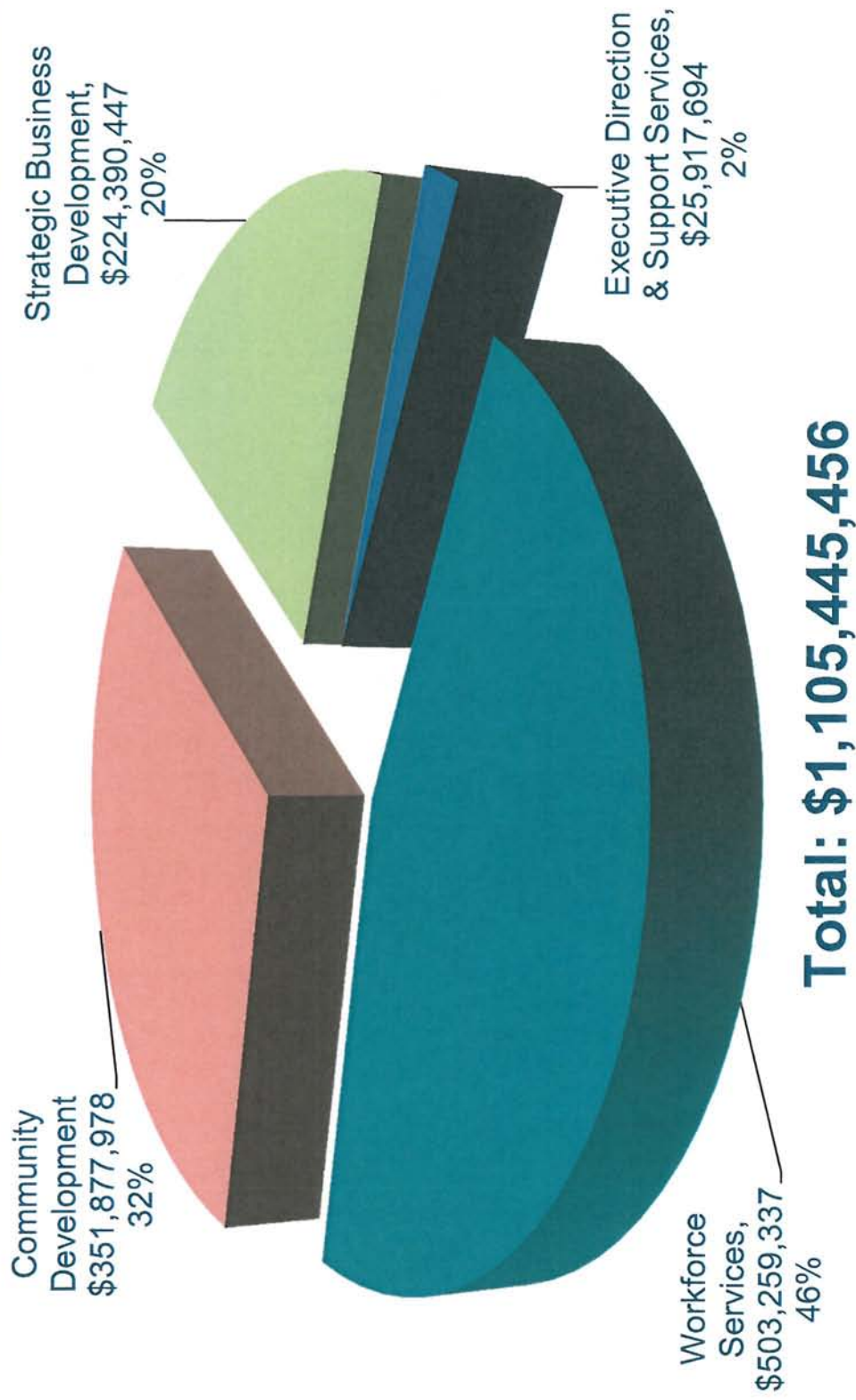
FY 2013-14 Funding Sources



Total: \$1,105,445,456



Fiscal Year 2013-14 Operating Budget by Program Area



Questions?

Hunting F. Deutsch

Executive Director

Florida Department of Economic Opportunity

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FLORIDA DEPARTMENT of ECONOMIC OPPORTUNITY



**Florida Department of State Overview
Fiscal Year 2013-2014**

The Department of State is responsible for a diverse group of programs and services that affect Florida's citizens as well as visitors to the state. These programs include:

- Providing oversight of Florida's elections
- Conducting historic preservation and archaeological research activities
- Providing a business-friendly corporate filing environment for Florida's business community
- Providing support for libraries throughout the State
- Promoting cultural opportunities through several grant programs

The Secretary of State serves as the Chief Elections Officer, Chief Cultural Officer and is the custodian of the official state seal and state records. The Department is comprised of the Office of the Secretary and six Divisions that carry out its programs, services and responsibilities.

OFFICE OF THE SECRETARY/ DIVISION OF ADMINISTRATIVE SERVICES

FTE'S: 93.00

Office of the Secretary

- The Office of the Secretary provides upper-level managerial support for the Department and its constituents. Activities and responsibilities include executive management; communications; legal and legislative affairs.

Division of Administrative Services

- The Division of Administrative Services is comprised of five components: the Office of Human Resources, the Office of General Services and the Purchasing Office and two bureaus: the Bureau of Departmental Information Systems and the Bureau of Planning, Budget and Financial Management. Each of these entities are responsible for administrative and technology functions for the Department including budget, financial management, purchasing, Human Resources, facility and property management, web services and applications development for the Florida Voter Registration System and Corporations.

DIVISION OF ELECTIONS:

FTE'S: 54.00

- The mission of the Division of Elections is to provide statewide coordination and direction for the interpretation and enforcement of election laws. The Division handles all filing papers for state and multicounty candidates and varies political committees, establishes and implements Florida's voting systems certification standards and provides technical assistance to the county Supervisors of Elections on voting systems.
- The Division is comprised of the Director's Office and the following three Bureaus: Election Records, Voting Systems Certification, and Voter Registration Services. The Director's Office also includes the Help America Vote Act (HAVA) budgetary section.

DIVISION OF HISTORICAL RESOURCES:

FTE'S: 51.00

- The Division of Historical Resources is responsible for identifying, evaluating, preserving and protecting the archaeological, historical and folk cultural resources of Florida. By state statute, the Division holds title to "all treasure trove, artifacts and such objects having intrinsic or historical and archaeological value which have been abandoned on state-owned lands or state-owned sovereignty submerged lands" for administration and protection.
- The preservation and promotion of historical, archaeological, heritage and folk culture resources in Florida creates many enriching and educational opportunities for the residents of the state and contributes to Florida's economic development and tourism industry. By working to foster cooperation between federal, state and local partners, the Division serves both citizens and visitors to our state by ensuring responsible stewardship of these precious non-renewable resources.
- The Division of Historical Resources is comprised of the Director's office and the following two Bureaus: Bureau of Historic Preservation and Bureau of Archaeological Research. In addition, the Division is responsible for operation and maintenance of Mission San Luis and The Grove along with 14 other properties around the state. With the passing of Mrs. Collins in November 2009, the Division took physical possession of The Grove, and since that time has begun the process of transforming the property from private residence to a historic house museum, with plans to open to the public in 2014. Operation of The Grove will provide further opportunities for the Division to expand its outreach and educational programs encouraging the preservation of Florida's historic properties while representing the state's commitment to stewardship and sustainability.

DIVISION OF CORPORATIONS:

FTE'S: 104.00

- The mission of the Division of Corporations is to support Florida's economic and commercial growth through the maintenance of a single central registry for recording and retrieving commercial information. To accomplish this mission the Division of Corporations renders two broad functional services: (1) formalizes the legal standing of a business or activity by accepting and indexing the filing or registration, and (2) supplies information and certification regarding the filings and activities of record.
- The Division is the most active corporate filing entity in the country. The Division handles several commercial activities that include a variety of business entity filings, trade and service mark registrations, federal lien recordings, judgment lien filings, uniform commercial code financing statements, fictitious name registrations, notary commissions, and cable and video service franchises. In the performance of its duties, the Division is strictly ministerial and has no regulatory responsibilities.
- The Division is comprised of the Director's office and the following two Bureaus: the Bureau of Commercial Recording and the Bureau of Commercial Information Services.

DIVISION OF LIBRARY AND INFORMATION SERVICES:

FTE'S: 70.00

- The Division's core purpose is to promote equal and readily available access to information and to preserve the heritage of Florida for the benefit of its people. The Division provides support to public libraries throughout Florida in their role as centers of E-Government, providing reference tools needed to start new businesses, and assisting Floridians in gaining employment and other essential information.
- The Division is the designated information resource provider for the Florida Legislature and all state agencies. It also coordinates and helps to fund activities of public libraries through federal and state grants, provide a framework for statewide library initiatives, provide archival and records management services, and preserves, collects, and makes available the published and unpublished documentary history of the state. The Division provides many services to the general public on the web as well as in two physical locations: the Capitol Branch and at the State Library of Florida located at the R.A. Gray Building.

- The Division of Library and Information Services is comprised of the Director's office and the following three bureaus: the Bureau of Archives & Records Management, the Bureau of Library & Network Services, and the Bureau of Library Development.

DIVISION OF CULTURAL AFFAIRS:

FTE'S: 35.00

- The Division guides and facilitates cultural development by providing financial resources and access to information and services for Florida's citizens, artists, cultural organizations and visitors through public/private partnerships.
- Arts and culture contribute to a creative Florida and position the state for success. The arts and culture industry provides creative entrepreneurial opportunities and make contributions to Florida's economy.
- The Division of Cultural Affairs is comprised of the Director's office and the following three program areas: Cultural and Museum Grant Program, Cultural Services and Information Program, and Museum of Florida History Program.
- The Division also manages the Museum of Florida History located at the R.A. Gray Building two blocks due west of the Capitol. The Museum collects, preserves, exhibits and interprets human culture in Florida and promotes and encourages knowledge and appreciation of Florida history throughout the state. The 27,000 square foot gallery has more than 3,000 square feet of changing exhibit space. The Museum also manages the Knott House Museum, a historical home built in 1843 and restored to its 1930's appearance.

Florida Division of Emergency Management 2012 Overview

The Division of Emergency Management plans for and responds to both natural and man-made disasters. These range from floods and hurricanes to incidents involving hazardous materials or nuclear power. The division prepares and implements a statewide Comprehensive Emergency Management Plan, and routinely conducts extensive exercises to test state and county emergency response capabilities.

The division is the state's liaison with federal and local agencies on emergencies of all kinds. Division staff members provide technical assistance to local governments as they prepare emergency plans and procedures. They also conduct emergency operations training for state and local governmental agencies.

After a disaster, the division conducts damage assessment surveys and advises the Governor on whether to declare an emergency and seek federal relief funds. The division maintains a primary Emergency Operations Center (EOC) in Tallahassee. The EOC serves as the communications and command center for reporting emergencies and coordinating state response activities. The division also operates the State Warning Point, a state emergency communications center staffed 24 hours each day. The center maintains statewide communications with county emergency officials.

OUR MISSION - Working together to ensure that Florida is prepared to respond to emergencies, recover from them, and mitigate against their impacts.

OUR VISION - Failure is not an option.

OUR MOTTO - Semper Gumby - Always Flexible

DIRECTOR'S STANDING ORDERS

1. Take care of the needs of survivors.
2. Take care of the needs of responders.
3. When in doubt, re-read number one.

BUREAUS / SECTIONS

Director's Office

The office houses the Director, Deputy Director, and Executive Assistant(s). The office provides for the management and oversight to all agency functions and includes the Office of External Affairs, and the positions of Legal Counsel, State Military Liaison Officer, Information Management, and the State Meteorologist

Finance and Administration

Finance and Administration is responsible for financial and administrative management of the Division of Emergency Management. Finance and Administration consists of the Administrator's office and three sections. The Administrator's office is solely responsible for human resource matters for the Division. The sections within Finance and Administration include the Budget Section, Finance Section, and the Procurement Section.

Preparedness

Preparedness administers a statewide emergency management **all-hazards** preparedness program that includes Natural Hazards Section, Technological Hazards Section, Training and Exercise Units.

Response

Response coordinates response and emergency planning at the state level. Response is home to the Operations Section, the Logistics Section which is responsible for contract negotiations, vendor management, and resource acquisition, deployment, tracking and management, the Infrastructure Section which provides technical assistance to county governments with locating, identifying, and retrofitting hurricane shelters, and the Domestic Security Section.

Recovery

Recovery works to provide disaster assistance to individuals and families through state and federal disaster assistance programs. After the President signs the disaster declaration that includes individual assistance programs, it is important to inform affected individuals and businesses through press releases and community response team efforts that programs are available to assist them in recovery efforts. These programs help to rebuild lives and communities that have been impacted by a major disaster, and begin the recovery process.

Mitigation

Mitigation works to reduce or eliminate long-term risk to human life and property from disasters. Mitigation programs help to reduce the impact of future disasters through mitigation. Mitigation refers to activity which reduces or eliminates the chance of the occurrence or effects of a disaster. Mitigation administers several federal and state programs designed to reduce or eliminate the impact of hazards which exist within a community and are a threat to life and property. Tools and techniques to implement mitigation include land use planning, building codes and enforcement, fire regulations, dam inspection ordinances, and public education.

BUDGET / FINANCIAL

FY 2013/14 Overall Budget	\$254,110,599
State Trust Funds	\$43,532,373
Federal Trust Funds	\$210,578,226
Pass Thru Budget	\$215,526,675 (85%)
Program Summary	
Non-Disaster Mitigation	\$24,722,900
Emergency Operations	\$24,949,500
Emergency Recovery	\$205,203,600
Hazardous Materials Emergency Response	\$2,334,306