

Business & Professions Subcommittee

Wednesday, February 18, 2015 10:30 AM Sumner Hall (404 HOB)

MEETING PACKET

REVISED

Committee Meeting Notice HOUSE OF REPRESENTATIVES

Business & Professions Subcommittee

Start Date and Time:

Wednesday, February 18, 2015 10:30 am

End Date and Time:

Wednesday, February 18, 2015 01:00 pm

Location:

Sumner Hall (404 HOB)

Duration:

2.50 hrs

Consideration of the following bill(s):

HB 107 Malt Beverages by Steube HB 301 Malt Beverages by Sprowls

Pursuant to rule 7.12, the filing deadline for amendments to bills on the agenda by a member who is not a member of the committee or subcommittee considering the bill is 6:00 p.m., Tuesday, February 17, 2015.

By request of the Chair, all Business & Professions Subcommittee members are asked to have amendments to bills on the agenda submitted to staff by 6:00 p.m., Tuesday, February 17, 2015.



The Florida House of Representatives

Regulatory Affairs Committee

Business & Professions Subcommittee

Steve Crisafulli Speaker Halsey Beshears Chair

AGENDA

February 18, 2015 404 House Office Building 10:30 AM – 1:00 PM

- I. Call to Order & Roll Call
- II. HB 301 by Rep. Sprowls Malt Beverages
- III. HB 107 by Rep. Steube Malt Beverages
- IV. Adjournment

HOUSE OF REPRESENTATIVES STAFF ANALYSIS

BILL #: HB 107

HB 107 Malt Beverages

SPONSOR(S): Steube

TIED BILLS:

IDEN./SIM. BILLS:

REFERENCE	ACTION	ANALYST	STAFF DIRECTOR or BUDGET/POLICY CHIEF
1) Business & Professions Subcommittee		Butler BSB	Luczynski MJ
Government Operations Appropriations Subcommittee			
3) Regulatory Affairs Committee			

SUMMARY ANALYSIS

The bill sets forth requirements for malt beverage manufacturers, distributors, and vendors in order to support the growth of the malt beverage industry while maintaining the three-tier system.

Package Stores and Electronic Benefits Transfer Program

- Repeals the provisions that limits the items a package store may sell and that prohibits direct access to other buildings or rooms.
- Provides that EBT cards cannot be used to purchase alcoholic beverages.

Malt Beverage Manufacturer/Vendor Licensure Three-Tier Exceptions

- Manufacturers with Vendor's Licenses:
 - Permits a manufacturer to obtain a vendor's license at two manufacturing premises.
 - Provides for the sale of malt beverages directly to consumers for on-premises and off-premises consumption with some limitations.
- Taprooms:
 - A manufacturer may have a taproom at its licensed premises without a vendor's license to sell malt beverages directly to consumers with some limitations.
- Brewpubs:
 - May sell malt beverages brewed on premises for on-premises or off-premises consumption.
 - May sell malt beverages brewed by other manufacturers as authorized by its vendors license.

Deliveries of Alcoholic Beverages

 Permits a licensed vendor to transport alcoholic beverages from a distributor's place of business to the vendor's licensed premises or off-premises storage without a vehicle permit.

Growlers and Malt Beverage Tastings

- Specifies growlers to be containers between 32 and 128 ounces; specifies packaging and labeling requirements and the licensees authorized to fill and sell growlers.
- Permits manufacturers or distributors to conduct tasting of malt beverages on a vendor's licensed premises subject to certain requirements.

Malt Beverage Franchise Agreements

Revises regulation of contract agreements between malt beverages manufacturers and distributors.

Limited Malt Beverage Self-Distribution

Permits limited self-distribution by any malt beverage manufacturer.

Craft Distilleries

 Permits craft distilleries to sell unlimited distilled spirits in face-to-face transactions with consumers making the purchases for personal use.

The bill is expected to have a significant fiscal impact on the Department of Business and Professional Regulation.

The bill has an effective date of July 1, 2015.

This document does not reflect the intent or official position of the bill sponsor or House of Representatives. STORAGE NAME: h0107.BPS.DOCX

FULL ANALYSIS

I. SUBSTANTIVE ANALYSIS

A. EFFECT OF PROPOSED CHANGES:

General Beverage Law

Three-Tier System

Chapters 561-565 and 567-568, F.S., comprise Florida's Beverage Law. The Division of Alcoholic Beverages and Tobacco (Division), in the Department of Business and Professional Regulation (Department), is responsible for the regulation of the alcoholic beverage industry.¹

In general, Florida's Beverage Law provides for a structured three-tiered distribution system consisting of the manufacturer, distributor, and vendor. The manufacturer creates the beverages. The distributor obtains the beverages from the manufacturer and delivers them to the vendor. The vendor makes the ultimate sale to the consumer. In the three-tiered system, alcoholic beverage excise taxes are generally collected at the distribution level based on inventory depletions and the state sales tax is collected at the retail level.

The three-tiered system is deeply rooted in the concept of the perceived "tied house evil," in which a bar is owned or operated by a manufacturer or the manufacturer exercises undue influence over the retail vendor. Activities between manufacturers, distributors, and vendors are extensively regulated and constitute the basis for Florida's "Tied House Evil" law. Among those regulations, s. 561.42, F.S., prohibits a manufacturer or distributor from having any financial interest, directly or indirectly, in the establishment or business of a licensed vendor.

The following are some limited exceptions to the three-tier regulatory system:

- A manufacturer of malt beverages may obtain a vendor's license for the sale of alcoholic beverages on property that includes a brewery and promotes tourism;³
- A vendor may obtain a manufacturer's license to manufacture malt beverages if the vendor brews
 malt beverages at a single location in an amount of no more than 10,000 kegs per year and sells the
 beverages to consumers for consumption on the premises or consumption on contiguous licensed
 premises owned by the vendor;⁴
- A licensed winery may obtain up to three vendor's licenses for the sale of alcoholic beverages on a property;⁵
- Individuals may bring small quantities of alcohol back from trips out-of-state without being held to distributor requirements.⁶

Electronic Benefits Transfer Program

Current Situation

Currently, the Florida Department of Children and Families (DCF) uses the electronic benefits transfer (EBT) cards to assist in the dissemination of the food assistance benefits and temporary cash

s. 561.02, F.S.

² Erik D. Price, Time to Untie the House? Revisiting the Historical Justifications of Washington's Three-Tier System Challenged by Costco v. Washington State Liquor Control Board, (June 2004), http://www.lanepowell.com/wp-content/uploads/2009/04/pricee 001.pdf.

³ s. 561.221(2), F.S.

⁴ s. 561.221(3), F.S.

⁵ s. 561.221(1), F.S.

⁶ s. 562.16, F.S.

assistance payments provided by federal and state government programs such as SNAP (Supplemental Nutrition Assistance Program) and TANF (Temporary Assistance for Needy Families).⁷ The benefits are placed on an EBT card, which acts like a credit card with a set limit, and can be used for certain covered purchases.

Section 402.82(4), F.S., provides locations and activities for which the EBT card cannot be used. The EBT card cannot be used at "[a]n establishment licensed under the Beverage Law to sell distilled spirits as a vendor and restricted as to the types of products that can be sold under ss. 565.04 and 565.045, or in a bottle club as defined in s. 561.01." Therefore the EBT card is not permitted to be used in package stores, where all alcoholic beverages, including distilled spirits are sold. Additionally, the EBT card cannot be used at bars and restaurants that hold quota licenses pursuant to s. 565.02(1)(b)-(f), F.S., where alcoholic beverages including distilled spirits are sold.

Effect of the Bill

The bill expands the prohibition for the use of the EBT card by amending s. 402.82, F.S., to provide that EBT cards cannot be used to purchase an alcoholic beverage as defined in s. 561.01, F.S., and sold pursuant to the Beverage Law. This would include any alcoholic beverage sold pursuant to chs. 561, 562, 563, 564, 565, 567, and 568 F.S., including all wines, beers, and spirits.

Package Stores

Current Situation

Section 565.04, F.S., provides that vendors licensed under s. 565.02(1)(a), F.S., are not permitted to sell any merchandise in their store other than alcoholic beverages, bitters, grenadine, nonalcoholic mixers (not including juice from outside of Florida), fruit juice produced in Florida, bar and party supplies and equipment and tobacco products. Section 565.02(1)(a), F.S., creates a state license for "vendors who are permitted to sell any alcoholic beverages regardless of alcoholic content" and "operating a place of business where [alcoholic] beverages are sold only in sealed containers for consumption off the premises." The result has been the creation of "package stores," where the vendor sells the above and nothing else in an enclosed space that is separated from any other store by a wall.

Effect of the Bill

The bill repeals s. 565.04, F.S., permitting vendors licensed under s. 565.02(1)(a), F.S., to sell alcoholic beverages in stores without restrictions on other items that may be sold in the store. This will permit grocery stores and big box chain stores to put spirits in their main store rather than building or renting a separate building to sell the higher alcoholic content beverages. Additionally, the repeal of this section will remove the restriction on the type of products that may be sold in a package store.

Malt Beverage Manufacturer/Vendor Licensure Exceptions

Current Situation

There are a few exceptions to the three-tier regulatory system throughout the nation, where one of the three-tiers (manufacturer, distributor, or vendor) has some ownership or control interest in another tier. Two exceptions in Florida law are referred to as the "tourism exception" and the "brewpub exception."

⁷ s. 402.82(1), F.S.

s. 402.82(4)(a), F.S.

⁹ s. 565.04, F.S.

Tourism Exception

The first exception is sometimes referred to as the Tourism Exception. In this exception, a manufacturer of malt beverages may obtain vendor's licenses for the sale of alcoholic beverages on property that includes a brewery and promotes tourism.

This exception first became law 1963, when s. 561.221, F.S., was amended to permit malt beverage manufacturers to hold one vendor's license. The language was amended in 1967 to permit wine manufacturers to hold one vendor's license, and again in 1978 to permit malt beverage and wine manufacturers to hold two vendor's licenses. At the time, three manufacturers met the criteria to hold a vendor's license, but only one did. The next amendment came 1979, when the statute was amended to permit malt beverage and wine manufacturers to hold three vendor's licenses.

In 1984,¹⁵ the current exception was adopted into law. Chapter 84-142, Laws of Florida amended s. 561.221, F.S., to remove malt beverage manufacturers from the provision permitting malt beverage and wine manufacturers to hold three vendor's licenses and created a new subsection permitting a malt beverage manufacturer to hold vendor's licenses on a property consisting of a single complex, including a brewery, which promotes the brewery and the tourism industry. These amendments authorized a malt beverage manufacturer to have unlimited vendor's licenses on a property contiguous to a brewery.¹⁶ At the time, only one manufacturer took advantage of the amendment, Anheuser Busch, at its Busch Gardens location in Tampa, Florida. This provision has not been amended since 1984.

This exception permits manufacturers to obtain vendor's licenses for the sale of malt beverages at a brewery location if the vendor's license will promote tourism. ¹⁷ As interpreted by the Division, this exception permits the restaurant or taproom attached to the manufacturing premises to sell alcoholic beverages subject to the following conditions:

- Malt beverages manufactured on premises or shipped from the manufacturer's other manufacturing premises may be sold for on-premises consumption;
- Malt beverages manufactured on premises or shipped from the manufacturer's other manufacturing premises may be sold for off-premises consumption in authorized containers, including growlers;
- Any other alcoholic beverages may be sold as authorized by the vendor's license.

In Florida, a number of breweries, known as "craft breweries," have used the exception to open restaurants or taprooms attached to their breweries in order to build their brand. Between 1995 and February 2014, 90 licenses have been issued in Florida to various entities pursuant to this exception, with 33 being issued in 2012 and 2013 alone. Currently in Florida, approximately 60 breweries are licensed as both manufacturers and vendors pursuant to this exception.

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¹⁰ ch. 63-11, Laws of Fla.

ch. 67-511, Laws of Fla.

¹² ch. 78-187, Laws of Fla.

¹³ Senate Staff Analysis and Economic Impact Statement, SB 758 (1978), May 2, 1978.

¹⁴ ch. 79-54, Laws of Fla.

¹⁵ ch. 84-142, Laws of Fla.

¹⁶ Senate Staff Analysis and Economic Impact Statement, SB 813 (1984), May 9, 1984 (CS/HB 183 was substituted for CS/SB 813). ¹⁷ s. 561.221(2), F.S.

¹⁸ The Brewers Association defines a "craft brewer" as a small, independent and traditional brewer, with an annual production of 6 million barrels of beer or less, less than 25% owned or controlled by an alcoholic beverage industry member that is not a craft brewery, and has a majority of its total beverage alcohol volume in beers whose flavor derives from traditional or innovative brewing ingredients and their fermentation. BREWERS ASSOCIATION, *Craft Brewer Defined*, http://www.brewersassociation.org/statistics/craft-brewer-defined/ (last visited Feb. 6, 2015).

¹⁹ Email from Dan Olson, Deputy Director of Legislative Affairs, Department of Business and Professional Regulation, Re: CMB licenses with a vendor's license issued pursuant to s. 561.221(2), F.S., by year since 1995 (Feb. 4, 2014).

²⁰ Id.

Since 1977, the brewery industry has grown nationwide exponentially, from 89 breweries nationwide in 1977 to 2,538 in June 2013. During 2013, craft brewers saw an 18 percent rise in volume and a 20 percent increase by dollars compared to 15 percent rise in volume and 17 percent increase by dollars in 2012. 22

Brewpub Exception

The second exception where an entity may obtain both a license as a manufacturer of malt beverages and a vendor's license for the sale of alcoholic beverages is often referred to as the Brewpub Exception. This exception was added to s. 561.221, F.S., by SB 1218 (1987),²³ which amended the language to permit a vendor to be licensed as a manufacturer of malt beverages at a single location, with the following requirements:

- The brewpub may not brew more than 10,000 kegs of malt beverages on the premises per year;
- Malt beverages manufactured on premises must be sold for on-premises consumption;
- Malt beverages brewed by other manufacturers, as well as wine or liquor may be sold for onpremises consumption as authorized by its vendor's license;
- The brewpub must keep records and pay excise taxes for the malt beverages it sells or gives to consumers.

Due to the requirement that malt beverages be sold for on-premises consumption, brewpubs are not permitted to sell growlers.

Overlap of Exceptions

The statutory language of the Tourism Exception addresses a manufacturer that wishes to hold a vendor's license to permit the sale of malt beverages directly to the public at a brewery. The statutory language of the Brewpub Exception addresses a vendor that wishes to hold a manufacturer's license to permit the brewing of malt beverages for consumption on premises at a retail location. Nevertheless, some "brewpubs" are licensed under the Tourism Exception. In some cases, these restaurants even use the word "brewpub" in the name of the business. At these manufacturers' locations, the public is able to purchase growlers. However a vendor licensed as a brewpub pursuant to the brewpub exception is not able to sell growlers to the public.

Additionally, the Division has permitted licensees originally licensed pursuant to the Brewpub Exception to change their licensure to a manufacturer with a vendor's license under the Tourism Exception. The law created limited exceptions to the three-tier system; however, as more recently implemented, the overlap between the tiers has become more pronounced.

Come to Rest Requirements

Section 561.5101, F.S., provides that, for purposes of inspection and tax-revenue control, all malt beverages except those brewed in brewpubs pursuant to s. 561.221(3), F.S., must come to rest at the licensed premises of a distributor prior to being sold to a vendor. The exception does not include s. 561.221(2), F.S., for beer brewed at a brewery and sold at retail on the manufacturer's premises under the Tourism Exception.

²³ ch. 87-63, Laws of Fla.

²¹ Brewers Association, *Brewers Association Reports Continued Growth for U.S. Craft Brewers*, (July 29, 2013), http://www.brewersassociation.org/press-releases/brewers-association-reports-continued-growth-for-u-s-craft-brewers/.

²² Brewers Association, *Craft Brewing Facts*, http://old.brewersassociation.org/pages/business-tools/craft-brewing-statistics/facts (last visited on Feb. 6, 2015).

Effect of the Bill

Manufacturer with Vendor's License Exception

The bill permits manufacturers to obtain a vendor's license at two manufacturing premises licensed by the manufacturer, pursuant to the following requirements:

- The manufacturing premises and the vendor's retail premises must be located on the same property, which may be separated by one street or highway.
- · The premises must contain a brewery.
- The manufacturer and the vendor retail premises must be included on a sketch provided to the Division at the time of application for licensure.

The manufacturer is permitted to sell alcoholic beverages to consumers pursuant to their vendor's license in face-to-face transactions subject to the following requirements:

- Malt beverages brewed at the licensed manufacturing premises or at another manufacturing premises owned by the manufacturer to consumers:
 - o For on-premises consumption.
 - o For off-premises consumption in authorized containers such as cans or bottles.
 - o For off-premises consumption in growlers.
- Malt beverages brewed by another manufacturer:
 - o For on-premises consumption.
 - o For off-premises consumption in authorized containers such as cans or bottles.
 - o For off-premises consumption in growlers.
- Wine or liquor for on-premises or off-premises consumption as authorized by the vendor's license.

The manufacturer maintains responsibility to maintain records and pay excise taxes for the malt beverages it sells or gives to consumers pursuant to its vendor's license.

An entity that has applied for a manufacturer's and vendor's license at more than two licensed manufacturing premises pursuant to this paragraph before March 15, 2015, or has been issued a manufacturer's and vendor's license at more than two licensed manufacturing premises pursuant to this paragraph before July 1, 2015, may maintain the licenses previously obtained or received based on the application prior to March 15, 2015, but may not obtain or apply for additional vendor's licenses. But manufacturers that hold both a vendor's license and a manufacturer's license must comply with the above listed requirements.

Manufacturers with vendor's licenses are prohibited from creating a chain of more than two vendor licensed manufacturing premises under common control of one entity, either directly or indirectly. However, manufacturers are not prohibited to purchase or own stock in a publicly traded corporation where the licensee does not have and does not obtain a controlling interest. For manufacturers that hold vendor's licenses at more than two licensed manufacturing premises prior to July 1, 2015, or applied for prior to March 15, 2015, the limit of two is replaced with the actual number of manufacturing premises with vendor licenses the entity operates or obtains as a result of the application prior to March 15, 2015.

Taprooms

The bill permits manufacturers to have a taproom at a licensed manufacturing premises without obtaining a vendor's license. Manufacturers who already have two premises with both a manufacturer and vendor's license pursuant to the above exception may have a taproom at any additional manufacturing premises or at any manufacturing premises in lieu of obtaining a vendor license. Manufacturers may only have a taproom pursuant to the following requirements:

- Taprooms must be attached to the licensed manufacturing premises, which may be separated by a street or highway;
- The manufacturing premises and taproom must be included on a sketch provided to the Division at the time of application for licensure.

The manufacturer is authorized to sell only malt beverages it brews, in a taproom through face-to-face transactions with consumers according to the following requirements:

- For on-premises consumption;
- For off-premises consumption in authorized containers such as cans or bottles;
- · For off-premises consumption in growlers.

Of the malt beverages sold in the taproom, at least 70 percent must have been brewed on the licensed manufacturing premises. No more than 30 percent of the malt beverages sold in the taproom may be brewed by the manufacturer at other licensed manufacturing premises and shipped to the taproom pursuant to s. 563.022(14)(d), F.S.

The manufacturer maintains its responsibility to record and pay excise taxes for the malt beverages it sells or gives to consumers in the taproom. Furthermore, manufacturers are permitted to obtain a permanent food service license in the taproom.

Severability of the Brewery with Vendor's License Exception and Taprooms Exception

The bill provides that, if a provision of s. 561.221(2), F.S., regarding the breweries with a vendor's license exception or taprooms, as referenced above, is held invalid, or if the application of the section is held invalid, that the invalidity of the section does not affect other provisions or applications of the act.

Brewpub Exception

The bill maintains the Division's authority to issue both a manufacturer's and a vendor's license to a brewpub subject to the following requirements, in addition to the existing requirements listed above:

- The brewpub may not ship malt beverages to or between licensed brewpub premises owned by the same licensed entity pursuant to s. 563.022(14)(d), F.S.;
- The brewpub must hold a permanent food service license;
- The brewpub shall not place malt beverages brewed on the premises into the distribution channel.

The brewpub is permitted to sell alcoholic beverages to consumers pursuant to their vendor's license in face-to-face transactions subject to the following requirements:

- Malt beverages brewed at the brewpub:
 - o For on-premises consumption;
 - o For off-premises consumption in growlers.
- Malt beverages brewed by another manufacturer:
 - o For on-premises consumption;
 - For off-premises consumption in growlers if the brewpub holds a valid quota license.
- Wine or liquor for on-premises or off-premises consumption as authorized by the vendor's license.

Come to Rest Requirements

The bill exempts malt beverages brewed by a manufacturer with a vendor's license pursuant to s. 561.221(2) or (3), F.S., (Tourist Exception, Taprooms, and Brewpubs) from the requirement that all malt beverages come to rest at the licensed premises of a distributor prior to being sold to a vendor by the distributor.

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Malt Beverage Tastings

Current Situation

As part of Florida's "Tied House Evil" laws, there are many restrictions to the business and market activities between the three-tiers. Restrictions include preventing shared promotions, where a manufacturer or distributor may partner with a vendor to promote a specific product at the vendor's location.

Manufacturers and distributors are prohibited from providing malt beverages for tastings at a vendor's licensed premises, as it would be a violation of the Tied-House Evil provisions of the Beverage Law. Section 561.42(14)(e), F.S., prohibits sampling activities that include the tasting of beer at a vendor's premises that is licensed for off-premises sales only. Additionally, s. 561.42(1), F.S., prohibits a licensed manufacturer or distributor from assisting any vendor by any gifts or loans of money or property of any description or by the giving of any rebates of any kind whatsoever.

Vendors are permitted to provide alcoholic beverages directly to consumers if the alcoholic beverages are paid for by the vendor. Therefore, vendors are currently permitted to conduct malt beverage tastings using malt beverages that the vendor owns.

Effect of the Bill

The bill deletes language in s. 561.42(14)(e), F.S., prohibiting manufacturers or distributors from conducting sampling of malt beverages on a vendor's licenses premises. Additionally, s. 563.09, F.S., is created to permit distributors to conduct malt beverages tastings upon a vendor's licensed premises. The tastings may take place in the interior of a premises if the vendor is licensed as follows:

- By package, if the premises consists of at least 10,000 square feet or more interior space;
- By package, if the premises is licensed pursuant to s. 565.02(1)(a), F.S., regardless of interior square footage;
- For consumption on-premises.

The tastings may only be conducted as follows:

- Served to members of the general public of the age of legal consumption;
- · Served in a cup, glass, or other open container;
- Be no more than three ounces.

The manufacturer or distributor may purchase the malt beverages from the vendor at no more than retail price.

The manufacturer or distributor conducting the tastings shall:

- Provide the malt beverages used in the tasting;
- Not pay a fee or provide any compensation to the vendor;
- Properly dispose of any remaining beverages or return any unconsumed malt beverages to the manufacturer's or distributor's inventory;
- Must complete any applicable reports and pay applicable excise taxes, even if the manufacturer or distributor contracts with a third-party agent to conduct the tasting.

The bill does not alter a vendor's rights to conduct tastings under the current law, and is supplemental to any special act or ordinance. The bill provides rulemaking authority for the division to adopt rules to implement the tastings provision.

Deliveries of Alcoholic Beverages

Current Situation

A license vendor is permitted to transport alcoholic beverage purchased directly from a distributor's place of business to the vendor's licensed premises or off-premises storage, so long as the vendor or any person disclosed on the application owns or leases the vehicle used for transport and that the vehicle was disclosed to the Division and a permit is issued for the vehicle. The person whose name is included in the permit application must be the person that operates the vehicle during transport.²⁴

In order to obtain a vehicle permit for the transport of alcoholic beverages, the licensee must submit an application with a \$5 fee per vehicle to the Division. Permits do not expire unless the licensee disposes of the vehicle, the vendor's license is transferred, canceled, or not renewed, or is revoked. The vendor may request that a permit be canceled.²⁵

By accepting a vehicle permit, the vendor or person disclosed on the application agrees the vehicle is subject to inspection and search without a search warrant, to ensure the vendor is complying with the Beverage Law. The inspection may be completed by authorized Division employees, sheriffs, deputy sheriffs, and police officers during business hours or when the vehicle is being used to transport alcoholic beverages. The vehicle permit and invoice or sales ticket for the alcoholic beverage in the vehicle must be carried in the vehicle while the vehicle is being used to transport alcoholic beverages.

Pursuant to s. 562.07, F.S., alcoholic beverages cannot be transported in quantities of more than 12 bottles except by:

- Common Carriers:
- In owned or leased vehicles of licensed vendors or authorized persons transporting the alcoholic beverages from a distributor's place of business to the vendor's licensed premises or off-premises storage if the vehicle has the required permit;
- Individuals who possess the beverages not for resale;
- Licensed manufacturers, distributors, or vendors delivery of alcoholic beverages away from their place of business in vehicles owned or leased by the licensees; or
- A vendor, distributor, pool buying agent, or salesperson of wine and spirits as outlined in s. 561.57(5), F.S.

Effect of the Bill

The bill amends s. 561.57(3) and (4), F.S., to allow a licensed vendor to transport alcoholic beverages from a distributor's place of business to the vendor's licensed premises or off-premises storage permitted by the Division without a vehicle permit. The bill removes the requirement that the vehicle to be owned or leased by the vendor or person listed on the application, or operated by such individual during the time of transport.

Additionally, the bill maintains the requirement to possess an invoice or sales ticket during the transportation of alcoholic beverages, but removes the requirement that a vehicle permit be applied for each vehicle used to transport alcoholic beverages.

Finally, the bill amends s. 562.07, F.S., by amending entities and individuals that can transport alcoholic beverages in quantities of more than 12 bottles to include:

- Common carriers;
- Individuals who possess the beverages not for resale;

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²⁴ s. 561.57(3), F.S.

²⁵ s. 561.57(4), F.S

 Licensed manufacturers, distributors, or vendors transporting alcoholic beverages pursuant to s. 561.57, F.S.

Container Sizes and Growlers

Current Situation

Standard Containers

Currently, s. 563.06(6), F.S., requires that all malt beverages that are offered for sale by vendors be packaged in individual containers of no more than 32 ounces. However, malt beverages may be packaged in bulk or in kegs or in barrels or in any individual container containing one gallon or more of malt beverages regardless of individual container type. The industry developed bottles, cans, kegs, and other containers, as well as the shipping equipment to protect and distribute bottles, cans, and kegs based on industry standard sizes. Distributors have created a nationwide distribution system with the capacity to transport industry standard sized containers.²⁶

Growlers

Some states permit vendors to sell malt beverages in containers known as growlers, which typically are reusable containers of 32 or 64 ounces that the consumer can take to a manufacturer/vendor to be filled with malt beverage for consumption off the licensed premises.²⁷ The standard size for a growler is 64 ounces.²⁸ Florida malt beverage law does not specifically address growlers.

Florida malt beverage law does not permit the use of 64 ounce containers or any other container size between 32 ounces and one gallon. As a result, growlers are prohibited in any sizes other than 32 ounces or less, and one gallon.

Effect of the Bill

Container Size

The bill provides that authorized containers as defined in s. 563.06(6), F.S., do not include growlers. A new subsection is created to define growlers, set requirements for growlers, and indicate license types authorized to fill growlers. The new container sizes authorized for use as growlers are limited to use as specified and may not be used for purposes of distribution or sale outside the manufacturer's or vendor's licensed premises.

Growlers

The bill defines growlers as a container between 32 ounces and 128 ounces, originally manufactured to hold malt beverages. The requirement that the container be originally manufactured to hold malt beverages insures the exclusion of containers such as empty soda bottles, milk jugs, or other containers not manufactured strictly to hold malt beverages.

Licensees may fill or refill growlers with malt beverages as follows:

- Malt beverages brewed by the manufacturer or brewpub at the following locations:
 - A taproom attached to the manufacturer's premises pursuant to s. 561.221(2)(a), F.S.;
 - An attached vendor's premises licensed pursuant to s. 561.221(2)(b), F.S.;

²⁶ Testimony, Workshop on Craft Brewers Business Development Regulatory Issues, Business & Professional Regulation Subcommittee (Jan. 9, 2013).

²⁷ BeerAdvocate, The Growler: Beer-To-Go!, (July 31, 2002) http://www.beeradvocate.com/articles/384/.

²⁸ Brew-Tek, *What is a Growler?*, http://www.brew-tek.com/products/growlers/what-is-a-growler/ (last visited Feb. 6, 2015). **STORAGE NAME**: h0107.BPS.DOCX

- A brewpub licensed pursuant to s. 561.221(3), F.S.
- Malt beverages brewed by any manufacturer if the vendor/manufacturer holds a valid quota license pursuant to ss. 561.20(1) and 565.20(1)(a)-(f), F.S., at the following locations:
 - An attached vendor's premises licensed pursuant to s. 561.221(2)(b), F.S.;
 - A brewpub licensed pursuant to s. 561.221(3), F.S.;
 - Any vendor's licensed premises.
- Malt beverages brewed by any manufacturer if the vendor filling the growler obtains at least 80 percent of its annual gross revenues from the sale of malt beverages and the vendor does not hold a manufacturer's license.

Growlers must meet the following requirements:

- Have an unbroken seal or be incapable of being immediately consumed;
- Be clean prior to filling:
- Have a label that sufficiently covers an existing identifying mark from another manufacturer to indicate the malt beverage placed in the growler, and indicates:
 - Name of the manufacturer
 - o Brand
 - Volume
 - Percentage of alcohol by volume
 - Federal health warning.

The bill provides that it is legal to possess and transport empty growler containers.

Malt Beverage Franchise Agreements

Current Situation

Section 563.022, F.S., sets forth requirements for franchise agreements between distributors and manufacturers of malt beverages. Most states have a law that requires manufacturers to sign a franchise agreement with distributors in the state in order to preserve the three-tier system. This model was enacted in the 1970s. At the time, fewer than 50 manufacturers existed in America and nearly 5,000 distributors. Many distributors carried beer only from a single large manufacturer. Franchise laws were drafted to protect the distributors in case the manufacturer decided not to renew the franchise agreement.²⁹ Therefore the franchise laws that were written at the time were written in a way that would protect distributors from being forced out of business if a manufacturer decided to go with another distributor. The protectionism was based on the theory that a distributor that had only contracted with one large manufacturer would be forced out of business if that manufacturer decided to not renew the contract at the end of the contract term, since the distributor would have all its capital and equipment wrapped up in the distribution and marketing of that one manufacturer's brands.

Section 563.022(2)(c), F.S., defines "franchise" to mean "a contract or agreement, either express or implied whether oral or written, for a definite or indefinite period of time in which a manufacturer grants to a beer distributor the right to purchase, resell, and distribute any brand or brands offered by the manufacturer." The statute does not provide any requirements setting forth the required provisions of a franchise agreement.

The statute prohibits unfair methods of competition and unfair or deceptive acts or practices in the conduct of manufacturing, importing, distributing, and selling of malt beverages, and provides that any person who violates any provision of the franchise requirements is not subject to criminal penalties in the Beverage Law on account of the violation. Subsection (5) lists various acts that can constitute unfair or prohibited acts. It also provides that it is unlawful for any manufacturer or representative of a manufacturer "to terminate, cancel, fail to renew, or refuse to continue the franchise or selling

²⁹ Steve Hindy, Free Craft Beer!, NEW YORK TIMES, (Mar. 30, 2014), at SR12.

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agreement of any...distributor without good cause..."³⁰ "The nonrenewal of a franchise or selling agreement without good cause shall constitute an unfair termination or cancellation regardless of the specified time period of such franchise or selling agreement."³¹ This language negates any language in the contract placing a term limit on the contract, thus making the contract essentially perpetual. Additionally, distributors and manufacturers are not required to renegotiate a contract for different terms at any point. This means that a manufacturer entering into a contract would be held to the terms of the agreement perpetually, even if the market or industry changed in a significant manner or if another distributor was able to compete with the terms of the contract at a later date, thus lessening the manufacturer's free contract rights or competitive pricing in distribution of malt beverages.

Once a franchise contract is established, there is no requirement in law for either the manufacturer or distributor to renegotiate the terms of the contract based on outside factors which may have changed the relative market or bargaining positions of the parties. Because these contracts are unlikely to be revisited, manufacturers whose bargaining and market position may rise may not be able to leverage their success and as readily control their brand, as distribution contracts are virtually perpetual under the current law.

In order to terminate, cancel, fail to renew, or refuse to continue a franchise agreement, the manufacturer must give notice at least 90 days prior of their intend termination action to the distributor, act in good faith, and have good cause for their intended termination action.³²

The manufacturer's required notice must make a statement of their intended termination action, make a statement of the reason for their termination action, and provide the effective date of their termination action.³³

Under current law, good cause will be found to exist when:

- The distributor fails to comply with a reasonable and material provision of the franchise agreement;
- The manufacturer knew of the distributor's failure not more than 18 months before the date of notification is given;
- The distributor is given written notice by the manufacturer of failure to comply with the agreement;
- The distributor is given reasonable opportunity to cure the noncompliance. The distributor must provide a plan of corrective action within 30 days and be given an additional 90 days to cure the noncompliance or sell the distributorship.³⁴

The manufacturer carries the burden of proof that he/she acted in good faith, that the notice requirements were met, and that there was good cause for the termination. Further, under current law, the distributor must provide written consent prior to the expiration of the manufacturers 90 day notice period. Should a distributor not provide this consent, the distribution contract will continue unless the contract is voided by court order or an elevated termination condition occurs, described in s. 563.022(10), F.S., to void the distribution contact.

Under s. 563.022(10), F.S., a manufacturer may terminate a distribution contract with only 15 days written notice, if any of the following occurs:

- The distributor becomes insolvent;
- The distributor's license is revoked for more than 60 days;

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³⁰ s. 563.022(5)(b)4., F.S. (emphasis added).

³¹ s. 563.022(5)(b)4., F.S.

³² s. 563.022(6), (9), and (10), F.S.

³³ s. 563.022(9), F.S.

³⁴ s. 563.022(7), F.S.

- The distributor or a partner or individual with 10 percent or more ownership of the distributor has been convicted of a felony unless the convicted individual sells his interest within 15 days of the conviction:
- The distributor acted fraudulently relating to a material matter in dealings with the manufacturer or its products;
- The principle of the distributor intentionally and willfully sells the manufacturer's products outside
 his exclusive territories in Florida;
- The distributor fails to pay and continues to fail to pay within 15 days after receipt of notice of delinquency and demand for payment;
- The distributor sells, transfers, or assigns the franchise or control without written consent of the manufacturer.³⁵

At any point during the 90 day notice period or during the 15 day period provided in case of malpractice on the part of the distributor, either party may bring action in the appropriate circuit court to shorten the notice period or extend it pending a final determination of proceedings on the merits. The court has the authority to grant temporary, preliminary, and final injunctive relief.³⁶

Finally, a manufacturer may terminate, cancel, not renew, or discontinue a franchise agreement with not less than 30 days written notice if the manufacturer discontinues production or distribution in Florida of all brands sold by the manufacturer to the distributor. This doesn't prohibit the manufacturer from doing test marketing of new brands of beer, provided the manufacturer has notified the Division in writing of the test marketing.³⁷

Distributors are required to "devote such efforts and resources, as required in the [franchise] agreement..., to sales and distribution of all the manufacturer's products which the distributor has been granted the right and has agreed to sell and distribute..."

Currently, a manufacturer who terminates, cancels, fails to renew or discontinues a franchise agreement without good cause, or who unreasonably withholds consent to any assignment, transfer, or sale of a distributor's business assets or voting stock or other equity securities, must pay the distributor "reasonable compensation" for the diminished value of the distributor's business. If the manufacturer and distributor cannot agree to the "reasonable compensation," the matter may be submitted to an arbitrator selected by the parties and the claim settled in accordance with rules provided by the American Arbitration Association. Arbitration costs are to be shared.³⁹

Any person who is injured by a violation of s. 563.022, F.S., may bring action in circuit court and, if successful, shall recover damages sustained and may bring an action to obtain a declaratory judgment that the act violates the section to enjoin a manufacturer or distributor who has violated the section. ⁴⁰

When a distributor maintains an inventory because of a franchise agreement, and that agreement is terminated, the manufacturer is required to repurchase inventory of the manufacturer's product possessed by the distributor within 60 days and pay the actual distributor cost, including freight and reasonable storage and handling cost, during repurchase. ⁴¹ The manufacturer is not required to repurchase any inventory which the distributor desires to keep, provided the distributor has a contractual right to do so, any inventory ordered after notification of a manufacturer's termination action, or any inventory acquired by the distributor from a source other than the manufacturer. ⁴²

³⁵ s. 563.022(10), F.S.

³⁶ s. 563.022(18)(a) and (b), F.S.

³⁷ s. 563.022(11), F.S.

³⁸ s. 563.022(12), F.S.

³⁹ s. 563.022(17), F.S.

⁴⁰ s. 563.022(18), F.S.

⁴¹ s. 563.022(20)(e), F.S.

⁴² s. 563.022(20)(d), F.S.

Current law provides stability in the malt beverage distribution system by helping to ensure long term contractual relationships between manufacturers and distributors. These regulations appear to have been designed to protect distributors and the distribution system from disruption that could result from the untimely termination of a contract with a large manufacturer.

Today there are more than 2,700 manufacturers and fewer than 1,000 distributors in the United States. A significant number of manufacturers are considered "craft breweries," smaller breweries that specialize in brewing craft beer, who produce 6 million barrels of beer or less and who are generally independently owned from an alcoholic beverage industry member.⁴³

There are currently 98 malt beverage manufacturers located within Florida and 383 malt beverage distributors licensed in Florida.⁴⁴ Nearly all of the 383 distributors have diversified the manufacturers they distribute for. Consequently, the loss of a single manufacturer contract, in most cases, would not have a significant impact on the distributor.

Effect of the Bill

The bill changes the definition of "franchise" to "franchise agreement" and requires that the contract be written for a definite period of time. The references to a franchise agreement are corrected throughout the bill language. Additionally, the term "primary manufacturer" is added to the definitions. "Primary manufacturer" means a manufacturer that provides more than 50 percent by volume of the malt beverages purchased by and delivered to a distributor per calendar year.

The bill provides that each franchise agreement shall:

- · Be negotiated and executed in good faith by both parties;
- Include exclusive territorial assignments;
- Provide a maximum term of 5 years for non-primary manufacturers, and provide that agreements made before July 1, 2015 expire on June 30, 2015;
- Be substantially similar in terms with other franchise agreements of the manufacturer;
- Include provisions for recovery of actual damages by the distributor if the manufacturer terminates
 or cancels the agreement before expiration of the term of the agreement without good cause.
 Damages are not available for failure to renew an agreement by a non-primary manufacturer;
- State that the manufacturer's trademarks are the manufacturer's exclusive property to be used in accordance with the manufacturer's standards and direction;
- Permit modification of the agreement during the term of the agreement with both party's consent.

The bill repeals language providing that a person who violates a provision of s. 563.022, F.S., is not subject to criminal penalties set forth in the Beverage Law.

The bill removes the prohibition against non-primary manufacturers failing to renew or discontinue a franchise agreement. The bill reduces the notice requirement of s. 563.022(9), F.S., for a manufacturer to terminate or cancel an agreement to 30 days, from 90 days in current law.

The bill provides that a primary manufacturer is still prohibited from terminating, canceling, failing to renew, or discontinuing a franchise agreement upon the expiration of the term of the franchise agreement.

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⁴³ Brewers Association, *Craft Brewer Defined*, http://www.brewersassociation.org/statistics/craft-brewer-defined/ (last visited Feb. 6, 2015).

⁴⁴ Email from Dan Olson, Director of Legislative Affairs, Department of Business and Professional Regulation, RE: number of licensed manufacturers and distributors (Jan. 14, 2015).

The bill provides that nonrenewal of a franchise agreement by a primary manufacturer without good cause constitutes an unfair termination or cancellation for any time period specified in the agreement.

The requirements for good cause are not amended other than to modify a reference. However the burden of proof for each good faith termination or cancellation by a manufacturer, or termination, cancellation, failure to renew or discontinuance by a primary manufacturer has been amended to require that the manufacturer provide prima facie evidence that it has acted in good faith, that the notice requirements have been met, and there was good cause for the termination, cancellation, nonrenewal, or discontinuance. After the manufacturer provides such prima facie evidence, the burden of proof shifts to the distributor to prove the manufacturer has not met statutory and contractual requirements.

The bill removes the 15 day notice requirement for the elevated termination provisions of a franchise agreement by a manufacturer in s. 563.022, F.S., and allows a manufacturer to immediately terminate a franchise agreement under the circumstances provided.

The bill amends the amount of compensation required by a manufacturer to a distributor for termination or cancellation by a manufacturer without good cause, or termination, cancellation, failure to renew, or discontinuance by a primary manufacturer without good cause from "reasonable compensation" for the diminished value of the distributor's business to actual damages incurred by the distributor because of the termination action.

Additionally, the bill repeals the ability of any person injured by a violation of s. 563.022, F.S., to bring action in circuit court to obtain a declaratory judgment that an act violates the section and enjoin a manufacturer or distributor who has violated the section.

The bill requires that manufacturers repurchase inventory following a termination, cancellation, failure to renew, or discontinuance of the agreement by paying fair market value for the inventory being repurchased and 100 percent of the actual distributor cost, including freight and reasonable storage and handling costs, for all unsold beer. The manufacturer is not required to repurchase any inventory the distributor desires to keep, any inventory ordered after receipt of the notification of a termination action, any inventory acquired from a source other than the manufacturer, or any expired inventory.

Limited Malt Beverage Self-Distribution

Current Situation

Currently manufacturers may ship malt beverages between manufacturing locations pursuant to an exception in s. 563.022(14)(d), F.S., which permits a manufacturer to ship products between its licensed manufacturing premises without a distributor's license. Further, manufacturers of malt beverages may only sell their product to a distributer except under certain exceptions where they are permitted to sell directly to consumers at its manufacturing premises.

Effect of the Bill

The bill provides for limited self-distribution by any malt beverage manufacturer. However, a brewpub licensed under s. 561.221(3), F.S., is not a manufacturer for purposes of this provision. Any malt beverage manufacturer may sell and ensure receipt of no more than 10,000 total kegs of malt beverages per year directly to vendors. The manufacturer is required to use its own vehicles to deliver malt beverages to licensed vendors.

While this provision will permit any malt beverages manufacturer to make limited sales and delivery of products directly to vendors, it is expected to serve as a mechanism to assist new manufacturers in

establishing customers.⁴⁵ It is unclear if a manufacturer can make sales to, or deliver to, a vendor who is within the exclusive sales territory of a distributor contracted with the manufacturer, but it is unlikely that a manufacturer could do so without violating the franchise agreement.

The manufacturer is responsible for keeping records and paying excise taxes for the malt beverages it sells or gives to vendors. The reports shall distinguish between malt beverages the manufacturer self-distributed and those sold directly to consumers by the manufacturer pursuant to s. 561.221(2), F.S.

Craft Distilleries

Current Situation

As noted above, there are some exceptions to the three-tier regulatory system. In 2013, s. 565.03, F.S., was amended to create another exception to the three-tier regulatory system regarding the manufacture and sale of distilled spirits. ⁴⁶ "Distillery" is defined as "a manufacturer of distilled spirits." "Craft distillery" is defined as a licensed distillery that produces 75,000 or fewer gallons of distilled spirits on its premises and notifies the Division of the desire to operate as a craft distillery. ⁴⁷ A craft distillery is permitted to sell the distilled spirits it produces to consumers for off-premise consumption. Sales of the spirits must be made on "private property" contiguous to the distillery premises at a souvenir gift shop operated by the distillery. Once a craft distillery's production limitations have been surpassed (75,000 gallons), the craft distillery is required to notify the Division within five days and immediately cease sales to consumers.

Craft distilleries are prohibited from selling distilled spirits except in face-to-face transactions with consumers making the purchases for personal use and caps the total sales to each consumer at two or less containers per customer per calendar year. In addition, the craft distilleries are prohibited from shipping their distilled spirits to consumers.

Effect of the Bill

The bill amends the definition of "distillery" to mean "a manufacturer that distills ethyl alcohol or ethanol to create distilled spirits. Additionally, the bill permits craft distilleries to sell unlimited distilled spirits in face-to-face transactions with consumers making the purchases for personal use.

B. SECTION DIRECTORY:

Section 1 amends s. 402.82, 2 F.S., prohibiting electronic benefits transfer cards from being used or accepted to purchase an alcoholic beverage.

Section 2 amends s. 561.221, F.S., modifying exceptions to the three-tier system.

Section 3 amends s. 561.42, F.S., deleting a prohibition against certain entities conducting malt beverage tastings.

Section 4 amends s. 561.5101, F.S., conforming a cross-reference.

Section 5 amends s. 561.57, F.S., deleting restrictions on the vehicle required of a vendor to transport alcoholic beverages.

Section 6 amends s. 562.07, F.S., conforming provisions.

⁴⁵ Testimony, Workshop on Craft Brewers Business Development Regulatory Issues, Business & Professional Regulation Subcommittee (Oct. 9, 2013).

⁴⁶ ch. 2013-157, Laws of Fla.

⁴⁷ s. 565.03(1)(a), F.S.

Section 7 amends s. 562.34, F.S., providing that possessing and transporting a growler is lawful.

Section 8 amends s. 563.022, F.S., revising requirements for franchise agreements between malt beverage manufacturer and distributors.

Section 9 amends s. 563.06, F.S., providing requirements for growlers.

Section 10 creates s. 563.09, F.S., authorizing a licensed distributor or manufacturer of malt beverages to conduct a malt beverage tasting and providing requirements and limitations.

Section 11 amends s. 565.03, F.S., deleting restrictions on the sale of individual containers to consumers in a face-to-face transaction at a craft brewery.

Section 12 repeals s. 565.04, F.S., repealing the provision regulating alcoholic beverage package stores.

Section 13 provides construction and severability.

Section 14 provides an effective date of July 1, 2015.

II. FISCAL ANALYSIS & ECONOMIC IMPACT STATEMENT

A. FISCAL IMPACT ON STATE GOVERNMENT:

1. Revenues:

Vehicle Permits:

According to the Department, the elimination of the required permit and associated fee will result in a small reduction in revenue collections. The fee is a one-time fee, not an annual fee. In FY 2013-14 total fees collected for vehicle permits were \$675.

Package Stores:

According to the Department, it is possible that 645 licenses will no longer be needed by large retailers for package stores. Revenue reduction is estimated at \$252,840 recurring (645 licenses x \$392 maximum license fee = \$252,840).

2. Expenditures:

Reductions in Expenditures:

The potential loss of licensing revenue related to the repeal of the package store regulation would be offset by the reduction in General Revenue service charge of \$20,227 (0.08 x \$252,842).

The repeal of the package store regulation would also be offset by a reduction of the share of license fees payable to the county of 55,837 (0.24 x [\$252,842 - \$20,227]).

The repeal of the package store regulation would also be offset by a reduction of the share of license fees payable to the municipalities of \$88,393 (0.38 x [\$252,842 - \$20,227]).

B. FISCAL IMPACT ON LOCAL GOVERNMENTS:

1. Revenues:

Package Stores:

It is possible that 645 licenses will no longer be needed by large retailers. Due to the reduction in licenses and associated fees, cities and counties could lose up to \$88,393 and \$55,827, respectively, for a total annual loss of \$144,219 recurring.

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2. Expenditures:

None anticipated.

C. DIRECT ECONOMIC IMPACT ON PRIVATE SECTOR:

<u>Growlers:</u> The bill may help generate additional revenue by authorizing taprooms and other licensees to begin selling growlers or to add the 64 ounce size growler.

<u>Package Stores:</u> Some alcoholic beverage licensees may be able to increase profits by selling additional merchandise, or smaller licensees may have a decrease in sales. The price of quota licenses may increase. Additionally, some businesses currently required to obtain multiple licenses for multiple stores will be able to save money by obtaining one license to conduct business rather than multiple licenses by combining their package store with a larger store location.

D. FISCAL COMMENTS:

None.

III. COMMENTS

A. CONSTITUTIONAL ISSUES:

1. Applicability of Municipality/County Mandates Provision:

Not Applicable. This bill does not appear to require counties or municipalities to spend funds or take action requiring the expenditures of funds; reduce the authority that counties or municipalities have to raise revenues in the aggregate; or reduce the percentage of state tax shared with counties or municipalities.

2. Other:

None.

B. RULE-MAKING AUTHORITY:

The Division will likely need to amend applications for licensure, requiring the rule adopting the form to undergo the rulemaking process. Otherwise, there is no mandatory rulemaking or rulemaking authority in the bill.

C. DRAFTING ISSUES OR OTHER COMMENTS:

None.

IV. AMENDMENTS/ COMMITTEE SUBSTITUTE CHANGES

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A bill to be entitled An act relating to malt beverages; amending s. 402.82, F.S.; conforming provisions; prohibiting electronic benefits transfer cards from being used or accepted to purchase an alcoholic beverage; amending s. 561.221, F.S.; providing requirements for a licensed manufacturer of malt beverages to sell such beverages directly to consumers; providing operation requirements for a taproom; prohibiting a manufacturer from holding a vendor's license at specified premises; providing requirements for a licensed manufacturer to obtain a vendor's license; specifying circumstances under which a manufacturer may sell alcoholic beverages under its vendor's license; requiring a manufacturer to complete certain reports; providing applicability; providing requirements for a brewpub to be licensed as a manufacturer or vendor; providing requirements for a brewpub to sell alcoholic beverages to consumers; amending s. 561.42, F.S.; deleting a prohibition against certain entities conducting tastings; amending s. 561.5101, F.S.; conforming a cross-reference; amending s. 561.57, F.S.; deleting restrictions on the vehicle required of a vendor to transport alcoholic beverages; requiring a vendor or authorized person who transports alcoholic beverages to have a specified invoice or sales ticket; deleting

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provisions related to vehicle permits for vendors; amending s. 562.07, F.S.; conforming provisions; amending s. 562.34, F.S.; providing that possessing and transporting a growler is lawful; amending s. 563.022, F.S.; revising the definition of the term "franchise agreement"; defining the term "primary manufacturer"; requiring a franchise agreement to include specified terms and provisions; providing standards by which manufacturers may not renew franchise agreements; prohibiting a primary manufacturer from discontinuing or failing to renew a franchise agreement without meeting certain requirements; revising requirements for the burden of proof during an action related to certain terminations, cancellations, nonrenewals, or discontinuances of franchise agreements; providing notice requirements for certain terminations, cancellations, nonrenewals, or discontinuances of a franchise agreement; authorizing limited selfdistribution for specified manufacturers; providing requirements for such self-distribution; requiring a manufacturer to pay compensation after cancellation or termination of an agreement; deleting the remedy of declaratory judgment for an action brought under s. 563.022; revising provisions related to the repurchase of inventory upon termination of an agreement;

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amending s. 563.06, F.S.; defining the term "growler"; providing requirements for growlers; creating s. 563.09, F.S.; authorizing a licensed distributor or manufacturer of malt beverages to conduct a malt beverage tasting; providing requirements and limitations; amending s. 565.03, F.S.; revising the definition of the term "distillery"; deleting restrictions on the sale of individual containers to consumers in a face-to-face transaction; repealing s. 565.04, F.S., relating to restrictions on the sale by certain licensed alcoholic beverage vendors of merchandise other than specifically authorized types of merchandise and restrictions on direct access to such a vendor's place of business; providing construction and severability; providing an effective date.

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Be It Enacted by the Legislature of the State of Florida:

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Section 1. Paragraph (a) of subsection (4) of section 402.82, Florida Statutes, is amended to read:

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402.82 Electronic benefits transfer program.-

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(4) Use or acceptance of an electronic benefits transfer card is prohibited at the following locations or for the following activities:

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(a) The purchase of an alcoholic beverage as defined in s.

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561.01 and sold pursuant to the Beverage Law An establishment licensed under the Beverage Law to sell distilled spirits as a vendor and restricted as to the types of products that can be sold under ss. 565.04 and 565.045 or a bottle club as defined in s. 561.01.

Section 2. Subsections (2) and (3) of section 561.221, Florida Statutes, are amended to read:

- 561.221 Retail exceptions to manufacturing licenses;
 brewing exceptions to vendor licenses Licensing of manufacturers
 and distributors as vendors and of vendors as manufacturers;
 conditions and limitations.—
- (2) A manufacturer of malt beverages that is licensed and engaged in the manufacture of malt beverages in this state may sell directly to consumers in face-to-face transactions, which, notwithstanding s. 561.57(1), requires the physical presence of the consumer to make payment for and take receipt of the beverages on the licensed manufacturing premises, as follows:
- (a) At a taproom, a manufacturer may sell malt beverages brewed by the manufacturer to consumers for on-premises or off-premises consumption without obtaining a vendor's license. A manufacturer of malt beverages shall comply with the following requirements related to a taproom:
- 1. The taproom must be a room or rooms located on the licensed manufacturing premises consisting of a single complex that includes a brewery. Such premises may be divided by no more than one public street or highway. The taproom shall be included

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on the sketch or diagram defining the licensed premises submitted with the manufacturer's license application pursuant to s. 561.01(11). All sketch or diagram revisions by the manufacturer must be approved by the division, verifying that the taproom operated by the licensed manufacturer is owned or leased by the manufacturer and is located on the licensed manufacturing premises.

- 2. At least 70 percent by volume of the malt beverages sold or given to consumers per calendar year in the taproom must be brewed on the licensed manufacturing premises. No more than 30 percent by volume of the malt beverages sold or given per calendar year to consumers in the taproom may be brewed by the manufacturer at other manufacturing premises and shipped to the licensed manufacturing premises pursuant to s. 563.022(14)(d).
- 3. Malt beverages may be sold to consumers in the taproom for off-premises consumption in authorized containers pursuant to s. 563.06(6) and (7).
- 4. A manufacturer of malt beverages is responsible for paying applicable excise taxes to the division and submitting applicable reports pursuant to ss. 561.50 and 561.55 with respect to the amount of malt beverages sold or given to consumers in the taproom each month.
- 5. This paragraph does not preclude a licensed manufacturer of malt beverages that operates a taproom from holding a permanent public food service establishment license under chapter 509 at the taproom.

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6. A manufacturer may not hold a vendor's license at a licensed manufacturing premises that operates a taproom pursuant to this paragraph.

- (b) In lieu of a taproom, on or after July 1, 2015, the division may is authorized to issue vendor's licenses to a manufacturer of malt beverages at no more than two licensed manufacturing premises for which the manufacturer has an interest, directly or indirectly, in the license if the manufacturer meets the following requirements:
- 1. A licensed manufacturer may obtain one vendor's license at no more than two of the licensed manufacturing premises for which the manufacturer has an interest, directly or indirectly, in the license. Any additional licensed manufacturing premises, for which the manufacturer has an interest, directly or indirectly, in the license, may operate a taproom without a vendor's license pursuant to paragraph (a).
- 2. The vendor's license must be located on the licensed manufacturing premises consisting of a single complex that includes a brewery. Such premises may be divided by no more than one public street or highway. The licensed vendor premises shall be included on the sketch or diagram defining the licensed premises submitted with the manufacturer's license application pursuant to s. 561.01(11). All sketch or diagram revisions by the manufacturer must be approved by the division, verifying that the vendor premises operated by the licensed manufacturer is owned or leased by the manufacturer and is located on the

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157	licensed manufacturing premises.
158	3. The manufacturer may sell alcoholic beverages under its
159	vendor's license as follows:
160	a. Malt beverages manufactured on the licensed
161	manufacturing premises or at another licensed manufacturing
162	premises for which the manufacturer has an interest, directly or
163	indirectly, in the license for:
164	(I) On-premises consumption.
165	(II) Off-premises consumption in authorized containers
166	pursuant to s. 563.06(6).
167	(III) Off-premises consumption in growlers pursuant to s.
168	563.06(7).
169	b. Malt beverages manufactured exclusively by other
170	manufacturers for:
171	(I) On-premises consumption.
172	(II) Off-premises consumption in authorized containers
173	pursuant to s. 563.06(6).
174	(III) Off-premises consumption in growlers pursuant to s.
175	563.06(7).
176	c. Any wine or liquor for on-premises or off-premises
177	consumption as authorized under its vendor's license.
178	4. A manufacturer of malt beverages pursuant to this
179	paragraph is responsible for paying applicable excise taxes to
180	the division and submitting applicable reports pursuant to ss.
181	561.50 and 561.55 with respect to the amount of malt beverages
182	manufactured and sold pursuant to its vendor's license or given

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to consumers.

- 5. This paragraph does not preclude a licensed manufacturer of malt beverages with a vendor's license from holding a permanent public food service establishment license under chapter 509 on the licensed manufacturing premises.
- 6. An entity that applies for a manufacturer's and vendor's license at more than two licensed manufacturing premises pursuant to this paragraph before March 15, 2015, or that is issued a manufacturer's and vendor's license at more than two licensed manufacturing premises pursuant to this paragraph before July 1, 2015, may maintain the licenses previously obtained or received based on such application, but may not obtain or apply for an additional vendor's license.

 However, except as to the allowance for manufacturers holding a vendor's license at more than two licensed manufacturing premises before July 1, 2015, a vendor's license held by a manufacturer of malt beverages pursuant to this paragraph, regardless of when first obtained, is subject to subparagraphs 1.-5.
- 7. An entity with direct or indirect interests in vendor licenses issued to not more than two licensed manufacturing premises under this paragraph may not be related, directly or indirectly, to any other entity with direct or indirect interest in other vendor licenses issued to other separate manufacturing premises. This subparagraph prohibits the creation of a chain of more than two vendor licensed manufacturing premises under

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common control of entities with direct or indirect interests in such vendor licensed manufacturing premises. This subparagraph does not prohibit the purchase or ownership of stock in a publicly traded corporation where the licensee does not have and does not obtain a controlling interest in the corporation. An entity lawfully operating more than two licensed manufacturing premises with vendor licenses pursuant to subparagraph 6. may exceed the limit of two licenses with the actual number of manufacturing premises with vendor licenses operated by the entity, even if such manufacturer is also licensed as a distributor, for the sale of alcoholic beverages on property consisting of a single complex, which property shall include a brewery and such other structures which promote the brewery and the tourist industry of the state. However, such property may be divided by no more than one public street or highway.

- (3) The division may issue a manufacturer's license and a vendor's license to a brewpub. To operate as a brewpub, the following requirements must be met:
- (a) Notwithstanding other provisions of the Beverage Law, any vendor licensed in this state may be licensed as a manufacturer of malt beverages upon a finding by the division that:
- 1. The brewpub must vendor will be engaged in brewing malt beverages at the licensed brewpub premises a single location and in an amount that does which will not exceed 10,000 kegs per calendar year. For purposes of this paragraph subsection, the

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235	term "keg" means 15.5 gallons.
236	(b) A brewpub may sell the following alcoholic beverages
237	in a face-to-face transaction with a consumer:
238	1. Malt beverages manufactured on the licensed brewpub
239	<pre>premises for:</pre>
240	a. On-premises consumption.
241	b. Off premises consumption in growlers, pursuant to s.
242	563.06(7).
243	2. Malt beverages manufactured by other manufacturers for:
244	a. On-premises consumption.
245	b. Off premises consumption in growlers if the brewpub
246	holds a valid quota license pursuant to s. 563.06(7).
247	3. Wine or liquor for on-premises consumption as
248	authorized under its vendor's license.
249	(c) A brewpub may not ship malt beverages to or between
250	licensed brewpub premises owned by the licensed entity. A
251	brewpub is not a manufacturer for the purposes of s.
252	563.022(14)(d).
253	(d) A brewpub may not distribute malt beverages.
254	(e) A brewpub must hold a permanent public food service
255	establishment license under chapter 509.
256	2. The malt beverages so brewed will be sold to consumers
257	for consumption on the vendor's licensed premises or on
258	contiguous licensed premises owned by the vendor.
259	(f) (b) As a manufacturer, a brewpub is Any vendor which is
260	also licensed as a manufacturer of malt beverages pursuant to

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this subsection shall be responsible for payment of applicable excise taxes to the division and applicable reports pursuant to ss. 561.50 and 561.55 with respect to the amount of malt beverages beverage manufactured each month and shall pay applicable excise taxes thereon to the division by the 10th day of each month for the previous month.

(g)(c) A It shall be unlawful for any licensed distributor of malt beverages or any officer, agent, or other representative thereof may not to discourage or prohibit a brewpub any vendor licensed as a manufacturer under this subsection from offering malt beverages brewed for consumption on the licensed premises of the brewpub vendor.

(h)(d) A It shall be unlawful for any manufacturer of malt beverages or any officer, agent, or other representative thereof may not to take any action to discourage or prohibit a any distributor of the manufacturer's product from distributing such product to a brewpub licensed vendor which is also licensed as a manufacturer of malt beverages pursuant to this subsection.

Section 3. Paragraph (e) of subsection (14) of section 561.42, Florida Statutes, is amended to read:

561.42 Tied house evil; financial aid and assistance to vendor by manufacturer, distributor, importer, primary American source of supply, brand owner or registrant, or any broker, sales agent, or sales person thereof, prohibited; procedure for enforcement; exception.—

(14) The division shall adopt reasonable rules governing ${\sf Page\ 11\ of\ 51}$

promotional displays and advertising, which rules shall not conflict with or be more stringent than the federal regulations pertaining to such promotional displays and advertising furnished to vendors by distributors, manufacturers, importers, primary American sources of supply, or brand owners or registrants, or any broker, sales agent, or sales person thereof; however:

(e) Manufacturers, distributors, importers, brand owners, or brand registrants of beer, and any broker, sales agent, or sales person thereof, shall not conduct any sampling activities that include tasting of their product at a vendor's premises licensed for off-premises sales only.

Section 4. Subsection (1) of section 561.5101, Florida Statutes, is amended to read:

561.5101 Come-to-rest requirement; exceptions; penalties.-

(1) For purposes of inspection and tax-revenue control, all malt beverages, except those manufactured and sold by the same licensee, pursuant to s. 561.221(2) or (3) s. 561.221(3), must come to rest at the licensed premises of an alcoholic beverage wholesaler in this state before being sold to a vendor by the wholesaler. The prohibition contained in this subsection does not apply to the shipment of malt beverages commonly known as private labels. The prohibition contained in this subsection shall not prevent a manufacturer from shipping malt beverages for storage at a bonded warehouse facility, provided that such malt beverages are distributed as provided in this subsection or

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313 to an out-of-state entity.

Section 5. Subsections (3) and (4) of section 561.57, Florida Statutes, are amended to read:

561.57 Deliveries by licensees.-

- purchases from a distributor's place of business to the vendor's licensed premises or off-premises storage permitted by the division, if the vehicle used to transport the alcoholic beverages is owned or leased by the vendor or any person who has been disclosed on a license application filed by the vendor and approved by the division and a valid vehicle permit has been issued for such vehicle. A vehicle owned or leased by a person disclosed on a license application filed by the vendor and approved by the division under this subsection must be operated by such person when transporting alcoholic beverage purchases from a distributor's place of business to the vendor's licensed premises or off-premises storage.
- (4) Any vendor or a person who is authorized by a vendor to transport alcoholic beverages under this subsection shall possess an invoice or sales ticket that meets the requirements of s. 561.55 and related administrative rules when possessing such beverages in a vehicle and transporting the alcoholic beverages. A vehicle permit may be obtained by a licensed vendor or any person authorized in subsection (3) upon application and payment of a fee of \$5 per vehicle to the division. The signature of the person authorized in subsection (3) must be

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included on the vehicle permit application. Such permit remains valid and does not expire unless the vendor or any person authorized in subsection (3) disposes of his or her vehicle, or the vendor's alcoholic beverage license is transferred, canceled, not renewed, or is revoked by the division, whichever occurs first. The division shall cancel a vehicle permit issued to a vendor upon request from the vendor. The division shall cancel a vehicle permit issued to any person authorized in subsection (3) upon request from that person or the vendor. By acceptance of a vehicle permit, the vendor or any person authorized in subsection (3) agrees that such vehicle is always subject to inspection and search without a search warrant, for the purpose of ascertaining that all provisions of the alcoholic beverage laws are complied with, by authorized employees of the division and also by sheriffs, deputy sheriffs, and police officers during business hours or other times that the vehicle is being used to transport or deliver alcoholic beverages. A vehicle permit issued under this subsection and invoices or sales tickets for alcoholic beverages purchased and transported must be carried in the vehicle used by the vendor or any person authorized in subsection (3) when the vendor's alcoholic beverages are being transported or delivered. Section 6. Section 562.07, Florida Statutes, is amended to read: 562.07 Illegal transportation of beverages.-It is unlawful for alcoholic beverages to be transported in quantities of more

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than 12 bottles except as follows:

- (1) By common carriers;
- (2) In the owned or leased vehicles of licensed vendors or any persons authorized in s. 561.57(3) transporting alcoholic beverage purchases from the distributor's place of business to the vendor's licensed place of business or off-premises storage and to which said vehicles are carrying a permit and invoices or sales tickets for alcoholic beverages purchased and transported as provided for in the alcoholic beverage law;
- $\underline{(2)}$ (3) By individuals who possess such beverages not for resale within the state;
- (3)(4) By licensed manufacturers, distributors, or vendors transporting delivering alcoholic beverages under s. 561.57 away from their place of business in vehicles which are owned or leased by such licensees; and
- $\underline{(4)}$ (5) By a vendor, distributor, pool buying agent, or salesperson of wine and spirits as outlined in s. 561.57(5).
- Section 7. Subsections (1) and (3) of section 562.34, Florida Statutes, are amended to read:
 - 562.34 Containers; seizure and forfeiture.-
- (1) A It shall be unlawful for any person may not to have in her or his possession, custody, or control any cans, jugs, jars, bottles, vessels, or any other type of containers which are being used, are intended to be used, or are known by the possessor to have been used to bottle or package alcoholic beverages; however, this subsection does provision shall not

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apply to <u>a</u> any person properly licensed to bottle or package such alcoholic beverages, a or to any person intending to dispose of such containers to a person, firm, or corporation properly licensed to bottle or package such alcoholic beverages, or a person who has in her or his possession, custody, or control one or more growlers as defined in s. 563.06(7).

 transport any cans, jugs, jars, bottles, vessels, or any other type of containers intended to be used to bottle or package alcoholic beverages; however, this <u>subsection does section shall</u> not apply to <u>a any</u> firm or corporation holding a license to manufacture or distribute such alcoholic beverages; <u>a and shall</u> not apply to any person transporting such containers to <u>a any</u> person, firm, or corporation holding a license to manufacture or distribute such alcoholic beverages; or a person transporting one or more growlers as defined in s. 563.06(7).

Section 8. Section 563.022, Florida Statutes, is amended to read:

563.022 Relations between beer distributors and manufacturers.—

- (1) LEGISLATIVE FINDINGS AND INTENT.-
- (a) Regulation of business relations between beer distributors and manufacturers is necessary and appropriate in the public interest.
- (b) This section is enacted pursuant to authority of the state under the provisions of the Twenty-First Amendment to the

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United States Constitution to promote the public's interest in fair, efficient, and competitive distribution of malt beverage products by regulation and encouragement of manufacturers and distributors to conduct their business relations toward these ends by:

- 1. Assuring that the beer distributor is free to manage its business enterprise, including the distributor's right to independently establish its selling prices;
- 2. Assuring the manufacturer and the public of service from a distributor who will devote reasonable efforts and resources to sales and distribution of the manufacturer's products, which distributor has been granted the right to sell and distribute and to maintain a satisfactory sales level; and
- 3. Establishing and maintaining an orderly system of distribution of beer to the public.
- (c) This section shall govern all relations between manufacturers and their distributors to the full extent consistent with the constitutions and laws of this state and the United States.
- (d) In order to promote the intention and policies announced herein, the provisions of this section shall be liberally construed.
- (2) DEFINITIONS.—In construing this section, unless the context otherwise requires, the word, phrase, or term:
- (a) "Designated member" means the spouse, child, grandchild, parent, brother, or sister of a deceased individual

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 who owned an interest in a distributor, who is entitled to inherit the deceased individual's ownership interest in the distributor under the terms of the deceased individual's will or other testamentary device, or who is entitled to inherit such ownership interest under the laws of intestate succession of this state. With respect to an incapacitated individual owning an ownership interest in a distributor, the term means the person appointed by a court as the conservator of such individual's property. The term also includes the appointed and qualified personal representative and the testamentary trustee of a deceased individual owning an ownership interest in a distributor.

- (b) "Distributor" or "wholesaler" means any person, firm, association, corporation, or company which is a distributor licensed to sell and distribute beer at wholesale to persons who are licensed to sell beer.
- (c) "Franchise <u>agreement" or "agreement" means a written</u> contract or agreement, <u>either expressed or implied</u>, <u>whether oral or written</u>, for a definite <u>or indefinite</u> period of time in which a manufacturer grants to a beer distributor the right to purchase, resell, and distribute <u>a specified</u> any brand or brands offered by the manufacturer.
- (d) "Franchisee" means a beer distributor to whom a franchise is offered or granted.
- (e) "Franchisor" means a beer manufacturer who grants a franchise to a beer distributor.

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(f) "Fraud" includes actual fraud or constructive fraud as normally defined, in addition to the following:

 A misrepresentation in any manner, whether intentionally false or arising from gross negligence, of a material fact.

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- 2. A promise or representation not made honestly and in good faith.
 - 3. An intentional failure to disclose a material fact.
 - 4. Any artifice employed to deceive another.
- (g) "Good faith" means honesty in fact in the conduct or transaction concerned as defined and interpreted under s. 671.201(20).
- (h) "Manufacturer" means any person who manufactures or imports beer for distribution to distributors licensed in Florida.
- (i) "Person" means a natural person, corporation, association, partnership, trust, or other business entity and, in case of a business entity, shall include any other entity in which it has a majority interest or it effectively controls, as well as the individual officers, directors, and other persons in active control of the activities of each such entity. The term also includes heirs, assigns, personal representatives, and guardians.
- (j) "Primary manufacturer" means a manufacturer that provides more than 50 percent by volume of the malt beverages purchased by and delivered to a distributor per calendar year.

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(k)(j) "Reasonable qualifications" means the standard of the reasonable criteria established and consistently used by the respective manufacturer for Florida distributors that entered into, continued, or renewed an agreement with the manufacturer during a period of 24 months prior to the proposed transfer of the distributor's business, or for Florida distributors that have changed managers or designated managers during a period of 24 months prior to the proposed change in manager or successor manager of the distributor's business.

(1)(k) "Retaliatory action" includes, but is not limited to, the refusal of a primary manufacturer to continue an agreement or a material reduction in the quality of service or quantity of products available to a distributor under an agreement which refusal or reduction is not made in good faith.

(m) (1) "Sale" includes the issuance, transfer, agreement for transfer, exchange, pledge, hypothecation, or mortgage in any manner or form, whether by transfer in trust or otherwise, of beer or of any franchise related thereto for a consideration and any option, subscription, or other contract, or solicitation, looking to a sale, or offer or attempt to sell in any form, whether in oral or written form, for a consideration.

(n) (m) "Transfer of a distributor's business" means the voluntary sale, assignment, or other transfer of the business or control of the business of the distributor, including the sale or other transfer of stock or assets by merger, consolidation, or dissolution.

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(3) FRANCHISE REQUIREMENTS.—Each franchise agreement entered into between a manufacturer and distributor shall:

- (a) Be negotiated and executed in good faith by both parties such that obligations and considerations are met during the term of the agreement. The agreement shall provide that the distributor and manufacturer agree with respect to all aspects of the agreement, that both parties will act in good faith during the course of the agreement, and that the distributor agrees to not unfairly allocate its resources and efforts to a competitor brand.
 - (b) Include all territorial assignments.
- (c) Have a term of no more than 5 years if the manufacturer is not the primary manufacturer for the distributor. An agreement entered into before July 1, 2015, that has no definite term shall expire on June 30, 2020.
- (d) Be substantially similar with regard to terms and conditions to all other franchise agreements between the manufacturer and its other distributors.
- (e) Include provisions for the recovery of actual damages by the distributor pursuant to subsection (18), if the manufacturer terminates or cancels the agreement before expiration of the term of the agreement without good cause as defined in subsections (8) and (11). Damages shall not be awarded for failure to renew an agreement upon completion of the term of the previous agreement if the manufacturer is not a primary manufacturer.

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(f) Explicitly state that the manufacturer's trademarks are the manufacturer's exclusive property and shall be used in accordance with the manufacturer's standards and under the manufacturer's direction, and that the use of such a trademark by the distributor provides no rights beyond those expressly provided in the agreement.

- (g) Permit modification of the agreement at any time during the term of the agreement if both the manufacturer and distributor agree, provide such modification in writing, and sign the modified agreement.
- $\underline{(4)}$ (3) APPLICATION.—A Any person who engages directly or indirectly in purposeful <u>franchise</u> agreements or contracts in connection with the sale of beer to beer distributors within this state shall be subject to the provisions of this section and shall be subject to the jurisdiction of the courts of this state for violations of this section in accordance with the provisions of the laws of this state.
- (5)(4) UNLAWFUL ACTS AND PRACTICES.—Unfair methods of competition and unfair or deceptive acts or practices in the conduct of the manufacturing, importing, distribution, sale, wholesaling, and franchising of beer, as defined in subsection (6)(5), are declared to be unlawful. Any person who violates any provision of this section shall not be subject to the criminal penalties set forth in the Beverage Law on account of such violation.
 - (6) (5) UNFAIR AND PROHIBITED ACTS.-

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(a) It shall be deemed a violation of subsection (5) (4) for any manufacturer or distributor to engage in any action which is in bad faith or unconscionable and which causes damage in terms of law or equity to any of the parties or to the public.

- (b) It shall be deemed a violation of subsection (5) (4) for a manufacturer or officer, agent, or other representative thereof:
- 1. To coerce or compel, or attempt to coerce or compel, any beer distributor to order or accept delivery of any beer or any other commodity or commodities which such beer distributor has not voluntarily ordered.
- 2. To refuse to deliver in reasonable quantities and within a reasonable time after receipt of the distributor's order to any distributor having a franchise or contractual agreement for the distribution and sale of beer sold by such manufacturer, beer covered by such franchise agreement or contract. However, the failure to deliver any such beer shall not be considered a violation of this section if such failure is due to prudent and reasonable restriction on extension of credit by the manufacturer to the distributor, an act of God, work stoppage or delay due to a strike or labor difficulty, a bona fide shortage of materials, freight embargo, or other cause over which the manufacturer, or any agent thereof, shall have no control whatsoever.
 - 3. To coerce or compel, or attempt to coerce or compel, a

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beer distributor to enter into any agreement, whether written or oral, supplementary to an existing franchise with such manufacturer or officer, agent, or other representative thereof, or to do any other act prejudicial to such distributor, by threatening to cancel any franchise or any contractual agreement existing between such manufacturer and such distributor.

However, notice in good faith to a beer distributor of such distributor's violation or breach of any terms or provisions of such franchise or contractual agreement shall not constitute a violation of this section if such notice is in writing, is mailed by registered or certified mail to such distributor at his or her current business address, and contains the specific facts as to the distributor's violation or breach of such franchise or contractual agreement.

- 4. To terminate or cancel, fail to renew, or refuse to continue the franchise or selling agreement of any such distributor without good cause as defined in subsections (8) (7) and (11) (10). The nonrenewal of a franchise or selling agreement without good cause shall constitute an unfair termination or cancellation regardless of the specified time period of such franchise or selling agreement.
- 5. If the manufacturer is a primary manufacturer for the distributor, to fail to renew, or refuse to continue the franchise agreement of any such distributor, without good cause as defined in subsections (8) and (11). Such nonrenewal of a franchise agreement constitutes an unfair termination or

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cancellation for any time period specified in such franchise agreement. If the manufacturer is not a primary manufacturer for the distributor, the manufacturer is not required to renew or continue the franchise agreement following the term of the franchise agreement.

- $\underline{6.5.}$ To willfully discriminate, either directly or indirectly, in price offered to franchisees where the effect of such discrimination is likely to substantially lessen competition.
- 7.6. To prevent or attempt to prevent, by <u>agreement</u> contract or otherwise, any beer distributor from changing the capital structure of his or her distributorship or the means by or through which he or she finances the operation of his or her distributorship, provided that the distributor at all times meets capital standards which are reasonable in light of generally accepted capital standards within the manufacturer's beer distribution system. Nothing in this subparagraph diminishes the right of a manufacturer to prohibit public ownership of its franchises.
- 8.7. To prevent or attempt to prevent, by agreement contract or otherwise, any beer distributor or any officer, member partner, or stockholder of any beer distributor from selling or transferring any part of the interest of any of them to any other person or persons or party or parties. However, no distributor, officer, partner, or stockholder shall have the right to sell, transfer, or assign the franchise or power of

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management or control thereunder without the written consent of the manufacturer, distributor, or wholesaler, except that such consent shall not be unreasonably withheld.

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- No manufacturer shall unreasonably withhold or delay a. its approval of any assignment, sale, or transfer of the stock of a distributor or of all or any portion of a distributor's assets, a distributor's voting stock, the voting stock of any parent corporation, or the beneficial ownership or control of any other entity owning or controlling a distributor, including the distributor's rights and obligations under the terms of an agreement, whenever the person or persons to be substituted meet reasonable qualifications. Upon the death of one of the partners of a partnership operating the business of a distributor, no manufacturer shall deny the surviving partner or partners of such partnership the right to become a successor-in-interest to the agreement between the manufacturer and such partnership, provided that the survivor has been active in the management of the partnership and is otherwise capable of carrying on the business of the partnership, and provided further that such right is consistent with the rights and desires of the heirs or devises of the deceased partner.
- b. Notwithstanding the provisions of subparagraph a., upon the death of a distributor, no manufacturer shall deny approval for any transfer of ownership to a designated member of the family of an owner of a distributor; provided, however, that any subsequent transfer of such ownership by such designated member

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shall thereafter be subject to the provisions of subparagraph a.

- 9.8. To obtain money, goods, services, anything of value, or any other benefit from any person in exchange for having coerced or compelled a beer distributor to do business with such other person.
- 10.9. To require a beer distributor to assent to a release, assignment, novation, waiver, or estoppel which would relieve any person from liability imposed by this section.
- 11.10. To restrict or inhibit, directly or indirectly, the right of free association among manufacturers or distributors of beer for any lawful purpose.
- $\underline{12.11.}$ To fix or maintain the price at which a distributor may resell beer.
- 13.12. To coerce or attempt to coerce any distributor to accept delivery of any beer or other commodity ordered by a distributor if the order was properly canceled by the distributor.
- 14.13. To change a distributor's quota of a brand or brands if the change is not made in good faith.
- 15.14. To require a distributor, by any means, to participate in or contribute to any local or national advertising fund controlled directly or indirectly by a manufacturer.
- 16.15. To take any retaliatory action against a distributor that files a complaint regarding an alleged violation by the manufacturer of state or federal law or an

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administrative rule.

 17.16. To require or prohibit, without good cause provided in writing, any change in the manager or successor manager of any distributor who has been approved by the manufacturer as of June 4, 1987. Should a distributor change an approved manager or successor manager, a manufacturer shall not require or prohibit the change unless the person fails to meet the reasonable written standards for Florida distributors of the manufacturer which standards have been provided to the distributor.

- (7)(6) MANUFACTURER'S GOOD FAITH DISTRIBUTOR'S

 RESIGNATION, CANCELLATION, TERMINATION, FAILURE TO RENEW, OR

 REFUSAL TO CONTINUE.—
- (a) Notwithstanding any agreement and except as otherwise provided for in this section, A manufacturer shall not cause a distributor to resign from an agreement, or cancel or, terminate, fail to renew, or refuse to continue under an agreement unless the manufacturer has complied with all of the following:
- 1.(a) Has Satisfied the applicable notice requirements of subsection (10); (9).
 - 2.(b) Has Acted in good faith; and-
- $\underline{3.(c)}$ Has Good cause for the cancellation \underline{or}_{7} termination, nonrenewal, discontinuance, or forced resignation.
- (b) If a manufacturer is a primary manufacturer for the distributor, the manufacturer shall not discontinue or fail to renew an agreement with the distributor unless the manufacturer

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729 has:

- 1. Satisfied the applicable notice requirements of
 subsection (10);
 - 2. Acted in good faith; and
 - 3. Good cause for the discontinuance or nonrenewal.
- (8)(7) GOOD CAUSE.—Notwithstanding any agreement, good cause shall exist for the purposes of a termination, cancellation, nonrenewal, or discontinuance under <u>subsection</u> (7) paragraph (6)(c) when all of the following occur:
- (a) There is a failure by the distributor to comply with a provision of the agreement which is both reasonable and of material significance to the business relationship between the distributor and the manufacturer.
- (b) The manufacturer first acquired knowledge of the failure described in paragraph (a) not more than 18 months before the date notification was given pursuant to subsection (10) (6).
- (c) The distributor was given written notice by the manufacturer of failure to comply with the agreement.
- (d) The distributor was afforded a reasonable opportunity to assert good faith efforts to comply with the agreement within the time limits provided for in paragraph (e).
- (e) The distributor has been afforded $\underline{15}$ 30 days in which to submit a plan of corrective action to comply with the agreement and an additional $\underline{30}$ 90 days to cure such noncompliance in accordance with the plan or to sell his or her

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distributorship consistent with the provisions of this section.

(9)(8) BURDEN OF PROOF.—For each good faith termination or, cancellation by a manufacturer, or nonrenewal, or discontinuance by a primary manufacturer of the distributor, the manufacturer shall provide prima facie evidence have the burden of showing that it has acted in good faith, that the notice requirements under this section have been complied with, and that there was good cause for the termination, cancellation, nonrenewal, or discontinuance. After the manufacturer provides such prima facie evidence, the burden of proof is shifted to the distributor to prove that the manufacturer has not met statutory and contractual requirements.

(10)(9) NOTICE.—Notwithstanding any agreement and except as otherwise provided in this section, for each good faith termination or cancellation by a manufacturer, or nonrenewal or discontinuance by a primary manufacturer of the distributor, the manufacturer shall furnish written notice of the termination, cancellation, nonrenewal, or discontinuance of an agreement to the distributor at least 30 not less than 90 days before the effective date of the termination, cancellation, nonrenewal, or discontinuance; in no event shall the contractual term of any such franchise or selling agreement expire without the written consent of the beer distributor involved before prior to the expiration of at least 30 90 days after following such written notice. The notice shall be by certified mail and shall contain all of the following:

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(a) A statement of intention to terminate, cancel, not renew, or discontinue the agreement.

(b) A statement of the reason for the termination, cancellation, nonrenewal, or discontinuance.

- (c) The date on which the termination, cancellation, nonrenewal, or discontinuance takes effect.
- (11)(10) CONDITIONS AND NOTICE REQUIRED.—Notwithstanding subsections (7) (6) and (10) (9), a manufacturer may terminate, cancel, fail to renew, or discontinue an agreement for good cause immediately without notice after not less than 15 days' written notice given in the manner and containing the information required by subsection (9), if any of the following occur:
- (a) Insolvency of the distributor, the filing of any petition by or against the distributor under any bankruptcy or receivership law, or the dissolution or liquidation of the wholesaler which materially affects the distributor's ability to remain in business.
- (b) <u>Suspension or revocation of the distributor's license</u> by the division or by the Federal Bureau of Alcohol, Tobacco and Firearms whereby the distributor cannot distribute beer for more than 60 days.
- (c) The distributor, or a partner or an individual who owns 10 percent or more of the partnership or stock of a corporate distributor, has been convicted of a felony under the United States Code or the laws of any state which reasonably may

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 adversely affect the good will or interest of the distributor or manufacturer. However, an existing stockholder or stockholders, partner or partners, a designated member or members, or the distributor itself, if incorporated, shall have, subject to the provisions of this section, the right to purchase the partnership interest or the stock of the offending partner or stockholder, and if the sale is completed within 15 days of the conviction of the offending partner or stockholder, the right of termination, cancellation, nonrenewal, or discontinuance of the distributorship agreement shall not apply.

- (d) There was fraudulent conduct on the part of the distributor relating to a material matter in dealings with the manufacturer or its products.
- (e) The principal of the distributor intentionally and willfully sells the manufacturer's products to a retailer or retailers located outside a distributor's territory, but only if the manufacturer has assigned exclusive territories to its distributors in Florida.
- (f) The distributor fails to pay for the manufacturer's products ordered and delivered in accordance with terms established with the manufacturer and has continued to fail to make payment within 15 business days after receipt of notice of the delinquency and demand for immediate payment.
- (g) The distributor sells, transfers, or assigns the franchise or control thereunder without the written consent of the manufacturer.

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(12) (11) DISCONTINUANCE OF PRODUCTION OR DISTRIBUTION. -Notwithstanding subsections (7), (10), and (11) $\frac{(6)}{(9)}$, and (10), a manufacturer may terminate, cancel, not renew, or discontinue an agreement upon not less than 30 days' prior written notice if the supplier discontinues production or discontinues distribution throughout this state of all the brands sold by the manufacturer to the distributor. Nothing in this section shall prohibit a manufacturer, upon not less than 30 days' notice, to completely discontinue the distribution throughout this state of any particular brand or package of beer. This subsection does not prohibit a manufacturer from conducting test marketing of a new brand of beer or from conducting the test marketing of a brand of beer which is not currently being sold in this state, provided that the manufacturer has notified the division in writing of its plans to test market. The notice shall describe the market area in which the test shall be conducted, the name or names of the distributor or distributors who will be selling the beer, the name or names of the brand of beer being tested, and the period of time during which the testing will take place. A market testing period shall not exceed 18 months.

(13) (12) REASONABLE EFFORT REQUIRED.—The distributor shall devote such efforts and resources, as required in the agreement between the distributor and the manufacturer, to sales and distribution of all the manufacturer's products which the distributor has been granted the right and has agreed to sell

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and distribute so long as such requirements are reasonable. In the absence of such an agreement, the distributor shall devote reasonable efforts and resources.

- (14) (13) WAIVER PROHIBITED.—A distributor shall not waive any of the rights granted in any provision of this section. Nothing in this section shall be construed to limit or prohibit good faith dispute settlements voluntarily entered into by the parties.
 - (15) (14) MANUFACTURER; PROHIBITED INTERESTS. -
 - (a) This subsection applies to:
 - 1. A manufacturer:

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- Any officer, director, agent, or employee of a manufacturer; or
- 3. An affiliate of any manufacturer, regardless of whether the affiliation is corporate or by management, direction, or control.
- (b) Except as provided in paragraph (c), no entity or person specified in paragraph (a) may have an interest in the license, business, assets, or corporate stock of a licensed distributor nor shall such entity sell directly to any vendor in this state other than to vendors who are licensed pursuant to s. 561.221(2).
- (c) Any entity described in paragraph (a) may financially assist a proposed distributor in acquiring ownership of the distributorship through participation in a limited partnership arrangement in which the entity described in paragraph (a) is a

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limited partner and the proposed distributor seeking to acquire ownership of the distributorship is the general partner. Such limited partnership arrangements may exist for no longer than 8 years from their creation and shall not be extended or renewed by means of a transfer of full ownership to an entity described in paragraph (a) followed by the creation of a new limited partnership or by any other means. In any such arrangement for financial assistance, the federal basic permit and distributor's license issued by the division shall be issued in the name of the distributor and not in the name of an entity described in paragraph (a). If, after the creation of a limited partnership pursuant to this paragraph, an entity described in paragraph (a) acquires title to the distributorship which was the subject of the limited partnership, the entity described in paragraph (a) shall divest itself of the distributorship within 180 days, and the distributorship shall be ineligible for limited partnership financing for 20 years thereafter. No entity described in paragraph (a) shall enter into a limited partnership arrangement with a licensed distributor whose distributorship existed and was operated prior to the creation of such limited partnership arrangement.

(d) Nothing in the Beverage Law shall be construed to prohibit a manufacturer from shipping products to or between the licensed premises of its breweries without a distributor's license. A manufacturer that holds a valid manufacturer's license may deliver, directly to any licensed vendor, up to

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10,000 total kegs per calendar year of malt beverages

manufactured by the manufacturer and to which it owns the brand
rights, subject to the following requirements:

- 1. The manufacturer shall use only its vehicles to deliver malt beverages to a licensed vendor.
- 2. A manufacturer of malt beverages that is permitted limited self-distribution pursuant to this paragraph is responsible for payment of applicable excise taxes to the division and applicable reports pursuant to ss. 561.50 and 561.55 with respect to the amount of malt beverages manufactured and sold to vendors. The reports shall clearly distinguish between malt beverages self-distributed by the manufacturer and malt beverages sold directly to consumers by the manufacturer pursuant to s. 561.221(2).
- (e) Notwithstanding the provisions of paragraph (b), any entity named in paragraph (a) may have an interest in the license, business, assets, or corporate stock of a licensed distributor for a maximum of 180 consecutive days as the result of a judgment of foreclosure against the distributor or for 180 consecutive days after acquiring title pursuant to the written request of the licensed distributor. Under either of these circumstances, manufacturer ownership of an interest in the license, business, assets, or corporate stock of a licensed distributor shall only be for 180 days and only for the purpose of facilitating an orderly transfer of the distributorship to an owner not affiliated with a manufacturer.

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(f) Notwithstanding the provisions of paragraph (b), any entity named in paragraph (a) may have a security interest in the inventory or property of its licensed distributors to secure payment for said inventory or other loans for other purposes.

- (16)(15) AGREEMENTS SUBJECT TO SECTION.—The provisions of this section shall apply to all written or oral agreements between a manufacturer and beer distributor in existence on <u>July 1, 2015</u> June 4, 1987, as well as agreements entered into or renewed after July 1, 2015 June 4, 1987.
- (17)(16) AGREEMENTS BINDING ON SUCCESSOR.—A successor to a manufacturer that continues in business as a manufacturer shall be bound by all terms and conditions of each agreement of the manufacturer in effect on the date of succession.
- (18) (17) REASONABLE COMPENSATION FOR TERMINATION OR CANCELLATION WITHOUT GOOD CAUSE. Upon termination or cancellation of the agreement without good cause:
- (a) Any manufacturer which, without good cause, cancels or, terminates, or fails to renew any agreement, or lawfully denies approval of, or unreasonably withholds consent to, any assignment, transfer, or sale of a distributor's business assets or voting stock or other equity securities, shall pay compensation for actual damages to such distributor with whom it has an agreement, and other injured parties. A primary manufacturer that fails to renew an agreement pursuant to subparagraph (6)(b)5. shall pay compensation for actual damages to a distributor with whom it has such agreement, and other

Page 37 of 51

injured parties. Actual damages shall reflect damages suffered by the distributor or injured party, including: a written contract

- 1. Lost profits anticipated from prior sales.
- 2. Incidental and consequential damages.

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3. Costs expended and not previously recovered during the duration of the agreement before cancellation or termination. reasonable compensation for the diminished value of the distributor's business or of any ancillary business or both which has been negatively affected by the act of the manufacturer. "Ancillary business" means a business owned by a wholesaler, a controlling stockholder of a wholesaler, or a controlling partner of a wholesaler, the assets of which are primarily used in transporting, storing, or marketing the brand or brands of malt beverage of the supplier with whom the wholesaler has an agreement; or a business owned by a wholesaler, a controlling stockholder of a wholesaler, or a controlling partner of a wholesaler which recycles returnable beverage containers; or any other business owned by a wholesaler, a controlling stockholder of a wholesaler, or a controlling partner of a wholesaler, which business is primarily operated to benefit the wholesaler's ability to handle the brand or brands of malt beverage of the supplier with whom the wholesaler has an agreement. "Controlling stockholder" or "controlling partner" shall mean a person with an ownership interest in the wholesaler of 50 percent or more. The value of

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the distributor's business or ancillary business shall include, but not be limited to, its goodwill.

(b) In the event the manufacturer and the beer distributor are unable to mutually agree on the reasonable compensation to be paid for the actual damages value of the distributor's business, as defined herein, the matter may, by agreement of the parties, be submitted to a neutral arbitrator to be selected by the parties and the claim settled in accordance with the rules provided by the American Arbitration Association. Arbitration costs shall be paid one-half by the distributor and one-half by the manufacturer. The award of the arbitrator shall be final and binding on the parties.

(19) (18) REMEDIES.-

- (a) During the 30 90-day period provided in subsection (10) (9) or during the 15-day period provided in subsection (10), either party, in appropriate circumstances, may bring action in the appropriate circuit court of this state to shorten the notice period so provided or to extend it pending a final determination of such proceedings on the merits.
- (b) In any action brought under this section, the court shall have authority to grant temporary, preliminary, and final injunctive relief. If the court grants injunctive relief, bond shall not be required to be posted.
- (c) In addition to temporary, preliminary, or final injunctive relief, any person who shall be aggrieved or injured in his or her business or property by reason of anything

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forbidden in this section may bring an action therefor in the appropriate circuit court of this state and, if successful shall recover the damages sustained and the costs of such action, including a reasonable attorney's fee.

- (d) Without regard and in addition to any other remedy or relief to which a person is entitled, anyone aggrieved by a violation of this section may bring an action to obtain a declaratory judgment that an act, action, or practice violates this section and to enjoin a manufacturer or distributor who has violated, is violating, or is otherwise likely to violate this section.
- (d) (e) When such action is one of common or general interest to many persons or when the parties are numerous and it is impracticable to bring them all before the court, one or more persons may bring a class action for the benefit of the whole, including actions for injunctive relief.
- (e)(f) In an action for money damages, only if a judge or jury finds that the defendant acted maliciously, the judge or jury may award punitive damages as permitted by Florida law.
- <u>(f)(g)</u> The remedies provided in this subsection shall be in addition to any other civil remedies provided by law or in equity. Nothing contained in this subsection shall give rise to or foreclose any claim which would otherwise exist against the manufacturer or distributor by any proposed purchaser of the distributor's business.
 - (20) (19) CONTRACTS AND THE VALIDITY THEREOF. No

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manufacturer shall effect any sale to a distributor in Florida except pursuant to a written <u>agreement</u> <u>contract</u> between the manufacturer and the distributor which <u>agreement</u> <u>contract</u> is consistent with the provisions of this section.

(21) (20) REPURCHASE OF INVENTORY UPON TERMINATION.

- (a) Whenever any beer distributor enters into a franchise agreement with a manufacturer wherein the distributor agrees to maintain an inventory of beer and the franchise is subsequently terminated in accordance with this section and any circuit court injunction requested by the distributor has been denied or dissolved, the manufacturer shall repurchase the inventory as provided in this section. If the distributor has any outstanding debts to the manufacturer, then the repurchase amount may be credited to the distributor's account.
- (b) The manufacturer shall repurchase that inventory previously purchased from him or her and held by the distributor on the date of termination of the <u>agreement contract</u>. The manufacturer shall pay <u>fair market value</u> for the inventory being <u>repurchased and</u> 100 percent of the actual distributor cost, including freight and reasonable storage and handling costs, of all unsold beer. For the purposes of this paragraph, the term "fair market value" means the amount a willing manufacturer, under no compulsion to sell, would be willing to accept, and a willing distributor, under no compulsion to purchase, would be willing to pay for the malt beverages.
 - (c) Upon payment within a reasonable time of the

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repurchase amount to the distributor, the title and right of possession to the repurchased inventory shall be transferred to the manufacturer.

- (d) The provisions of this section shall not require the repurchase from a distributor of:
- 1. Any inventory which the distributor desires to keep, provided the distributor has a contractual right to do so.
- 2. Any inventory which was ordered by the distributor on or after the date of receipt of the notification of termination of the franchise or contractual agreement.
- 3. Any inventory which was acquired by the distributor from any source other than the manufacturer.
- 4. Any inventory which the distributor failed to sell by the "best by" date.
- (e) If any manufacturer shall fail or refuse to repurchase any inventory covered under the provisions of this section within 60 days after termination of an agreement a distributor's contract, he or she shall be civilly liable for 100 percent of the current wholesale price of the inventory plus any freight charges paid by the distributor, the distributor's reasonable attorney's fees, court costs, and interest on the current wholesale price computed at the legal interest rate provided in s. 687.01 from the 61st day after termination.
- (22)(21) INDEMNIFICATION.—A manufacturer shall fully indemnify and hold harmless its distributor against any losses, including, but not limited to, court costs and reasonable

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attorney's fees or damages arising out of complaints, claims, or lawsuits, including, but not limited to, strict liability, negligence, misrepresentation, or express or implied warranty where the complaint, claim, or lawsuit relates to the manufacture or packaging of beer or other functions by the manufacturer which are beyond the control of the distributor. The distributor must mail written notice to the manufacturer on a prompt and timely basis after receipt of notice of a complaint, claim, or lawsuit in order for the manufacturer to be liable under this subsection with respect to such complaint, claim, or lawsuit.

Section 9. Subsections (1) and (6) of section 563.06, Florida Statutes, are amended, present subsection (7) is renumbered as subsection (8) and amended, and a new subsection (7) is added to that section, to read:

563.06 Malt beverages; imprint on individual container; size of containers; growlers; exemptions.—

(1) On and after October 1, 1959, All taxable malt beverages packaged in individual containers possessed by any person in the state for the purpose of sale or resale in the state, except operators of railroads, sleeping cars, steamships, buses, and airplanes engaged in interstate commerce and licensed under this section, shall have imprinted thereon in clearly legible fashion by any permanent method the word "Florida" or "FL" and no other state name or abbreviation of any state name in not less than 8-point type. The word "Florida" or "FL" shall

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appear first or last, if imprinted in conjunction with any manufacturer's code. A facsimile of the imprinting and its location as it will appear on the individual container shall be submitted to the division for approval.

- subsection (7), all malt beverages packaged in individual containers sold or offered for sale by vendors at retail in this state shall be in individual containers containing no more than 32 ounces of such malt beverages; provided, however, that nothing contained in this section shall affect malt beverages packaged in bulk, or in kegs, or in barrels or in any individual container containing 1 gallon or more of such malt beverage regardless of individual container type.
- (7)(a) As used in the Beverage Law, the term "growler" means any container between 32 ounces and 128 ounces in size that was originally manufactured to hold malt beverages.
 - (b) A growler may be filled or refilled with:
- 1. A malt beverage manufactured by a manufacturer that holds a valid manufacturer's license and operates a taproom pursuant to s. 561.221(2)(a), if the manufacturer filling the growler is the same manufacturer that brewed the malt beverage and is filling the growler in the taproom.
- 2. A malt beverage manufactured by a manufacturer that holds a valid manufacturer's license and a valid vendor's license pursuant to s. 561.221(2)(b) or (3), if the manufacturer filling the growler is the same manufacturer that brewed the

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1145	malt beverage and is filling the growler pursuant to its
1146	vendor's license.
1147	3. A malt beverage manufactured by a manufacturer, if the
1148	manufacturer filling the growler holds a valid manufacturer's
1149	license pursuant to s. 561.221(2)(b) or (3) and a valid quota
1150	license at that location pursuant to ss. 561.20(1) and
1151	565.02(1)(a)-(f).
1152	4. A malt beverage manufactured by a manufacturer and sold
1153	by a vendor if:
1154	a. The vendor filling the growler holds a valid quota
1155	license at that location pursuant to ss. 561.20(1) and
1156	565.02(1)(a)-(f); or
1157	b. The vendor filling the growler obtains at least 80
1158	percent of its annual gross revenues from the sale of malt
1159	beverages and the vendor does not also hold a manufacturer's
1160	license.
1161	(c) A growler must have an unbroken seal or be incapable
1162	of being immediately consumed.
1163	(d) A growler must be clearly labeled as containing an
1164	alcoholic beverage and provide the name of the manufacturer, the
1165	brand, the volume, the percentage of alcohol by volume, and the
1166	required label information for alcoholic beverages under 27
1167	C.F.R. s. 16.21. If a growler being refilled has an existing
1168	label or other identifying mark from a manufacturer or brand,
1169	that label shall be covered sufficiently to indicate the
1170	manufacturer and brand of the malt beverage placed in the

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1171	growler.
1172	(e) A growler must be clean before being filled.
1173	(f) A licensee authorized to fill growlers may not use
1174	growlers for purposes of distribution or sale outside of the
1175	licensed manufacturing premises or licensed vendor premises.
1176	(8) (7) A Any person, firm, or corporation or an agent,
1177	officer, or employee thereof who violates, its agents, officers
1178	or employees, violating any of the provisions of this section
1179	commits, shall be guilty of a misdemeanor of the first degree,
1180	punishable as provided in s. 775.082 or s. 775.083 $_{\underline{\prime}}$ and the
1181	license, if any, shall be subject to revocation or suspension by
1182	the division.
1183	Section 10. Section 563.09, Florida Statutes, is created
1184	to read:
1185	563.09 Malt beverage tastings by distributors and
1186	manufacturers
1187	(1) A licensed distributor of malt beverages or a
1188	manufacturer of malt beverages may conduct a malt beverage
1189	tasting subject to the following requirements:
1190	(a) Tastings may only be conducted in the interior of a
1191	licensed vendor premises authorized to sell alcoholic beverages
1192	as follows:
1193	1. By package, if the premises consists of at least 10,000
1194	square feet or more of interior space.
1195	2. By package, if the premises is licensed pursuant to s.
1196	565.02(1) (a), regardless of the interior square footage of the

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1197	premises.
1198	3. For consumption on the premises.
1199	(b) The malt beverage tasting must be limited to and
1200	directed toward members of the general public who are of the age
1201	of legal consumption.
1202	(c) Samples may be:
1203	1. No more than 3 ounces for each product sampled.
1204	2. Served in a cup, glass, or other open container.
1205	(d) The manufacturer or distributor may purchase the malt
1206	beverages used in the tastings from the vendor at no more than
1207	retail price.
1208	(e) The manufacturer or distributor conducting the tasting
1209	shall:
1210	1. Provide all of the malt beverages used for the tasting.
1211	2. Not pay a vendor a fee or compensation of any kind,
1212	including the provision of any malt beverage at no or reduced
1213	cost.
1214	3. Be responsible for applicable reports and shall pay
1215	applicable excise taxes thereon to the division. If the
1216	manufacturer or distributor contracts with a third party to
1217	conduct the tasting, the manufacturer or distributor remains
1218	responsible for the recordkeeping requirements and excise tax
1219	payments.
1220	4. Properly dispose of malt beverages provided for the
1221	tastings which remain unconsumed after a tasting.
1222	(2) This section does not preclude a vendor from

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1223 conducting a malt beverage tasting on its licensed vendor 1224 premises using malt beverages from its own inventory. 1225 (3) This section is supplemental to and does not supersede 1226 any special act or ordinance. 1227 Section 11. Subsections (1) and (2) of section 565.03, 1228 Florida Statutes, are amended to read: 1229 565.03 License fees; manufacturers, distributors, brokers, sales agents, and importers of alcoholic beverages; vendor 1230 1231 licenses and fees; craft distilleries .-1232 (1) As used in this section, the term: 1233 "Craft distillery" means a licensed distillery that 1234 produces 75,000 or fewer gallons per calendar year of distilled 1235 spirits on its premises and has notified the division in writing 1236 of its decision to qualify as a craft distillery. (b) "Distillery" means a manufacturer that distills ethyl 1237 1238 alcohol or ethanol to create of distilled spirits. 1239 (2)(a) A distillery authorized to do business under the 1240 Beverage Law shall pay an annual state license tax for each plant or branch operating in the state, as follows: 1241 1242 1. If engaged in the business of manufacturing distilled 1243 spirits, a state license tax of \$4,000. 1244 If engaged in the business of rectifying and blending 1245 spirituous liquors and nothing else, a state license tax of 1246 \$4,000.

business of distilling spirituous liquors may also engage in the Page 48 of 51

Persons licensed under this section who are in the

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business of rectifying and blending spirituous liquors without the payment of an additional license tax.

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- (c) A craft distillery licensed under this section may sell to consumers, at its souvenir gift shop, spirits distilled on its premises in this state in factory-sealed containers that are filled at the distillery for off-premises consumption. Such sales are authorized only on private property contiguous to the licensed distillery premises in this state and included on the sketch or diagram defining the licensed premises submitted with the distillery's license application. All sketch or diagram revisions by the distillery shall require the division's approval verifying that the souvenir gift shop location operated by the licensed distillery is owned or leased by the distillery and on property contiguous to the distillery's production building in this state. A craft distillery or licensed distillery may not sell any factory-sealed individual containers of spirits except in face-to-face sales transactions with consumers who are making a purchase of two or fewer individual containers, that comply with the container limits in s. 565.10, per calendar year for the consumer's personal use and not for resale and who are present at the distillery's licensed premises in this state.
- 1. A craft distillery must report to the division within 5 days after it reaches the production limitations provided in paragraph (1)(a). Any retail sales to consumers at the craft distillery's licensed premises are prohibited beginning the day

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after it reaches the production limitation.

- 2. A craft distillery may only ship, arrange to ship, or deliver any of its distilled spirits to consumers within the state in a face-to-face transaction at the distillery property. However, a craft distiller licensed under this section may ship, arrange to ship, or deliver such spirits to manufacturers of distilled spirits, wholesale distributors of distilled spirits, state or federal bonded warehouses, and exporters.
- 3. Except as provided in subparagraph 4., it is unlawful to transfer a distillery license for a distillery that produces 75,000 or fewer gallons per calendar year of distilled spirits on its premises or any ownership interest in such license to an individual or entity that has a direct or indirect ownership interest in any distillery licensed in this state; another state, territory, or country; or by the United States government to manufacture, blend, or rectify distilled spirits for beverage purposes.
- 4. A craft distillery shall not have its ownership affiliated with another distillery, unless such distillery produces 75,000 or fewer gallons per calendar year of distilled spirits on its premises.
- Section 12. Section 565.04, Florida Statutes, is repealed.

 Section 13. If any provision of s. 561.221(2), Florida

 Statutes, as amended by this act, is held invalid, or if the application of that subsection to any person or circumstance is held invalid, the invalidity does not affect other provisions or

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1301	applications of this act which can be given effect without the
1302	invalid provision or application, and to this end s. 561.221(2),
1303	Florida Statutes, is severable.
1304	Section 14. This act shall take effect July 1, 2015.

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HOUSE OF REPRESENTATIVES STAFF ANALYSIS

BILL #:

HB 301 Malt Beverages

SPONSOR(S): Sprowls and others

TIED BILLS:

SB 186 IDEN./SIM. BILLS:

REFERENCE	ACTION	ANALYST	STAFF DIRECTOR or BUDGET/POLICY CHIEF	
1) Business & Professions Subcommittee		Butler 135B	Luczynski MJ	
Government Operations Appropriations Subcommittee		×		
3) Regulatory Affairs Committee				

SUMMARY ANALYSIS

Florida's alcoholic beverage law provides for a structured three-tiered distribution system: manufacturer, distributor, and vendor. The Division of Alcoholic Beverages and Tobacco in the Department of Business and Professional Regulation is responsible for enforcing the provisions of the Beverage Law.

Current law permits manufacturers to package malt beverages that are offered for sale by vendors in individual containers containing no more than 32 ounces. However, malt beverages may be packaged in bulk or in kegs or in barrels or in any individual container containing one gallon or more of malt beverages regardless of individual container type.

The bill permits certain vendors and manufacturers to package malt beverages at the point of sale in containers of 32, 64, or 128 ounces by volume. Furthermore, the bill requires that containers include information specifying the manufacturer and brand of the malt beverage it contains, and that it must have an unbroken seal or be incapable of being immediately consumed.

The bill is expected to have a minimal impact on the Department of Business and Professional Regulation which can be absorbed with existing resources. The bill is expected to have no impact on local government.

The bill is effective upon becoming law.

This document does not reflect the intent or official position of the bill sponsor or House of Representatives. STORAGE NAME: h0301.BPS.DOCX

DATE: 2/13/2015

FULL ANALYSIS

I. SUBSTANTIVE ANALYSIS

A. EFFECT OF PROPOSED CHANGES:

Current Situation

Alcoholic Beverages Regulation Generally

The Division of Alcoholic Beverages and Tobacco (Division) in the Department of Business and Professional Regulation (Department) is responsible for regulating the conduct, management, and operation of the manufacturing, packaging, distribution, and sale within the state of alcoholic beverages. Chapters 561-565 and 567-568, F.S., comprise Florida's Beverage Law.

In general, Florida's Beverage Law provides for a structured three-tiered distribution system consisting of the manufacturer, distributor, and vendor. The manufacturer creates the beverages. The distributor obtains the beverages from the manufacturer and delivers them to the vendor. The vendor makes the ultimate sale to the consumer. In the three-tiered system, alcoholic beverage excise taxes generally are collected at the distribution level based on inventory depletions and the state sales tax is collected at the retail level.

Container Size

Currently, s. 563.06(6), F.S., requires that all malt beverages that are offered for sale by vendors be packaged in individual containers of no more than 32 ounces. However, malt beverages may be packaged in bulk or in kegs or in barrels or in any individual container containing one gallon or more of malt beverages regardless of individual container type. The industry developed bottles, cans, kegs, and other containers, as well as the shipping equipment to protect and distribute bottles, cans, and kegs based on industry standard sizes. Distributors have created a nationwide distribution system with the capacity to transport industry standard sized containers.¹

Growlers

Some states permit vendors to sell malt beverages in containers known as growlers, which typically are reusable containers of between 32 ounces and two liters (67.628 ounces) that the consumer can take to a manufacturer/vendor to be filled with malt beverage for consumption off the licensed premises.² The standard size for a growler is 64 ounces.³ Florida malt beverage law does not specifically address growlers.

Florida malt beverage law does not permit the use of 64 ounce containers or any other container size between 32 ounces and one gallon. As a result, growlers are prohibited in any sizes other than 32 ounces or less, and one gallon.

Effect of the Bill

Container Size

The bill provides that notwithstanding s. 563.06(6), F.S., or any other provision of the Beverage Law, a malt beverage may be packaged in an individual container that holds 32, 64, or 128 ounces by volume, if filled at the point of sale by an allowed vendor or manufacturer.

DATE: 2/13/2015

¹ Testimony, Workshop on Craft Brewers Business Development Regulatory Issues, Business & Professional Regulation Subcommittee (Jan. 9, 2013).

² BeerAdvocate, The Growler: Beer-To-Go!, (July 31, 2002) http://www.beeradvocate.com/articles/384/.

³ Brew-Tek, What is a Growler?, http://www.brew-tek.com/products/growlers/what-is-a-growler/ (last visited Feb. 6, 2015). **STORAGE NAME**: h0301.BPS.DOCX

The bill allows manufacturers and vendors with the following licenses to fill individual containers (growlers):

- A manufacturer with any vendor's license;⁴
- · A vendor with a quota license that is restricted to package sales only;
- A vendor with a license that permits the sale of malt beverages only for consumption on premises or package sales;
- A vendor with a license that permits the sale of malt beverages and wine for consumption on premises or package sales;
- A vendor with a quota license for consumption on premises or package sales.

The new container sizes authorized for use as growlers are limited to use as specified and may not be used for purposes of distribution or sale outside the manufacturer's or vendor's licensed premises.

Growlers

Growlers must meet the following requirements to be considered an appropriate individual container as allowed by this bill. Each growler, before being sold to the consumer must:

- Include an imprint or label that provides information specifying the manufacturer and the brand of the malt beverage;
- Have an unbroken seal or be incapable of being immediately consumed.

Sale of growlers is restricted by the bill to only licensees authorized to fill growlers. The bill establishes a first degree misdemeanor penalty for any person, firm, or corporation, including its agents, officers, or employees, who sells a growler without one of the authorized license types. In addition, it authorizes the division to suspend or revoke the license and impose a fine up to \$250 for authorized licensees who violate the label or seal requirements for the specified container types.

B. SECTION DIRECTORY:

Section 1 amends s. 563.06, F.S., allowing individual containers containing malt beverages of 32, 64, and 128 ounces by volume to be sold, under certain conditions.

Section 2 provides that the bill will become effective upon becoming law.

II. FISCAL ANALYSIS & ECONOMIC IMPACT STATEMENT

A. FISCAL IMPACT ON STATE GOVERNMENT:

1. Revenues:

None.

2. Expenditures:

None.

B. FISCAL IMPACT ON LOCAL GOVERNMENTS:

1. Revenues:

None.

DATE: 2/13/2015

⁴ The bill authorizes a manufacturer with a vendor license under s. 561.221(2), F.S., referred to as the "tourist exception" but not a vendor with a manufacturer license under s. 561.221(3), F.S., also called a brewpub license.

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2. Expenditures:

None.

C. DIRECT ECONOMIC IMPACT ON PRIVATE SECTOR:

The bill may help generate additional revenue by authorizing certain licensees to sell 64 ounce growlers.

D. FISCAL COMMENTS:

None.

III. COMMENTS

- A. CONSTITUTIONAL ISSUES:
 - Applicability of Municipality/County Mandates Provision:
 Not Applicable. This bill does not appear to affect county or municipal governments.
 - 2. Other:

None.

B. RULE-MAKING AUTHORITY:

None.

C. DRAFTING ISSUES OR OTHER COMMENTS:

None.

IV. AMENDMENTS/ COMMITTEE SUBSTITUTE CHANGES

STORAGE NAME: h0301.BPS.DOCX DATE: 2/13/2015

HB 301 2015

A bill to be entitled

An act relating to malt beverages; amending s. 563.06, F.S.; authorizing the sale of malt beverages packaged in individual containers of certain sizes if they are filled at the point of sale by certain licenseholders; requiring a container to be imprinted or labeled with certain information; requiring a container to be sealed or incapable of being immediately consumed; providing penalties; providing an effective date.

Be It Enacted by the Legislature of the State of Florida:

Section 1. Subsection (6) of section 563.06, Florida Statutes, is amended to read:

563.06 Malt beverages; imprint on individual container; size of containers; exemptions.—

(6) All malt beverages packaged in individual containers sold or offered for sale by vendors at retail in this state shall be in individual containers containing no more than 32 ounces of such malt beverages; provided, however, that nothing contained in this section shall affect malt beverages packaged in bulk or in kegs or in barrels or in any individual container containing 1 gallon or more of such malt beverage regardless of individual container type.

(a) Notwithstanding any other provision of the Beverage

Law, a malt beverage may be packaged in an individual container

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27 that holds 32, 64, or 128 ounces of such malt beverage if it is 28 filled at the point of sale by any of the following:

1. A licensed manufacturer of malt beverages holding a vendor's license under s. 561.221(2).

- 2. A vendor holding a quota license under s. 561.20(1) or s. 565.02(1) (a) that authorizes the sale of malt beverages.
- 3. A vendor holding a license under s. 563.02(1)(b)-(f), s. 564.02(1)(b)-(f), or s. 565.02(1)(b)-(f), unless such license restricts the sale of malt beverages to sale for consumption only on the premises of such vendor.
- (b) A container specified in paragraph (a) must include an imprint or label that provides information specifying the manufacturer and the brand of the malt beverage. The container must have an unbroken seal or be incapable of being immediately consumed.
- (c) A person, firm, or corporation, including its agents, officers, or employees, which violates paragraph (a) commits a misdemeanor of the first degree, punishable as provided in s.

 775.082 or s. 775.083, and the license held by the person, firm, or corporation, if any, is subject to revocation or suspension by the division. A person, firm, or corporation, including its agents, officers, or employees, which violates paragraph (b) may be subject to a fine by the division of up to \$250.
 - Section 2. This act shall take effect upon becoming a law.



Business & Professions Subcommittee

Wednesday, February 18, 2015 10:30 AM 404 HOB

Amendment Packet

Committee Meeting Notice HOUSE OF REPRESENTATIVES

Business & Professions Subcommittee

Start Date and Time:

Wednesday, February 18, 2015 10:30 am

End Date and Time:

Wednesday, February 18, 2015 01:00 pm

Location:

Sumner Hall (404 HOB)

Duration:

2.50 hrs

Consideration of the following bill(s):

HB 107 Malt Beverages by Steube HB 301 Malt Beverages by Sprowls

Pursuant to rule 7.12, the filing deadline for amendments to bills on the agenda by a member who is not a member of the committee or subcommittee considering the bill is 6:00 p.m., Tuesday, February 17, 2015.

By request of the Chair, all Business & Professions Subcommittee members are asked to have amendments to bills on the agenda submitted to staff by 6:00 p.m., Tuesday, February 17, 2015.



Amendment No. 1

	COMMITTEE/SUBCOMMITTEE ACTION
	ADOPTED $\underline{\hspace{1cm}}$ (Y/N)
	ADOPTED AS AMENDED (Y/N)
	ADOPTED W/O OBJECTION (Y/N)
	FAILED TO ADOPT (Y/N)
	WITHDRAWN (Y/N)
	OTHER
1	Committee/Subcommittee hearing bill: Business & Professions
2	Subcommittee
3	Representative Steube offered the following:
4	
5	Amendment (with title amendment)
6	
7	TITLE AMENDMENT
8	Remove line 2 and insert:
9	An act relating to alcoholic beverages; amending s. 402.82,

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Amendment No. 2

	COMMITTEE/SUBCOMMITTEE ACTION
	ADOPTED (Y/N)
	ADOPTED AS AMENDED (Y/N)
	ADOPTED W/O OBJECTION (Y/N)
	FAILED TO ADOPT (Y/N)
	WITHDRAWN (Y/N)
	OTHER
1	Committee/Subcommittee hearing bill: Business & Professions
2	Subcommittee
3	Representative Steube offered the following:
4	
5	Amendment
6	Remove line 121 and insert:
7	to s. 563.06(7).

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Amendment No. 3

COMMITTEE/SUBCOMMITTEE	ACTION
ADOPTED	(Y/N)
ADOPTED AS AMENDED	(Y/N)
ADOPTED W/O OBJECTION	(Y/N)
FAILED TO ADOPT	(Y/N)
WITHDRAWN	(Y/N)
OTHER	

Committee/Subcommittee hearing bill: Business & Professions Subcommittee

Representative Steube offered the following:

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Amendment (with directory and title amendments)

Remove lines 294-298 and insert:

- (a) If a manufacturer, distributor, importer, brand owner, or brand registrant of malt beverage, or any broker, sales agent, or sales person thereof, provides a vendor with expendable retailer advertising specialties such as trays, coasters, mats, menu cards, napkins, cups, glasses, thermometers, and the like, such items may shall be sold only at a price not less than the actual cost to the industry member who initially purchased them, without limitation in total dollar value of such items sold to a vendor.
- (b) Without limitation in total dollar value of such items provided to a vendor, a manufacturer, distributor, importer,

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Amendment No. 3

brand owner, or brand registrant of malt beverage, or any broker, sales agent, or sales person thereof, may rent, loan without charge for an indefinite duration, or sell durable retailer advertising specialties such as clocks, pool table lights, and the like, which bear advertising matter.

- (c) If a manufacturer, distributor, importer, brand owner, or brand registrant of malt beverage, or any broker, sales agent, or sales person thereof, provides a vendor with consumer advertising specialties such as ashtrays, T-shirts, bottle openers, shopping bags, and the like, such items may shall be sold only at a price not less than the actual cost to the industry member who initially purchased them, and but may be sold without limitation in total value of such items sold to a vendor.
- (d) A manufacturer, distributor, importer, brand owner, or brand registrant of malt beverage, or any broker, sales agent, or sales person thereof, may provide consumer advertising specialties described in paragraph (c) to consumers on any vendor's licensed premises.
- (e) Manufacturers, distributors, importers, brand owners, or brand registrants of beer, and any broker, sales agent, or sales person thereof, shall not conduct any sampling activities that include tasting of their product at a vendor's premises licensed for off-premises sales only.
- (f) (e) A manufacturer Manufacturers, distributor distributors, importer importers, brand owner owners, or brand

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Amendment No. 3

registrant registrants of malt beverages beer, and any broker, sales agent, or sales person thereof or contracted third-party, may shall not engage in cooperative advertising with a vendor and may not name a vendor in any advertising for a malt beverage tasting authorized under s. 563.09 vendors.

may sell to a vendor vendors draft equipment and tapping accessories at a price not less than the cost to the industry member who initially purchased them, except there is no required charge, and the a distributor may exchange any parts that which are not compatible with a competitor's system and are necessary to dispense the distributor's brands. A distributor of malt beverages beer may furnish to a vendor at no charge replacement parts of nominal intrinsic value, including, but not limited to, washers, gaskets, tail pieces, hoses, hose connections, clamps, plungers, and tap markers.

DIRECTORY AMENDMENT

Remove lines 279-280 and insert:

Section 3. Subsection (14) of section 561.42, Florida Statutes, is amended to read:

TITLE AMENDMENT

Remove line 21 and insert:

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COMMITTEE/SUBCOMMITTEE AMENDMENT

Bill No. HB 107 (2015)

Amendment No. 3

70 tastings; providing new requirements for tastings; amending s.

71 561.5101, F.S.; conforming a

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Amendment No. 4

COMMITTEE/SUBCOMMITTEE	E ACTION
ADOPTED	(Y/N)
ADOPTED AS AMENDED	(Y/N)
ADOPTED W/O OBJECTION	(Y/N)
FAILED TO ADOPT	(Y/N)
WITHDRAWN	(Y/N)
OTHER	

Committee/Subcommittee hearing bill: Business & Professions Subcommittee

Representative Steube offered the following:

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Amendment (with title amendment)

Remove lines 317-360 and insert:

purchases from a distributor's place of business to the vendor's licensed premises or off-premises storage. A vendor may transport alcoholic beverage purchases in a vehicle, if the vehicle used to transport the alcoholic beverages is owned or leased by the vendor or any without a permit. Any person who has been disclosed on a license application filed by the vendor may use a vehicle not owned or leased by the vendor to transport alcoholic beverages and who has been approved by the division and if a valid vehicle permit has been issued for such vehicle. A vehicle owned or leased by a person disclosed on a license

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Amendment No. 4

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application filed by the vendor and approved by the division under this subsection must be operated by such person when transporting alcoholic beverage purchases from a distributor's place of business to the vendor's licensed premises or offpremises storage.

(4) A vehicle permit may be obtained for a vehicle not owned or leased by the vendor by a licensed vendor or any person authorized in subsection (3) upon application and payment of a fee of \$5 per vehicle to the division. The signature of the person authorized in subsection (3) must be included on the vehicle permit application. Such permit remains valid and does not expire unless the vendor or any person authorized in subsection (3) disposes of his or her vehicle, or the vendor's alcoholic beverage license is transferred, canceled, not renewed, or is revoked by the division, whichever occurs first. The division shall cancel a vehicle permit issued to a vendor upon request from the vendor. The division shall cancel a vehicle permit issued to any person authorized in subsection (3) upon request from that person or the vendor. By acceptance of a vehicle permit, the vendor or any person authorized in subsection (3) who intends to use a vehicle not owned or leased by the vendor, agrees that such vehicle is always subject to inspection and search without a search warrant, for the purpose of ascertaining that all provisions of the alcoholic beverage laws are complied with, by authorized employees of the division and also by sheriffs, deputy sheriffs, and police officers

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Amendment No. 4

during business hours or other times that the vehicle is being used to transport or deliver alcoholic beverages. A vehicle permit issued under this subsection and invoices or sales tickets for alcoholic beverages purchased and transported must be carried in the vehicle used by the vendor or any person authorized in subsection (3) when the vendor's alcoholic beverages are being transported or delivered. Any vendor or a person who is authorized by a vendor to transport or deliver alcoholic beverages under this section shall possess an invoice or sales ticket when possessing such beverages in a vehicle and transporting the alcoholic beverages.

TITLE AMENDMENT

Remove lines 22-27 and insert:

cross-reference; amending s. 561.57, F.S.; modifying

restrictions on the vehicle required of a vendor to transport

alcoholic beverages; requiring a vendor or authorized person who

transports alcoholic beverages to have a specified invoice or

sales ticket; modifying provisions related to vehicle permits

for vendors;

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Amendment No. 5

	COMMITTEE/SUBCOMMITTEE ACTION
	ADOPTED (Y/N)
	ADOPTED AS AMENDED (Y/N)
	ADOPTED W/O OBJECTION (Y/N)
	FAILED TO ADOPT (Y/N)
	WITHDRAWN (Y/N)
	OTHER
1	Committee/Subcommittee hearing bill: Business & Professions
2	Subcommittee
3	Representative Steube offered the following:
4	
5	Amendment (with title amendment)
6	Between lines 381 and 382, insert:
7	Section 7. Paragraph (c) of subsection (2) of section
8	562.13, Florida Statutes, is amended to read:
9	562.13 Employment of minors or certain other persons by
10	certain vendors prohibited; exceptions
11	(2) This section shall not apply to:
12	(c) Persons under the age of 18 years who are employed in
13	drugstores, grocery stores, department stores, florists,
14	specialty gift shops, or automobile service stations <u>licensed</u>
15	under sections 563.02(1)(a) and 564.02(1)(a), F.S. This
16	exception shall also include any business licensed under section
17	565.02(1)(a), F.S., whose gross monthly sales of alcoholic

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COMMITTEE/SUBCOMMITTEE AMENDMENT

Bill No. HB 107 (2015)

Amendment No. 5

beverages	s do	not	excee	d 30	percer	nt of	its	total	gross	sale	s of
products	and	serv	rices	which	have	obta	ined	licen	ses to	sell	beer
or beer a	and	wine,	when	such	sales	are	made	e for	consum	otion	off
the premi	ises										

1. A person 18 years of age or older must personally supervise the sale of any distilled spirits beverage product by verifying the age of the purchaser to be 21 years of age or older and approving the sale.

TITLE AMENDMENT

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Between lines 28 and 29, insert: amending 562.13, F.S.; providing exceptions and requirements for selling alcoholic beverages;

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Amendment No. 6

	COMMITTEE/SUBCOMM	HITTEE ACTION
	ADOPTED	(Y/N)
	ADOPTED AS AMENDED	(Y/N)
	ADOPTED W/O OBJECTION	(Y/N)
	FAILED TO ADOPT	(Y/N)
	WITHDRAWN	(Y/N)
	OTHER	·
	: 	
1	Committee/Subcommittee	hearing bill: Business & Professions
2	Subcommittee	
3	Representative Steube	offered the following:
4		
5	Amendment	
~		
6	Remove lines 911-	924 and insert:
1980		924 and insert: alendar year of malt beverages
6	2,000 total kegs per c	
6 7	2,000 total kegs per c	alendar year of malt beverages
6 7 8	2,000 total kegs per c manufactured by the ma rights, subject to the	nufacturer and to which it owns the brand
6 7 8 9	2,000 total kegs per commanufactured by the marights, subject to the 1. Vehicles used	nufacturer and to which it owns the brand following requirements:
6 7 8 9	2,000 total kegs per commanufactured by the marights, subject to the 1. Vehicles used vendor must be owned o	nufacturer and to which it owns the brand following requirements: to deliver malt beverages to a licensed
6 7 8 9 10 11	2,000 total kegs per commanufactured by the marights, subject to the 1. Vehicles used vendor must be owned of 2. A manufacture	nufacturer and to which it owns the brand following requirements: to deliver malt beverages to a licensed r leased by the manufacturer.
6 7 8 9 10 11	2,000 total kegs per commanufactured by the marights, subject to the 1. Vehicles used vendor must be owned of the desired self-distribut	nufacturer and to which it owns the brand following requirements: to deliver malt beverages to a licensed r leased by the manufacturer. r of malt beverages that is permitted
6 7 8 9 10 11 12	2,000 total kegs per commanufactured by the marights, subject to the 1. Vehicles used vendor must be owned of 2. A manufacture limited self-distribut responsible for paymen	nufacturer and to which it owns the brand following requirements: to deliver malt beverages to a licensed r leased by the manufacturer. r of malt beverages that is permitted ion pursuant to this paragraph is

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and sold to vendors. The reports shall clearly distinguish



Amendment No. 6

between malt beverages self-distributed by the manufacturer and malt beverages sold directly to consumers by the manufacturer pursuant to s. 561.221(2).

- 3. The manufacturer of malt beverages that is permitted limited self-distribution pursuant to this paragraph may not provide malt beverages to a vendor that is within the exclusive sales territory of a distributor with whom the manufacturer is contracted with.
- 4. The manufacturer of malt beverages that is permitted limited self-distribution pursuant to this paragraph may only distribute malt beverages brewed by the licensed manufacturer and may not have been shipped between manufacturing premises owned by the manufacturer packaged in kegs or barrels contining 1 gallon or more to be sold or offered for sale by vendors at retail.



Amendment No. 7

COMMITTEE/SUBCOMM	ITTEE	ACTION
ADOPTED		(Y/N)
ADOPTED AS AMENDED		(Y/N)
ADOPTED W/O OBJECTION	_	(Y/N)
FAILED TO ADOPT	_	(Y/N)
WITHDRAWN	-	(Y/N)
OTHER	<u> </u>	<u>.</u>

Committee/Subcommittee hearing bill: Business & Professions Subcommittee

Representative Steube offered the following:

Amendment

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Remove lines 1133-1160 and insert:

<u>means a container that is 32, 64, or 128 ounces in volume that</u>

was originally manufactured to hold malt beverages.

- (b) A growler may be filled or refilled with:
- 1. A malt beverage manufactured by a manufacturer that holds a valid manufacturer's license and operates a taproom pursuant to s. 561.221(2)(a), if the manufacturer filling the growler is the same manufacturer that brewed the malt beverage and is filling the growler in the taproom.
- 2. A malt beverage manufactured by a manufacturer that holds a valid manufacturer's license and a valid vendor's license pursuant to s. 561.221(2)(b) or (3), if the manufacturer

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COMMITTEE/SUBCOMMITTEE AMENDMENT

Bill No. HB 107 (2015)

Amendment No. 7

18	filling the g	rowler	is the sa	ame r	manufactı	ırer	that	brewed	the
19	malt beverage	and is	filling	the	growler	purs	suant	to its	
20	vendor's lice	nse.							

- 3. A malt beverage manufactured by a manufacturer, if the manufacturer filling the growler holds a valid manufacturer's license pursuant to s. 561.221(2)(b) or (3) and a valid quota license at that location pursuant to ss. 561.20(1) and 565.02(1)(a)-(f).
- 4. A malt beverage manufactured by a manufacturer and sold by a vendor if:
- a. The vendor filling the growler holds a valid quota license at that location pursuant to ss. 561.20(1) and 565.02(1)(a)-(f); or
- b. The vendor filling the growler, holds a vendor license under s. 563.02(1)(a)-(f) or s. 564.02(1)(a)-(f) and obtains at least 80% of its annual gross revenue from the sale of malt beverages or wine or both and the vendor does not also hold a manufacturer's license. Such a vendor is required to maintain records that demonstrate compliance with this provision for three calendar years.



Amendment No. 8

	COMMITTEE/SUBCOMMITTEE ACTION
	ADOPTED (Y/N)
	ADOPTED AS AMENDED (Y/N)
	ADOPTED W/O OBJECTION (Y/N)
	FAILED TO ADOPT (Y/N)
	WITHDRAWN (Y/N)
	OTHER
1	Committee/Subcommittee hearing bill: Business & Professions
2	Subcommittee
3	Representative Steube offered the following:
4	
5	Amendment (with title amendment)
6	Remove lines 1187-1226 and insert:
7	(1) A manufacturer, distributor, or importer of malt
8	beverages, or any contracted third-party agent thereof, may
9	conduct any sampling activities that include the tasting of malt
10	beverage products on:
11	(a) The licensed premises of any vendor authorized to sell
12	alcoholic beverages by the drink for consumption on premises; or
13	(b) The licensed premises of any vendor authorized to sell
14	alcoholic beverages only in sealed containers for consumption
15	off premises if:

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COMMITTEE/SUBCOMMITTEE AMENDMENT

Bill No. HB 107 (2015)

Amendment No. 8

- 1. The licensed premises is at an establishment with at least 10,000 square feet of interior floor space exclusive of storage space not open to the general public; or
- 2. The licensed premises is a package store licensed unders. 565.02(1)(a).
- (2) A malt beverage tasting conducted under this section must be limited to and directed toward the general public of the age of legal consumption.
- (3) For a malt beverage tasting conducted under this section on the licensed premises of a vendor authorized to sell alcoholic beverages for consumption on premises, each serving of a malt beverage to be tasted must be provided to the consumer by the drink in a tasting cup, glass, or other open container and may not be provided by the package in an unopened can or bottle or in any other sealed container.
- (4) For a malt beverage tasting conducted under this section on the licensed premises of a vendor authorized to sell alcoholic beverages only in sealed containers for consumption off premises, the tasting must be conducted in the interior of the building constituting the vendor's licensed premises and each serving of a malt beverage to be tasted must be provided to the consumer in a tasting cup having a capacity of 3.5 ounces or less.
- (5) A manufacturer, distributor, or importer, or any contracted third-party agent thereof, may not pay a vendor, and a vendor may not accept, a fee or compensation of any kind,

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Amendment No. 8

including the provision of any malt beverage at no cost or at a reduced cost, to authorize the conduct of a malt beverage tasting under this section.

- (6) (a) A manufacturer, distributor, or importer, or any contracted third-party agent thereof, conducting a malt beverage tasting under this section, must provide all of the beverages to be tasted, the total volume of which per tasting may not exceed 576 ounces; must have paid all excise taxes on those beverages which are required of the manufacturer or distributor; and must return to the manufacturer's or distributor's inventory all of the malt beverages provided for the tasting that remain unconsumed after the tasting. More than one tasting may be held on the licensed premises each day, but only one manufacturer, distributor, importer, or contracted third-party agent thereof, may conduct a tasting on the premises at any one time.
- (b) Any samples of malt beverages provided to a vendor by a manufacturer, distributor, or importer, or any contracted third-party agent thereof, in conjunction with or at the time of a tasting conducted under this section on the licensed premises of such vendor are subject to the volume limit for such premises set forth under paragraph (a)
- (c) This subsection does not preclude a manufacturer, distributor, or importer, or any contracted third-party agent thereof, from buying the malt beverages it provides for the tasting from a vendor at no more than the retail price, but all of the malt beverages so purchased and provided for the tasting

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Amendment No. 8

which remain unconsumed after the tasting must be removed from the premises of the tasting and properly disposed of.

- (7) A manufacturer, distributor, or importer of malt beverages that contracts with a third-party agent to conduct a malt beverage tasting under this section on its behalf is responsible for any violation of this section by such agent.
- (8) This section does not preclude a vendor from conducting a malt beverage tasting on its licensed premises using malt beverages from its own inventory.
- (9) This section is supplemental to and does not supersede any special act or ordinance.
- (10) The division may, pursuant to ss. 561.08 and 561.11, adopt rules to implement, administer, and enforce this section.

TITLE AMENDMENT

Remove lines 55-56 and insert:
563.09, F.S.; authorizing a licensed manufacturer, distributor, or importer of malt beverages to conduct a malt

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