



Office of the City Manager

Dr. Jeremy Earle  
City Manager  
CRA Executive Director

JOY COOPER  
Mayor

ANABELLE LIMA-TAUB  
Vice Mayor

MIKE BUTLER  
Commissioner

JOY D. ADAMS  
Commissioner

MICHELE LAZAROW  
Commissioner

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[www.coHB.org](http://www.coHB.org)

December 6, 2023

Brian Ballard  
Ballard Partners, Inc  
201 East Park Avenue, 5<sup>th</sup> Floor  
Tallahassee, FL 32301


**RE: RENEWAL LETTER FOR THE SECOND RENEWAL TERM FOR RFP # FY 2019-2020-010  
STATE LOBBYIST SERVICES**

Dear Sir:

In accordance with the terms of the Agreement between the City and Ballard Partners, Inc please accept this renewal letter for the second renewal term of the Agreement, as authorized by City Commission via Resolution No. 2023-154 approved on December 6, 2023.

The renewal term is effective from October 6, 2023 to October 5, 2024.

Sincerely,

  
Jeremy Earle (Jan 10, 2024 17:58 EST)

Dr. Jeremy Earle  
City Manager

Cc: Jennifer Merino, City Attorney  
Noemy Sandoval, Assistant City Manager  
Andrea Lues, Procurement Director

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**RESOLUTION NO. 2023 - 154**

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA, AUTHORIZING THE 2023-24 RENEWAL TERM FOR STATE LOBBYIST SERVICES WITH BALLARD PARTNERS INC, IN AN AMOUNT NOT TO EXCEED FIFTY FOUR THOUSAND DOLLARS (\$54,000); AND PROVIDING AN EFFECTIVE DATE.**

**WHEREAS**, Pursuant to Chapter 23, Section 23-4, Competitive Bidding Required, all purchases of and contracts for equipment, supplies and contractual services, when the estimated cost shall exceed \$50,000 shall be based on competitive bids. Furthermore, pursuant to Chapter 23, Section 23-6, Award of Contract, the City Manager shall have the authority to recommend to the City Commission award of contracts

**WHEREAS**, on October 6, 2021, City Commission awarded RFP # FY 2019-2020-010 to Ballard Partners, Inc. via Resolution # 2021-133 in an amount not to exceed Fifty-Four Thousand Dollars (\$54,000) per fiscal year; and

**WHEREAS**, the current term of the Agreement was set to expire on October 5, 2023, and per Resoultion No. 2021-133, each renewal term is subject to annual renewal approvals by the City Commission; and

**WHEREAS**, the Mayor and City Commission find it in the public interest to authorize the 2023-24 renewal of the agreement for State Lobbyist services with Ballard Partners for a total not to exceed Fifty-Four Thousand Dollars (\$54,000), and authorizing the City Manager to execute all related documents to effectuate the agreement(s).

**NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND THE CITY COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA:**

**SECTION 1.** The foregoing "Whereas" clauses are incorporated herein.

37             **SECTION 2.** The Mayor and City Commission hereby authorize the 2023-24 renewal  
38 of the agreement for State Lobbyist services with Ballard Partners for a total not to exceed  
39 fifty-four thousand dollars (\$54,000), and authorizing the City Manager to execute all related  
40 documents to effectuate the agreement(s).

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42             **SECTION 3.** This Resolution shall take effect immediately upon its passage and  
43 adoption.

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45             APPROVED AND ADOPTED this 6<sup>th</sup> day of December 2023.

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51   JOY F. COOPER  
52   MAYOR

52             SPONSORED BY: CITY ADMINISTRATION

53             ATTEST:

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55   \_\_\_\_\_  
56   JENORGEN GUILLEN  
57   CITY CLERK

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60             APPROVED AS TO LEGAL SUFFICIENCY  
61             AND FORM

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63   \_\_\_\_\_  
64   JENNIFER MERINO  
65   CITY ATTORNEY

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70             **FINAL VOTE ON ADOPTION**

Mayor Cooper	<u>YES</u>
Vice Mayor Lima-Taub	<u>YES</u>
Commissioner Adams	<u>YES</u>
Commissioner Butler	<u>YES</u>
Commissioner Lazarow	<u>YES</u>

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# Renewal Letter - Ballard Partners

Final Audit Report

2024-01-10

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-  Document created by Robert Lowery (rlowery@cohb.org)  
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-  Signer jearle@hallandalebeachfl.gov entered name at signing as Jeremy Earle  
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-  Document e-signed by Jeremy Earle (jearle@hallandalebeachfl.gov)  
Signature Date: 2024-01-10 - 10:58:30 PM GMT - Time Source: server
-  Agreement completed.  
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